



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City, Philippines

Tanggapan ng Kalihim
Office of the Secretary

Trunkline: 632-1361 to 70
E-Mail: osec@deped.gov.ph
Website: <http://www.deped.gov.ph>

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DepEd MEMORANDUM
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PROFESSIONAL DEVELOPMENT PROGRAMS FOR 1st SEMESTER 2003-04

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The Center for Continuing Education and Educational Leadership (CCEEL) of the Philippine Normal University (PNU) announces its Professional Development Programs for 1st Semester 2003-2004. Enclosed is the general information of each of the programs that will be conducted from September to October 2003.
2. The objectives of the Programs are to (a) raise awareness of in-service teachers and administrators on the changing realities of learning and school management; (b) stimulate professional growth and improve practice in implementing educational changes in their specific areas of concern; and (c) provide a venue for exploring new ways of managing the different learning areas, content, strategies and delivery modes to effect change among the learners.
3. The target clientele are teachers and administrators in various subject areas in both public and private elementary, secondary and college levels; faculty and administrators of state and private Teachers Education Institutions (TEIs) and Higher Education Institutions (HEIs); and graduate students. Attendance to these programs is strictly on voluntary basis but shall be on official time only.
4. A registration fee of Seven Hundred Pesos (PhP700.00) per participant shall be charged for one Saturday session only inclusive of handouts and certificates only. Moreover, a participant may opt to attend the 5-Saturday sessions with a registration fee of Three Thousand Pesos (PhP 3,000.00) inclusive of handouts and certificates only. Registration period will start on August 1, 2003.
5. For inquiries, please contact Director Twila G. Punsalan, Center for Continuing Education and Educational Leadership, through tel. no. (02) 302-77-69 or tel. fax 527-66-64, PNU, Taft Avenue, Manila, Philippines.
6. Immediate dissemination of this Memorandum is desired.


EDILBERTO C. DE JESUS
Secretary



The Philippine
NORMAL
University

Taft Avenue, Manila, Philippines

CENTER for
CONTINUING EDUCATION and
EDUCATIONAL LEADERSHIP

Excel and lead through lifelong learning.

PROFESSIONAL DEVELOPMENT PROGRAMS for 1ST SEMESTER 2003-04

The Center aligns its programs with the university's vision of shaping quality teachers and school leaders for a better world. Established as a university-based organizational structure charged with specific responsibility of extending the university's educational resources to clientele other than the traditional resident-on-campus students working for degree programs, the Center provides non-degree professional development programs for teachers and school administrators across levels.

Objectives:

The CCEEL Programs aim to: (a) raise awareness of in-service teachers and administrators on the changing realities of learning and school management; (b) stimulate professional growth and improve practice in implementing educational changes in their specific areas of concern; and (c) provide a venue for exploring new ways of managing the different learning areas, content, strategies and delivery modes to effect change among the learners.

The Programs

Five (5) Saturdays or Single Saturday Program – Participants may opt to register in one or more programs listed or may opt to register in all the five. Attendance to the complete program of 5 Saturdays)

A. Teaching Strategies for the 21st Century Education

Sessions are facilitated through interactive strategies, lectures, teaching demonstration and lesson planning.

- 06 September : "Models for Integrative Teaching"
- 13 September : "The Multiple-Intelligences /Brain-Based (BB) Teaching Approach"
- 20 September: "Experiential, Collaborative and Interactive Learning"
- 27 September: "Systematic and Purposive Values Integration in Various Subjects"
- 04 October: "Enhancing Higher Order Thinking"

Fee: P700 (Single Saturday) inclusive of handouts and certificate
P3000 (5-Saturday) inclusive of kit, handouts and certificate
Meals (Optional): P200/day for lunch and snacks

B. Non-Traditional Assessment Strategies for Authentic Learning

Sessions are conducted through lecture-discussions, group workshops and exhibits.

- ❑ 06 September: "Authentic Learning and Competency-based Assessment in the BEC and in College Courses"
- ❑ 13 September: "Portfolio Assessment"
- ❑ 20 September: "Rubrics and Performance Assessment"
- ❑ 27 September: "Balanced Assessment: Improving Quizzes, Unit Tests and Summative Tests"
- ❑ 04 October: "Alternative Assessment Strategies for Student Behavior"

Fee: P700 (Single Saturday) inclusive of handouts and certificate

P3000 (5-Saturday) inclusive of kit, handouts and certificate

Meals (Optional): P200/day for lunch and snacks

C. Principals' Development Program

(5-Day or Single-Day Program)

- ❑ 27 October: "Positioning Schools for Transformative Learning "
- ❑ 28 October: "Filipino Psychology and Management"
- ❑ 29 October: "Mentoring/Coaching and Adult Learning for Managing Faculty Development "
- ❑ 30 October: "Systems Thinking in a Learning Organization"
- ❑ 31 October: "Executive EQ: The Power of Moving Ahead"

Fee: P700 (Single Day) inclusive of handouts and certificate

P3000 (5-Days) inclusive of kit, handouts and certificate

Meals (Optional) P200/day for lunch and snacks

N.B. Principals, Asst. Principals, Supervisors and Department Heads, and graduate students in educational management

Target Clientele:

- ❑ Teachers and administrators in various subject areas in public and private elementary, secondary and college levels
- ❑ Faculty and administrators of state and private Teacher Education Institutions (TEIs) and Higher Education Institutions (HEIs)
- ❑ Graduate students