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Celebrity entrepreneurs train teens for business

The country's top businessmen and motivational speakers as well as celebrity entrepreneurs are all set to share their expertise to high school students and teachers in the 3rd "Teen Negosyo" on July 26-31, at the Baguio Teachers Camp, Baguio City.

The Teen Negosyo Entrepreneurship Training and Conference is an annual calendared event of the Youth Entrepreneurship and Cooperativism in Schools (YECS) of DepEd's Center for Students and Co-curricular Affairs (CSCA).

Education Secretary Jesli Lapus stressed, "Many of our students show a lot of potential in entrepreneurship and training support like this will equip them with tools to pursue their own businesses."

The training program is in line with President Gloria Macapagal-Arroyo's Ten-Point Agenda to promote and develop entrepreneurship.

It is presented by the Philippine Center for Entrepreneurship (PCE), Office of the Presidential Consultant on Entrepreneurship, Department of Trade and Industry-Philippine Trade Training Center (DTI-PTTC), The Master's Lighthouse Foundation (TMLF) and Entrepreneurs School of Asia (ESA).

Speakers include Joey Concepcion III, Presidential Consultant on Entrepreneurship, Representative Teofisto Guingona, Anthony Pangilinan, Francis Kong, Bo Sanchez, and celebrity entrepreneurs Marvin Agustin of Sumo Sam and Dominic Ochoa of Thumbs Up.

To liven up the six-day event, celebrities like Kitchie Nadal, Bamboo, and Sam Concepcion who is also DepEd youth spokesperson have lined up entertaining numbers. TV host Edu Manzano will have a game show at the event as well.

With the theme "Young Entrepreneurs Taking Charge," the event aims to strengthen YECS program and strengthen entrepreneurship education and learning. Activities include plenary sessions, fora, interactive breakout sessions, entrepreneurial showcases and learning sessions.

Another highlight of the event is the awarding of 2008 Go Negosyo-DepEd Most Inspiring Student-Entrepreneurs and Entrepreneurship Educators. The nationwide campaign aims to recognize the best practices and promote entrepreneurship among the youth.

DepEd is currently implementing an enhanced curriculum in some 261 tech-voc secondary schools nationwide to give students a wider employment or entrepreneurship berth in case they are unable to immediately pursue a 4-year college degree. **END**