

DepED ADVISORY No. 154, s. 2009
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2ND PHILIPPINE INTERNATIONAL FLORA & FAUNA GARDEN EXPO (PIFGEX) 2009

The RPN Flora & Fauna, Inc. with its event organizer, ICE, Inc. and in cooperation with the Department of Environment and Natural Resources (DENR) will stage the much awaited 2nd Philippine International Flora & Fauna Garden Expo 2009 (PIFGEX 2009) on July 16-19, 2009 at the World Trade Center, Pasay City with the theme "Protecting and Sustaining Nature".

The aim of the exposition is to showcase the Philippine plants and animals to the world their uses, their conservation statues, and the protection of their habitat.

Participants to this 4-day event are nature lovers, advocates of plant and animal conservation, flower clubs, flower stylists, garden enthusiasts, animal raisers and hobbyists, students, teachers, researchers, local and foreign visitors, industry practitioners, suppliers, traders, organizations, wellness companies, wellness products, organic growers and product retailers, tour organizers and the general public from the A, B and upper C market.

The entrance fees are Php100.00 for the general public, Php80.00 for senior citizens and Php60.00 for public school students.

There will be free lectures, seminars, demos, workshops and product launches to be conducted for expo attendees and visitors.

Likewise, there will also be a 2-day scientific conference on July 17-18 wherein Philippine plants and animals will be the focus of discussions. Conference fees will be charged from the participants. Early birds will be given a ten (10) percent discount until June 30, 2009. This will entitle them to free admission to the 4-day exhibition.

One of the highlights of the event is a special participation of the Department of Environment and Natural Resources showcasing the endemic and endangered species of plants and animals of the 16 regions. Each region will be represented by its own pavilion and retail area.

For more information, contact Ms. Maricel Y. Simbulan, Project Consultant, ICE Inc. or the PIFGEX at tel. nos. (02) 584-5321, (02) 584-5316; telefax no. (02) 727-2151 or thru e-mail address: ice_incorporated@yahoo.com.ph or info@ice.com.ph or the Culture and the Arts Office (CAO), Department of Education, Attn.: Marcos Rodil or Cecille Mendiola, tel. no. (02) 635-24-56.