



DepEd MEMORANDUM
No. **373**, s. 2010

SEP 01 2010

**FIRST TEACHERS' MONTH CAMPAIGN AND WORLD TEACHERS' DAY NATIONWIDE
ESSAY-WRITING AND POEM-WRITING CONTESTS**

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. As part of the various activities pertinent to the Teachers' Month Campaign and the World Teachers' Day celebration, the Department of Education (DepEd) through the Center for Students and Co-Curricular Affairs (CSCA), and Smart Communications, Inc. through SMART Bro and Talk 'N Text, will conduct the **First Teachers' Month Campaign and World Teachers' Day Nationwide Essay-Writing and Poem-Writing Contests**.
2. With the theme, "*My Teacher, My Hero*," these contests aims to:
 - a. encourage elementary pupils and high school students to creatively express how much they honor and value their teachers through essays and poems; and
 - b. instill awareness and drum up their support for the Teachers' Month Campaign and World Teachers' Day celebration.
3. The Mechanics of the contests are contained in the Enclosure.
4. All essays must be e-mailed to **essaytmc2010.depedsmart@gmail.com** while poems must be e-mailed to **poemtmc2010.depedsmart@gmail.com**. Deadline of submission of both entries is on **September 24, 2010**.
5. All regional directors, school division/city superintendents and school heads are enjoined to support this activity by encouraging all schools to participate and to submit more entries.
6. For inquiries, please contact Executive Director Joey G. Pelaez, DepEd-CSCA at telefax nos.: (02) 631-8495 or (02) 636-3603 or visit website: **www.dep-ed-csca.com** or Mr. Deivid Guian B. Rioferio, Smart Communications, Inc. at telephone nos.: (02) 511-2530 or e-mail at **dbrioferio@smart.com.ph**.
7. Immediate and widest dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC
Secretary

Encl.: As stated
Reference: DepEd Memorandum: No. 352, s. 2010
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN	STUDENTS
CELEBRATIONS & FESTIVALS	TEACHERS
SCHOOLS	

Madel:c:Essay writing and poem-writing contest, 8-25-10



TEACHERS' MONTH CAMPAIGN AND WORLD TEACHERS' DAY

ESSAY-WRITING AND POEM-WRITING CONTESTS

MECHANICS

I. RATIONALE

This Essay-Writing and Poem-Writing Contests are part of the various activities nationwide for the Teachers' Month Campaign which will culminate on 5 October 2010 designated by UNESCO as the World Teachers' Day.

II. THEME

The theme of the contests is "My Teacher, My Hero".

III. OBJECTIVES

The contests seek to achieve the following objectives:

- a. To encourage elementary pupils and high school students to creatively express how much they honor and value their teachers; and,
- b. To instill awareness and drum up support for the Teachers' Month Campaign and World Teachers' Day celebration.

IV. CONTEST GUIDELINES

A. General Guidelines

1. The Contests are open to bonafide elementary pupils and secondary students from both public and private schools nationwide.
2. Each pupil/student/school shall submit only one entry per contest.
3. The essay or poem must be original and previously unpublished.
4. It must be written in English and aligned with the theme, effectively conveying the writer's thoughts on why he/she regards a particular teacher his/her hero.
5. The essay or poem must be headed by a title.
6. The essay or poem must be emailed and accompanied with the following information:
 - a. Complete Name
 - b. Contact Number, Preferably Mobile Number
 - c. Home Address
 - d. Grade/Year Level
 - e. Name of School
 - f. School's Contact Number
 - g. School Address
 - h. Full Name of Teacher who inspired the Essay, along with his/her Complete Home Address, School Name and Address, Contact Numbers and state whether living or dead.
7. Deadline of submission of entries shall be on 24 September 2010.

8. The winning entries will be featured in the Smart Schools website (**www.smartschools.ph**) and in publicity releases in major newspapers nationwide.
9. The Department of Education and Smart Communications, Inc. reserve the right to reprint the winning entry in a future publication. The writer may republish the unedited submission as desired six months after initial publication by the contest organizers.
10. Decision of the Judges is final and irrevocable.

B. Specific Guidelines

1. Essay-Writing Contest

- a. All English subject classes, beginning 1 September 2010, shall conduct an essay-writing activity as part of the requirements of the subject utilizing the theme of the celebration.
- b. From among the outputs made in all classes, the English Department Heads and Teachers shall select the school's entry.
- c. The school's entry must be emailed to **essaytmc2010.depedsmart@gmail.com** with the information indicated and required in Item IV-A-6.
- d. The entry must also be accompanied with a signed Certification/Honor Pledge of the School Principal that the pupil/student is a bonafide pupil/student of the school; that the entry is an original composition of the pupil/student; that it was specifically written for the 2010 Teachers' Month Campaign and World Teachers' Day; that the entry has not been submitted to any other essay-writing competition; that the pupil/student has not received any assistance in composing the essay; and that the entry has been adjudged the winner following an essay-writing activity in all English classes.

2. Poem-Writing Contest

- a. The poem must be composed of a maximum of three (3) stanzas with four (4) lines per stanza.
- b. If there is more than one entry, the school, thru the English Department Head or Teacher shall select from among the entries.
- c. The school's entry must be emailed to **poemtmc2010.depedsmart@gmail.com** with the information indicated and required in Item IV-A-6.
- d. The entry must also be accompanied with a signed Certification/Honor Pledge of the School Principal that the pupil/student is a bonafide pupil/student of the school; that the entry is an original composition of the pupil/student; that it was specifically written for the 2010 Teachers' Month Campaign and World Teachers' Day; that the entry has not been submitted to any other poem-writing competition; that the pupil/student has not received any assistance in composing the poem; and that the entry has been selected by the school.

V. PRIZES

A. Prizes for the winners shall be as follows:

1. Essay-Writing Contest

Grand Champion	
Student	Teacher (who inspired the Essay)
One (1) Set Desktop Computer	Php3,000.00
One (1) SMART Bro Pre-Paid Plug It	One (1) SMART Bro Pre-Paid Plug It
One (1) Talk 'N Text Mobile Phone	One (1) Talk 'N Text Mobile Phone
First Runner-Up	
One (1) SMART Bro Pre-Paid Plug It	Php2,000.00
One (1) Talk 'N Text Mobile Phone	One (1) SMART Bro Pre-Paid Plug It
	One (1) Talk 'N Text Mobile Phone
Second Runner-Up	
One (1) SMART Bro Pre-Paid Plug It	Php1,000.00
One (1) Talk 'N Text Mobile Phone	One (1) SMART Bro Pre-Paid Plug It
	One (1) Talk 'N Text Mobile Phone

2. Poem-Writing Contest

Grand Champion	
Student	Teacher (who inspired the Poem)
One (1) Set Desktop Computer	Php3,000.00
One (1) SMART Bro Pre-Paid Plug It	One (1) SMART Bro Pre-Paid Plug It
One (1) Talk 'N Text Mobile Phone	One (1) Talk 'N Text Mobile Phone
First Runner-Up	
One (1) SMART Bro Pre-Paid Plug It	Php2,000.00
One (1) Talk 'N Text Mobile Phone	One (1) SMART Bro Pre-Paid Plug It
	One (1) Talk 'N Text Mobile Phone
Second Runner-Up	
One (1) SMART Bro Pre-Paid Plug It	Php1,000.00
One (1) Talk 'N Text Mobile Phone	One (1) SMART Bro Pre-Paid Plug It
	One (1) Talk 'N Text Mobile Phone

B. Certificates will be given to the winners and the teachers who inspired the winning entries.

VI. AWARDING CEREMONIES

The schedule of the Awarding Ceremonies will be announced accordingly.