



JUL 29 2010

DepEd MEMORANDUM

No. **329**, s. 2010

**20<sup>TH</sup> ANNUAL CONVENTION OF THE PAMBANSANG SAMAHAN PARA SA  
EDUKASYON SA PAGPAPAHALAGA (PSEP, INC.)**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The *Pambansang Samahan para sa Edukasyon sa Pagpapahalaga (PSEP, Inc.)* will hold its 20<sup>th</sup> Annual National Convention with the theme “*PSEP @ 20: Kaagapay sa Patuloy na Pagpapahusay sa Pagtuturo ng Edukasyon sa Pagpapahalaga*”. This will be held on November 24-26, 2010 at the Waterfront Insular Hotel, 7 Lanang, Davao City, Davao del Sur.

2. The convention aims to:

- a. strengthen competencies of Values educators through skills enhancement and content update on the 2010 curriculum;
- b. deepen educators’ commitment to their responsibilities in carrying out various activities leading to the effective learning process;
- c. provide opportunities for the enhancement of parent-child relationships through interactive activities during the convention; and
- d. showcase Filipino positive values through the students’ creative participation in the various contests and activities.

3. The association will also hold various competitions such as *Tagis Talino* and *Sayawit sa Edukasyon sa Pagpapahalaga*, and On-the-Spot Poster Making Contest during the convention. The contestants for the Poster Making are advised to bring their own materials (1/4 illustration board, pencil, eraser, pastel crayons, etc.).

4. The 2010 winners of the Search for Outstanding School-Based Values Education Program, VE Educator, Outstanding Division Supervisor in VE and Model *Kabataang – PSEP* Organization will also be awarded. The program of activities is enclosed while the guidelines and nomination forms for the search are downloadable in the PSEP website.

5. Participants to this convention are Values Education and *Makabayan* regional, division and district supervisors, principals, teachers-in-charge, VE and *Makabayan* department heads, coordinators and teachers both in the elementary and secondary levels, guidance counselors, Christian Living and Character Education teachers, *PSEP*, *MPSEP* and *KPSEP* national and local officers and members, PTA officers and members, students and other interested parties.



6. A registration fee of Five Thousand Five Hundred Pesos (PhP5,500.00) shall be charged each PSEP, MPSEP participant and Five Thousand Pesos (PhP5,000.00) each KPSEP participant. The fee is inclusive of board and lodging, convention materials, honoraria for resource persons and membership fees (for PSEP participants only).
7. Regional directors, schools division and city superintendents, and school principals are encouraged to send participants to the convention and contests. The regional and division VE/*Makabayan* supervisors and coordinators shall undertake the coordination in the field pertaining to their respective delegation and representation.
8. The *PSEP* national officers and organizing committee members are allowed to travel two (2) days in advance to attend the preliminary preparations for the convention.
9. Students-participants to the convention and contest shall be given enough time to prepare for the quizzes and other examinations which they may have missed because of their absences. They shall be allowed reasonable time to comply with the requirements of the different subject areas.
10. For inquiries, contest mechanics and guidelines, please visit website: <http://www.psepph.org/> or contact the PSEP Secretariat, Room 309, Philippine Normal University (PNU), Taft Avenue, Manila at telephone no.: (02) 527-03-82 (Mr. Jaime A. Maignas, PSEP Secretary at mobile phone no.: 0917-538-4245; Ms. Aurora B. Fulgencio, PSEP Vice-President and Convention Chair at mobile phone no.: 0917-796-0141).
11. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.

As stated

Reference:

DepED Memorandum: Nos. 194 and 224, s. 2009

To be indicated in the Perpetual Index  
under the following subjects:

CONVENTIONS  
SCHOOLS  
SOCIETY or ASSOCIATIONS  
STUDENTS  
TEACHERS  
VALUES EDUCATION

**2010 PSEP Convention**

**PAMBANSANG SAMAHAN PARA SA EDUKASYON SA PAGPAPAHALAGA, INC.  
Ika-20 Taunang Pambansang Kumbensyon sa Edukasyon sa Pagpapahalaga  
Nobyembre 24-26, 2010**

**Paksang Tema: PSEP @ 20: KAAGAPAY SA PATULOY NA PAGPAPAHUSAY SA  
PAGTUTURO NG EP**

<b>PALATUNTUNAN</b>	
<b>Unang Araw</b>	<b>Nobyembre 24, Miyerkules</b>
8:00 - 12:00 NT	Pagpapatala
11:00 - 1:00 NT	Pananghalian
1:00 NT	<p><b>Pagbubukas ng Kumbensyon</b></p> <ul style="list-style-type: none"> <li>- Doksolohiya at Pambansang Awit <b>Tagum City National High School Dance Theatre Guild</b></li> <li>- Bating Pagtanggap <b>Susana Teresa B. Estigoy, CESO IV Regional Director IV</b></li> <li>- Pambungad na Pananalita <b>Aurora Buenaventura-Fulgencio Tagapangulo ng Kumbensyo</b></li> <li>- Pagpapakilala ng mga Delegado <ul style="list-style-type: none"> <li><b>PSEP</b>                    <b>Gng. Antonia B. Bugna</b> Ka-Tagapangulo ng Kumbensyon</li> <li><b>MPSEP</b>                    <b>Gng. Jullet G. Escobar</b> Pangulo, MPSEP</li> <li><b>KPSEP</b>                    <b>Prof. Nonita C. Marte</b> Pambansang Tagapangulo, KPSEP</li> </ul> </li> <li>- Pagbati at Pagpapakilala ng Susing Tagapagsalita <b>Dr. Nancy S. Bumatay</b> Pangulo, PSEP, Inc <b>Pagharap sa mga Hamon para sa Kaganapan ng mga Hangarin</b> <b>Dr. Twila G. Punsalan</b> Founder, PSEP</li> </ul>
3:00 - 3:30 NH	<p>Meryenda</p> <p>Pagpapatala ng mga Kandidato sa Halalan (PSEP, MPSEP, KPSEP)</p>
3:30 - 5:00 NH	<p style="text-align: right;"><b>UBD: Batayang Konseptwal ng Edukasyon sa Pagpapahalaga</b> <b>Prof. Rita J. Atienza</b> Graduate School, Ateneo de Manila University <b>Aakuin Ko, Aksyon Ko</b> <b>Prof. Nonita Marte</b> Pambansang Tagapangulo, KPSEP</p> <p>KPSEP at MPSEP</p>
6:00 NG	<p>Hapunan</p> <p>Pagpapakilala ng mga Kandidato    <b>Gng. Belinda V. Dinopol</b> <b>COMELEC Chairman</b></p>
	<b>Gng. Teresita D. Militar</b> Tagapamahala

<b>Ikalawang Araw</b>	<b>Nobyembre 25, Huwebes</b>	
7:00 NU	Agahan	
8:00 - 10:00 NU	PSEP	<i>Introspeksyon bilang Stratehiya sa Pagtuturo ng EP</i> <i>Dr. Erik Habijan</i> <i>Asst. Executive Director</i> <i>National Educators Association of the Phils</i>
	KPSEP at MPSEP	<b>Aakuin Ko, Aksyon Ko</b> <b>Prof. Nonita Marte</b> <b>K-PSEP Adviser</b>
10:00 - 12:00 NT	PSEP	<b>Performance Tasks sa EP</b> <b>Dr. Allan B. de Guzman</b> <i>University of Santo Tomas</i>
12:00 NT	Pananghalian Simula ng Halalan	
1:00 - 3:00 NH	PSEP K-PSEP at MPSEP	<b>Pagbabahagi ng Pananaliksik sa EP</b> <b>Aakuin Ko, Aksyon Ko</b> <b>Prof. Nonita Marte</b>
	Meryenda	
3:30 - 6:00	Gawain KPSEP PSEP/MPSEP/	<i>Tagis-Talino</i> <b>Prof. Myra Villa Nicolas</b> Tagapamahala
	<i>Poster-Making</i> <b>Gng. Nenita A. Sioson at Bb. Modesta V. Santos</b> Tagapamahala	
	<b>G. Rene Mendoza</b> Tagapamahala	
6:00 NG	<b>Hapunan</b>	<i>Sayawit</i> <b>Lourdes Catolico/ Rosemarie T. Macesar</b> Tagapamahala ng Sayawit
	<i>Gng. Salve David at G. Tonet Bugna</i> Tagapamahala	
<b>Ikatlong Araw</b>	<b>Nobyembre 26, Biyernes</b>	
7:00 NU	Agahan	
8:00 - 11:00 NU	<b>Pagpupulong</b>	<i>Maria Elvira A. Asuan</i> Ingat Yaman
	- Ulat ng Ingat Yaman	
	- <i>Ulat ng KPSEP</i>	<i>Nikki Guanlao</i> Pangulo, KPSEP
	- Ulat ng MPSEP	<i>Gng. Juliet G. Escobar</i> Pangulo, MPSEP
	- Ulat ng PSEP	<i>Dr. Nancy S. Bumatay</i> Pangulo, MPSEP
	<b>Parangal</b> <b>Pagtatalaga ng mga Bagong Halal na Pamunuan</b> <b>PSEP, MPSEP, KPSEP</b>	
	<b>Pagpupulong ng Bawat Rehiyon</b>	
	<b>Gng. Belinda Dinopol</b> Tagapamahala	