

FOR IMMEDIATE RELEASE
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Sam Concepcion is new DepEd youth spokesperson

Multimedia teen star, Sam Concepcion is the department's new youth spokesperson and role model. He was presented to Sec Jesli Lapus in a simple ceremony held at the Bulwagan ng karunungan, Ultra, Pasig City today.

The meeting took place before DepEd-Center for Students and Co-Curricular Affairs (CSCA) Executive Director Joey Pelaez, STAGES talent manager Carlo Orosa and some department officials and employees.

Secretary Lapus asked Sam to inspire young Filipinos to see how education can improve oneself and the nation.

"This is a big responsibility but I will do my share and give it my best shot," Sam said.

According to the education chief, Sam was chosen for his accomplishments in the entertainment industry, and for maintaining an admirable public image while choosing to prioritize his studies.

As a spokesperson, Sam will spearhead education campaigns and advocate co-curricular concerns through the SAMa SAMa sa Eskwela project and other activities.

Sam is a STAGES talent who received critical acclaim for topbilling "High School Musical," and is a part of "Y Speak." He has starred in "Little Big Star" where he was named "Brightest Star." He was an Aliw Award's nominee for "Best Child Performer," "Best New Male Artist," K-zone Award's nominee for "Best Male Singer of the Year," and Yes Award's nominee for the "Next Male Superstar."

The list of DepEd's previous spokespersons include Rico Yan, Shaira Luna, Onemig Bondoc, Dingdong Dantes, among others.

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