

REPUBLIKA NG PILIPINAS

REPUBLIC OF THE PHILIPPINES

KAGAWARAN NG EDUKASYON

DEPARTMENT OF EDUCATION

DepEd Complex, Meralco Avenue, Pasig City, Philippines

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FIRST NATIONAL CONFERENCE ON CHILDREN'S LITERATURE

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

- 1. The Philippine Board on Books for Young People (PBBY), a private, non-profit organization committed to the development of children's literature in the Philippines, will hold the First National Conference on Children's Literature at Holiday Inn, Galleria Manila (formerly Galleria Suites) Ortigas Center, Pasig City on August 29-31, 2003 which coincides with the opening of the Manila International Book Fair.
- 2. The objectives of the conference are to:
 - a. update knowledge and awareness of the current status of children's literature and book publishing in the country;
 - b. upgrade professional skills of reading and language teachers by way of creative tools/techniques for teaching reading and a love for books;
 - c. introduce professionals to the long-term benefits of outstanding local children's literature on the quality of lives of the people; and
 - d. inspire more creative and talented people to give their best to the production of children's books in the country.
- 3. The reading teachers, librarians, illustrators, storytellers, publishers and booksellers and interested parents are encouraged to attend this conference. Participants from public schools are allowed to attend on official time only. Those from private schools may make arrangements with their respective institutions.
- 4. A registration fee of Two Thousand Five Hundred Pesos (PhP2,500.00) will be charged each participant to cover meals and materials. Early registrants (not later than August 5, 2003) will be entitled to a 10% discount. Payments maybe deposited at the Philippine National Bank-West Avenue Branch Account No. 213-830301-5 or send via LBC to PBBY Secretariat c/o Adama House, Rm. 102 JGS Building, Scout Tuazon St., Brgy. Laging Handa, Quezon City.
- .5. For further details, you may contact Ms. Karina A. Bolasco, Conference Director at tel. nos. 671-1899, 671-9235 and 671-1888, or at fax no. 671-1308 and e-mail address: pubdept@anvil.com.ph.
- 6. Immediate and wide dissemination of this Memorandum is desired.

RAMON C. BACANI Undersecretary Officer-in-Charge Reference:

None

Allotment: 1--(D.O. 50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

BOOKS CONFERENCES SOCIETY OR ASSOCIATIONS

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