



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
DepEd Complex, Meralco Avenue, Pasig City, Philippines

***Tanggapan ng Kalihim***  
***Office of the Secretary***


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**FEB 24 2003**

DepEd MEMORANDUM  
No. **52**, s. 2003

**WOMEN'S MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Directors of Services/Centers and Heads of Units  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools

1. Pursuant to Proclamation Nos. 224, 227 and CSC Announcement # 95, s. 2003, declaring the month of March as Women's Month, this Department, in coordination with the National Commission on the Role of Filipino Women (NCRFW) and other agencies shall celebrate this with various activities to promote women's welfare. This year's theme is "Women Can With Women's Right" ([www.Rights](http://www.Rights)) or "***Babae, may K ka: Karapatan at Kakayahan***".
2. This month-long celebration is in recognition of women's critical role in development and it highlights women's rights and other concerns which need to be addressed.
3. On National Women's Day, March 8, there will be a morning program at the Marikina Sports Center where the State of the Filipino Women Report will be presented. Highlights of the event will be the Keynote Address of her Excellency, President Gloria Macapagal-Arroyo, followed by the signing of the Memorandum of Agreement (MOA) on the Violence Against Women Coordinating Committee. The DepEd Central Office and NCR are encouraged to ensure significant number of representatives to participate in said activities **on official business**.
4. The DepEd Central Office will celebrate Women's Month by conducting the following suggested activities organized by GAD Focal Point Members of DepEd:
  - a) Search for Dakilang Babae in DepEd
  - b) Bazaar
  - c) Women's Self-Defense Against Attack
  - d) Physical/Medical Examination for Women
  - e) Film Showing
  - f) Poster Making Contest
5. Regional Directors and the Regional Gender and Development Focal Persons/Coordinators will spearhead the various activities in their respective areas. Schools may undertake appropriate activities such as the following:
  - Brief lectures during the flag ceremony on the significance of the celebration; 

- Integrate women's rights in the different subject areas;
- Conduct of services specifically addressing women's health concern;
- Hold symposia, fora, community assemblies, sports, poster making and essay writing contests; and
- Alay Lakad Para Sa Mga Kababaihan.

6. At the end of March 2003, Regional Coordinators/Focal Persons are requested to submit reports and documentation of the activities undertaken to the DepEd Central Office Focal Point for Women, SDD-NEAP, 2<sup>nd</sup> Floor, Rizal Bldg. II, DepEd Complex, Meralco Avenue, Pasig City. Please see Enclosure 1 for An Overview and Enclosure 2 for Guidelines for the Women's Day Celebration.

7. For inquiries, please contact SDD, HRDS at tel. nos. 633-72-37 and 638-86-38.

8. Transportation and other incidental expenses incurred in the preparation and conduct of the activities in the DepEd Central Office are chargeable against Special Program Funds (A.1.A.1.D.6) subject to the usual accounting and auditing rules and regulations, while expenses incurred by the regional offices are chargeable against local funds.

9. Wide and immediate dissemination of this Memorandum is desired.

  
EDILBERTO C. DE JESUS  
Secretary

Madel, MPPD, The Nat'l. Women's Month  
02-14-03

Reference:

DepEd Memorandum: No. 38, s. 2002

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CELEBRATIONS & FESTIVALS  
EMPLOYEES  
OFFICIALS  
SCHOOLS

## Women's Month 2003: An Overview

### Theme

This year's celebration of the National Women's Month revolves around women's agenda of the Macapagal-Arroyo Administration embodied in the Framework Plan for Women (FPW): human rights, economic empowerment, and gender-responsive governance. Particularly, the National Women's Month is an avenue to bring the advocacy for women's rights closer to the young women who will carry the flame of the struggle for women empowerment and gender equality. With this in mind, this year's theme is "*Women Can With Women's Rights*" or "*www.rights*" and dubbed in Filipino as "*Babae, may K ka: Karapatan at Kakayahan*". The *rights* referred to in the theme encompasses the above-mentioned priority agenda for women.

### *Tentative March 8 Women's Day Program* (Venue: Marikina Sports Center)

- 9:00 am** National Anthem, Chorale  
Invocation
- 9:15 am** **Opening Remarks** – *to be delivered by a special guest who has been an advocate for women's rights (e.g. Karina David, Winnie Monsod, etc...)*
- 9:30 am** **State of the Filipino Women's Report** – *a report to be delivered by Chairperson De Dios (may be accompanied by a 3-minute video) encapsulating the present state of Filipino women and government efforts towards gender equality.*
- 9:45 am** **Intermission, 5-minute play on women's issues** – *a theater group will be invited to present a short play interpreting the essence of the Women's Month Theme and the 3 priority areas of the Framework Plan for Women.*
- 10:00 am** **President's Address for the National Women's Day** – *for the past years, our President graces the occasion to personally greet the women and to give a short address during the National Women's Day. The occasion is, likewise, timely for Her Excellency to give important directives and announcements about the administration's programs for women.*
- 10:20 am** **VAWCC MOA Signing** – *the inter-agency cooperation to address violence against women will be formalizing its commitment and efforts through the MOA Signing of agency heads*
- 10:50 am** **Closing song** – *NCRFW will lead the crowd in singing the "Himig ng Kababaihan"*
- 11:00 am** **Ribbon-cutting of Info-booths/ Bazaar/ Job-fair** – *heads of agencies will usher the participants to view the various booths women, listen to the lectures, and avail of services for women*
- 11:30 am** **Showcasing of information booths, services, job fair, and women's bazaar**

## **Other Women's Month Activities**

### **Media and Publicity**

*Agency Information Officers are invited to contribute articles and collaborate in the tri-media information drive for March. The following are the programmed activities for media and publicity:*

- **Print:** Supplement, Weekly Feature, Press Release
- **TV:** TV Plugs, daily announcements, regular feature in TV shows, TV guesting and interviews
- **Radio:** Radio Plugs, daily announcements, Radio interviews and promotion

### **Film showing/ Movie-marathon for Women**

*Films can capture a realistic portrayal of the present situation of women in the Philippines, which is a viable medium to get youth's involvement in our advocacy for protecting and promoting women's human rights. Likewise, movies visualize the consequences of a gender-biased culture and elicits the advantages of being an empowered woman. This will be conducted in Megamall and Glorietta, in cooperation with J&J, Dep Ed and CHED.*

### **Text-for-a-Reason**

*NCRFW and J&J will collaborate with Globe Telecom to provide a text-line for courting donations for victims of VAW. By simply sending a text message to a designated number, a corresponding amount is automatically being donated to our beneficiary. A foundation assisting VAW victims will benefit from the fund-raising activities, which will be chosen by the NCRFW.*

## **Note:**

1. *We will be sending you official communication once the logo, t-shirt and streamer designs have been finalized. Likewise, we shall be providing you with a copy of the official guidelines for the following:*
  - a. *General Women's Day Guidelines*
  - b. *Info/ services booth Guidelines*
  - c. *Job Fair Guidelines*
  - d. *Women's Bazaar Guidelines*
2. *Please visit [www.ncrfw.gov.ph](http://www.ncrfw.gov.ph) for complete information and updates on Women's Month 2003 Celebration. You may also download our official logo, t-shirt and streamer design through the website.*
3. *Agencies are encouraged to forward their activities for Women's Month to NCRFW for inclusion in the calendar of events.*
4. *For inquiries, please contact Women's Month Secretariat:  
Cat Soliman, Honey Castro, and Au San Juan at 736-5250, 735-4955, 736-7712*

*(updated as of 28 January 2003)*

**GUIDELINES for the WOMEN'S DAY CELEBRATION**  
**08 March 2003, Markina Sports Center, Marikina City**  
*(as of Jan. 29, 2003)*

**A. MORNING PROGRAMME and SEATING ARRANGEMENT**

1. Women's Day Programme will be posted at the Gym (no copies will be distributed).
2. All delegates and participants are requested to be seated at the Gym before 9:00 am.
3. The seating arrangement will be on a first come first served basis. The Programme will start promptly at 9:00 am.
4. The delegates are requested to occupy the court area, then the bleachers and so on.
5. All top officials and heads of government agencies, participating groups, and other special guests shall be ushered by the NCRFW staff to their appropriate seats.
6. Agency and NGO delegates should bring their own streamer with the name of agency/ department/ group emblazoned on the front, bearing the theme and agency/ group name. The streamers will serve as the identifying mark of each group.

**B. SECURITY ARRANGEMENTS**

1. Gates will be CLOSED by 9:30 am sharp. Strictly NO leaving the area until President Gloria Macapagal-Arroyo leaves the premises.
2. All participants are requested to bring identification cards (IDs).
3. Delegations must submit name of head/ representative to NCRFW on or before Feb. 28, 2:00 pm for submission to PSG.
4. For walk-in participants, please proceed to NCRFW secretariat located at the lobby for proper identification.

**C. INFORMATION DESKS**

1. Organizations interested to set-up their information desks must coordinate with NCRFW. Since we cannot accommodate all GOs and NGOs to put up their booths, we will reserve slots on a first-come first-served basis.
2. All agencies and NGOs with designated information desks are requested to proceed to designated area for the Ceremonial Ribbon Cutting, to be led by Marikina City Mayor Fernando and Exec. Dir. Emmeline L. Verzosa.

**D. FOOD AND MISCELLANEOUS**

1. Delegates from different agencies, NGOs and other groups should bring their own food and drinks.
2. The agencies, NGOs and participating groups will be in-charge of the distribution of food and drinks to their delegates. To avoid unnecessary disruptions of the program, agencies are requested to designate a point person in-charge of the distribution of food and drinks.
3. Lunch for participants and delegates will be scheduled after the President's departure from the Marikina Sports Center.

**NOTE:**     *You will be notified for any changes in the guidelines.*