



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
DEPARTMENT OF EDUCATION  
DepEd Complex, Meralco Avenue, Pasig City, Philippines

*Tanggapan ng Kalihim*  
*Office of the Secretary*

Direct Line: 687-2922 / 687-4177  
E-Mail: [osec@deped.gov.ph](mailto:osec@deped.gov.ph)  
Website: <http://www.deped.gov.ph>

**JUN 30 2003**

DepEd MEMORANDUM  
No 202, s. 2003

**PHILIPPINE DAILY INQUIRER ANNUAL NEWSPAPER DRIVE**

To: Bureau Directors  
Regional Directors  
Directors of Services/Centers and Heads of Units  
Schools Division/City Superintendents

1. The Philippine Daily Inquirer (PDI) is promoting its 3<sup>rd</sup> Annual Newspaper Drive this year to help solve the increasing problem of solid waste in all parts of the country.
2. The PDI will purchase old newspapers from households, companies, schools and parishes all over the country at PhP4.00 per kilo starting June 9 until September 9. These old newspapers will be picked up by the PDI or they can also be brought to the following locations on weekdays from 10:00 a.m. to 4:00 p.m:
  - a. **Metro Manila**  
FEP Printing Press loading dock at 3817 Mascardo St. behind the Inquirer building on Chino Roces Avenue, Makati  
Tel. No. 896-4286  
Fax No. 897-0428.  
Contact person: **Mr. Erwin Caramat or Mr. Roger Llanes**
  - b. **Cebu**  
FEP Printing Press, Warehouse # 1, Menzi Compound National Highway, Pajo, Lapu-Lapu City  
Tel. No. (032) 340-7970 to 71  
Fax. No (032) 340-7610.  
Contact person: **Leny Brua**
  - c. **Davao**  
FEP Printing Press loading dock at Brgy. Ma-A, Ma-A Road, Davao City  
Tel. No. (082) 244-1711 to 12  
Fax. No. (082) 244-1714  
Contact person: **Rowena Balandra**
3. PDI also promotes the Corporate Social Responsibility (CSR) Week on July 11. On this period, all newspapers and tabloids brought by students and institutions to the Philippine Trade Training Center (PTTC) in Roxas Boulevard will be bought at PhP5.00 per kilo. ↵

4. All schools nationwide are encouraged to support and adopt this fund-raising activity.
5. Immediate dissemination of this Memorandum is desired.



EDILBERTO C. DE JESUS  
Secretary

Reference:

None

Allotment: 1—(D.O 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CAMPAIGN  
EMPLOYEES  
OFFICIALS

Madel:c: PDI  
Computer used: madel