



REPUBLIC OF THE PHILIPPINES
REPUBLIKA NG PILIPINAS
Department of Education
Kagawaran ng Edukasyon
DepED Complex, Meralco Avenue,
Pasig City, Philippines



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Tanggapan ng Kalihim

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DEC 18 2003

DepED MEMORANDUM

No. **474** s. 2003

"WOW NA WOW, PILIPINAS!"
(The Best of the Best...in the Philippines!)

TO: Regional Directors
Schools Division/ City Superintendents
Public and Private Elementary and Secondary School Principals
All other concerned

1. The Department of Tourism (DOT) in coordination with the national agencies, local government units, and government-owned and controlled corporations nationwide will hold the "Wow Na Wow, Pilipinas!" (The Best of the Best...in the Philippines!) which is a special showcase of the best in the Philippine music, dance, cuisine, and fashion on December 16-21, 2003.
2. In support of the Tourism Recovery Program, the Department of Education (DepED) is enjoined to participate in the festivities, which will be presented at Intramuros and the Quirino Grandstand, Rizal Park in a form of street parade competition, food festival and fashion show. (Please see enclosure A-Program of Activities)
3. Participation and attendance of DepED officials, employees, teachers, students, and friends and family members in the festival is encouraged.
4. Expenses related to the program/events, which include travel, transportation, food and other expenses of NCR officials, teachers and students during the preparation and actual program will be charge in the local school board funds or MOOE. While the expenses incurred by the DepED Central Office Technical Working Group (TWG), will be charge to the OSEC Funds subject to usual accounting and auditing rules and regulations
5. For more information, please contact Ms. Luzviminda F. Dela Rosa at tel. no. (02) 637- 58-32; Ms. Cecilia R. Mendiola at tel. no. (02) 637-5834; and Mr. Roy Manuel at tel. no. (02) 632-1361 loc. 2074.
6. Immediate and wide dissemination of this memorandum is desired.

JOSE LUIS MARTIN C. GASCON
Undersecretary for Legal Affairs and Legislative Liaison
And Concurrent Officer-In-Charge, Office of the
Undersecretary for Regional Operations

Encl.:

As stated

Reference: None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
EMPLOYEES
EXHIBITS
OFFICIALS
STUDENTS
TEACHERS

WOW NA WOW, PILIPINAS!

(The Best of the Best...in the Philippines)

PROGRAM SCENARIO

Tuesday, December 16, 2003

***WOW, PAGKAING PINOY! PART 1**

Venue: Pook Alitaptap, Intramuros, 10:00 AM
(WOW, Pagkaing Pinoy! will feature live seafood fares-Bonoan bangus, Gensan tuna, Aklan oysters, Bataab spawns, Masbate crabs-with all the attendant fun and excitement of interesting games and rowdy contests about these seafood bounties. There will be cooking demonstrations, exhibits, cooking contests. Watch a crab race and pageant. KING AND QUEEN CRAB OF INTRAMUROS. This is a project in cooperation with the Bureau of Fisheries and Aquatic Resources.)

Note: The contest is open to general - public especially to teachers and students.

***WOW, INUMING PINOY!**

Venue: Baluarte Plano Luneta de Sta. Isabel, Intramuros, 6:00 PM
(Filipino masters in the art of bartending will do special exhibition of their craft as a special activity of the WOW, Pagkaing Pinoy! These bartenders who are members of the Philippine Bartenders League will utilize native spirits to produce special Filipino concoctions.)

***SULYAP SA KABAYANIHAN**

Venue: Lagoon Area, Rizal Park, 6:00 PM
(This is the first in the series of competitions on historical tableau that depicts victories of the Filipinos in the quest for freedom and independence. For three (3) successive days, 3 community theatre groups from Metro Manila and the neighboring provides will present a10-minute tableau daily. This will run until December 18, when the best tableau was chosen to receive the grand prize for the best production work.)

***WOW, MAKULAY NA PAILAW!**

Venue: Intramuros, 8:00 PM
(Fireworks display to cap the day's cultural program.)

Wednesday, December 17

***WOW, PAGKAING PINOY! PART 2**

Venue: Gardens of Casa Tagala, Intramuros
10:00 AM

(This time, it will be a special feature on the variety and flavor of our ubiquitous, *kakanin* (repast). *Kakanin* comes in many forms and sizes and all of them have a distinct story to tell. It can be the round *bibingka* or the tubular *puto bumbong*. On the other hand, the many kinds of *suman* and *halaya*. Alternatively, the ornately wrapped pastilles and the sweetened carved fruits in jar. This *Kakanin* festival will cover all kinds of *merienda* offerings from various parts of the country. There will be colorful cultural parades and *kakanin*-making demos and contest. This is a project in coordination with the Department of Agriculture.)

***SULYAP SA KABAYANIHAN PART 2!**

Same venue and time

(This will be the second batch of theatre groups that will present their historical tableaux.)

***WOW, MAKULAY NA PAILAW!**

Same venue and time

Thursday, December 18

***WOW, PAGKAING PINOY PART 3**

Venue: Pook Alitapatap, Intramuros, 10:00 AM
(The last in the series of WOW, Pagkaing Pinoy! will focus on the popular fiesta fare, lechon or roasted pig, But this Litsonan Fiesta will not only feature the roasted pig, it will also present the other kinds of lechon, lechong baka (roasted calf), lechong manok o pabo (roasted chicken or turkey), sinugbang bangus (broiled milkfish), inihaw na hito o dalag (broiled catfish or mudfish) among others. The highlight of the day is a Parada ng Lechon, recreating the famous San Juan Bautista Parade of Balayaan, Batangas held every June 24 of the year.)

***SULYAP SA KABAYANIHAN PART 3**

Same venue and time, 6:00 PM

(After the elimination process for the last batch of theatre groups, the winners from 3 days of competition will then compete for the Grand Prize, the Gawad TURISMO SA KASAYSAYAN that will be at the latter part of the program.)

***WOW, MAKULAY NA PAILAW!**

Same venue and time

Friday, December 19

***PAKITANG-GILAS (Special Exhibition)**

Venue: Rizal Park, 4:00 PM

(Competing contingents will perform their regional dances-not necessarily their contest production entry- at the Rizal Park to help drum up excitement about the national street dancing competition that will be held on December 21. In addition, this special exhibition is meant to support the objective of the campaign, WOW PHILIPPINES in regard of the wide promotion of the Philippine folk festivals.)

***WOW, HIMIG PINOY!**

Venue: DOT Steps, Agrifina Circle, Rizal Park
6:00 PM

(Sixteen regions will compete for the Best Choral Group of the Philippines for the year 2003. The competition will test choral skills and artistry through 2 concert places, one a contest piece entitled "Isang Matandang Panalangin" by Berne de la Peña and another piece of choice by the group but with matching choreography. This activity is being supported by NAMCYA and the National Commission for Culture and Arts.)

***WOW, MAKULAY NA PAILAW!**

Venue: Rizal Park, End of the Competition Program

Saturday, December 20

***PAKITANG-GILAS! (Special Exhibition)**

Venue: Rizal Park, first batch-9:00 AM,
second batch-4:00 PM

***WOW, KASUOTANG PILIPINO!**

Venue: Plaza San Ignacio, Intramuros, 7:30 PM
(Twenty top Filipino fashion designers have taken their inspirations from the regional costumes, local fabric and weaves and from the cultural traditions and lifestyles of the Filipinos all over the country, to produce an outstanding collection of fashion wear that can be comparable to the best in the world. Set against the backdrop of tourism sceneries and folk dances, the fashion show will be definitive showcase of Filipino creativity and artistry in the field of fashion wear and accessories. It will be the opening move to establish distinct fashion statement for the Philippines. The Garments and Textile Export Board in cooperation with the Fashion Designers Association of the Philippines, Filipino Designers Group and the

Uniform Manufacturers and Designers Association, co-sponsors this event.)

***WOW, MAKULAY NA PAILAW!**

Venue: Intramuros, immediately after the show

Sunday, December 21

***WOW, KAPISTAHANG PILIPINO!**

Venue: Roxas Blvd. and Quirino Grandstand, Parade-2:00 PM, Showdown-4:00 PM

(This is the highlight of the WOW NA WOW PILIPINAS program. Sixteen regions will present their best street dance festivals to compete for the Best of the Best in Street Dancing for CY.2003. The grand prize is P1M for the best group, P500, 000 for the second best, and P250, 000 for the third best. Competing contingents follow two categories-traditional and imperative. The culmination of this competition is a special production number that depicts nationalism of the Filipinos as important key to the development of the country as a great nation. Moreover, this will be portrayed by leading theatre actors in Manila.)

***WOW, MAKULAY NA PAILAW!**

Venue: Quirino Grandstand, immediately after the show

***WOW, PISTANG SANMIG!**

Venue: Grounds fronting the Quirino Grandstand, immediately after the fireworks display

(Three big bands like, True Faith and Parokya ni Edgar will provide musical entertainment for this special street party that is open to the public.)

DepED Participation - Attendance of DepED officials, teachers and audience to witness the sixteen competing regions in the parade.

Note:

The general-public especially teachers and students are invited to witness all the scheduled program and activities.