

**K to 12 BASIC EDUCATION CURRICULUM
SENIOR HIGH SCHOOL – ARTS AND DESIGN TRACK SPECIALIZED SUBJECT**

Grade: 12

Track Subject Title: Apprenticeship & Exploration in Arts Production (Literary Arts)

Semester: 1st semester

No. of Hours/ Semester: 160 hours/ semester

Track Subject Description: The course offers an acquisition of skills for creative writing and writing for mass media. It seeks to expose the learner to the various types of writing and literary genres, offering a wide range of career options.

QUARTER I

| CONTENT | CONTENT STANDARD | PERFORMANCE STANDARD | LEARNING COMPETENCIES | CODE |
|--|---|--|--|--------------------------|
| Introduction to Fiction A. Elements of Fiction (plot, theme, setting, characterization) B. Elements of Poetry (rhythm, imagery and sound devices) | <i>The learner:</i> understands elements of—and language techniques—in fiction and poetry. | <i>The learner:</i> creates a literary piece demonstrating a command of language as well as literary devices to establish a personal style. | <i>The learner:</i> 1. generates ideas from various literary works, approaches and techniques | AD_AEDLA12-Ia-1 |
| | | | 2. compares ideas from various literary works, approaches and techniques | AD_AEDLA12-Ia-2 |
| | | | 3. creates character sketches, storyline, plots events in fiction and uses rhythm, imagery, word play and other figurative language, sound devices in poetry | AD_AEDLA12-Ia-c-3 |
| | | | 4. engages in various pre-writing and organizational strategies and tools | AD_AEDLA12-Ia-c-4 |
| | | | 5. submits a reaction paper on a literary piece | AD_AEDLA12-b-d-5 |
| | | | 6. develops ideas from the pre-writing plan to write well-structured short stories and poems | AD_AEDLA12-Ie-f-6 |
| | | | 7. shares /presents written draft for evaluation and feedback | AD_AEDLA12-Ig-7 |
| | | | 8. revises work according to self-evaluation and feedback of peers and mentors | AD_AEDLA12-Ih-j-8 |

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QUARTER II

| CONTENT | CONTENT STANDARD | PERFORMANCE STANDARD | LEARNING COMPETENCIES | CODE |
|---|--|--|--|---------------------------|
| Writing for Media A. Print Media(Articles) B. Online Writing (Blogs) C. Copywriting | <i>The learner.</i> demonstrates an understanding of basic knowledge in expository writing and principles of writing applicable to media. | <i>The learner.</i> applies knowledge of writing for media by producing articles, copies, or lyrics for mass media. | <i>PRE-WRITING</i> 1. examines published transcripts, travel entries, and articles in print and online | AD_AEDLA12-IIa-1 |
| | | | 2. analyzes published transcripts, travel entries, and articles in print and online | AD_AEDLA12-IIa-2 |
| | | | 3. investigates events about diverse topics of interest | AD_AEDLA12-IIa-b-3 |
| | | | 4. compares and contrasts samples of copies | AD_AEDLA12-IIa-b-4 |
| | | | 5. conceptualizes ideas with a team | AD_AEDLA12-IIb-c-5 |
| | | | <i>WRITING</i> 1. writes articles about events and products with a clear and fresh insight | AD_AEDLA12-IId-6 |
| | | | 2. constructs well-structured feature articles, blog entries and content for web | AD_AEDLA12-IIe-6 |
| | | | 3. writes copies for brands, companies and local products | AD_AEDLA12-IIf-7 |
| | | | 4. writes lyrics for jingles and commercials for a local product, brand, company, campaign | AD_AEDLA12-IIg-8 |
| | | | <i>REWRITING</i> 1. finds ways to improve copies through technical writing | AD_AEDLA12-IIh-j-9 |
| 2. revises work according to the comments of the copy editor/mentor | AD_AEDLA12-IIh-j-10 | | | |

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Code Book Legend

Sample: AD_AEDLA12-Ia-1

| LEGEND | | SAMPLE | |
|--|---|--|-------------------|
| First Entry | Learning Area and Strand/ Subject or Specialization | Arts and Design | AD_AEDLA12 |
| | Grade Level | Grade 12 | |
| Uppercase Letter/s | Domain/Content/ Component/ Topic | Apprenticeship and Exploration in Arts Production (Literary Arts) | |
| | | | - |
| Roman Numeral <i>*Zero if no specific quarter</i> | Quarter | First Quarter | I |
| Lowercase Letter/s <i>*Put a hyphen (-) in between letters to indicate more than a specific week</i> | Week | Week one | a |
| | | | - |
| Arabic Number | Competency | generates ideas from various literary works, approaches and techniques | 1 |