DepED MEMORANDUM
No. 438, s. 2008

SEP 24 2008

WORLD RABIES DAY CELEBRATION

To: Undersecretaries
   Assistant Secretaries
   Bureau Directors
   Directors of Services/Centers and Heads of Units
   Regional Directors
   Schools Division/City Superintendents
   Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Republic Act No. 9482 or the “Anti-Rabies Act of 2007” dated February 19, 2007, World Rabies Day will be celebrated on September 28, 2008 with the theme “Make Rabies History.” As the 28th of the month falls on a Sunday, the Department of Education (DepED) will observe this celebration on September 29, 2008, Monday, in order to create greater awareness on the prevention and control of rabies in the schools and communities.

2. All public and private elementary and secondary schools are enjoined to organize educational and social activities to strengthen rabies prevention education and to disseminate information on responsible ownership, immunization and vaccination of pets. Some suggested activities are as follows:
   a. hanging of streamers in strategic places within the school;
   b. conduct of seminars fora to strengthen Rabies education;
   c. mobilization of school health personnel for advocacy on responsible pet ownership; and
   d. coordination with other government agencies and other private sectors in the conduct of advocacy activities within the schools and communities.

3. Regional directors and schools division/city superintendents are encouraged to support rabies prevention and education. The regional/division health and nutrition units/sections, in coordination with other government organizations (GOs) and nongovernment organizations (NGOs), shall take the lead in the planning, implementation and monitoring of the activities in their respective areas of coverage.

4. It is expected that narrative and pictorial reports concerning the World Rabies Day Celebration be incorporated in the 3rd quarter report on the Integrated School Health and Nutrition Program, submitted to the Office of the Secretary, Attention: The Director, Health and Nutrition Center, DepED Central Office, Meralco Avenue, Pasig City.

5. Immediate and wide dissemination of this Memorandum is desired.

RAMON C. BACANI
Undersecretary
Reference: None
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION

Made: World Rabies Day
9-22-08