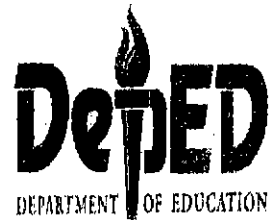




REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City



Trunkline : 632-1361
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DETx: 0919-4560027
Website: <http://www.deped.gov.ph>

DepED MEMORANDUM
No. **280**, s. 2004

JUL 01 2004

2004 WORLD ENVIRONMENT DAY ESSAY WRITING COMPETITION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. The World Environment Month is celebrated every month of June and is one of the principal vehicles through which the United Nations stimulate worldwide awareness of the environment and enhance political attention and action.
2. The competition aims to increase awareness and appreciation for the essay theme "The Benefits of Clean and Renewable Energy".
3. To celebrate the occasion, the Hydro Electric Development Corporation, Aboitiz One, Inc., the United Nations Information Centre for the Philippines, and Aboitiz Transport System Corporation will conduct an essay writing contest open to all high school students.
4. The deadline of submission is September 30, 2004 and the awarding date is December 3, 2004, at a special reception to celebrate Energy Week. Enclosed are the mechanics of the contest and the entry form.
5. For more information, please contact Mr. Israel Joseph D. Buenaobra, Corporate Communications Officer, Hydro Electric Development Corporation at tel. nos. +63-74-444-7945 and +63-74-442-6080, fax no. +63-74-444-7948 or through e-mail address: inquiry@hedcor.com and website: www.hector.com.
6. Immediate dissemination of this Memorandum is desired.


EDILBERTO C. DE JESUS
Secretary

Sheila, MPPD, DM WED Essay Writing Competition
June 24, 2004

Encl.: As stated

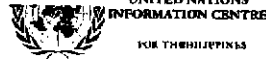
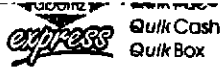
References: DepEd Memorandum: No. 216, s. 2003
DepED Memorandum: No. 225, s. 2004

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS

ENVIRONMENTAL EDUCATION
STUDENTS



2004 WORLD ENVIRONMENT DAY ESSAY WRITING COMPETITION

General Information:

World Environment Day (WED) is commemorated each year on June 5. It is one of the principal vehicles through which the United Nations stimulates worldwide awareness of the environment and enhances political attention and action. Broadly, its agenda is to give a human face to environmental issues; empower people to become active agents of sustainable and equitable development; promote an understanding that communities are pivotal to changing attitudes towards environmental issues; and advocate partnerships that will ensure that all nations and peoples enjoy a safer and more prosperous future. WED is a people's event with colorful activities such as street rallies, bicycle parades, green concerts, essay and poster competitions in schools, tree planting, as well as recycling and clean-up campaigns.

Contest Theme: The benefits of clean and renewable energy.

Participants: Open to all high school students nationwide

Prizes:

First Prize: P10,000

Second Prize: P7,000

Third Prize: P5,000

Consolation Prizes (2): P3,000 each

Submission Deadline: September 30, 2003

Awarding Date: December 03, 2003

Sponsors:

Hydro Electric Development Corporation

Aboitiz One, Inc.

United Nations Information Centre

Aboitiz Transport System Corp.

Contest Mechanics:

1. Participants are required to compose an essay on the theme: "The benefits of clean and renewable energy."
2. All essays must be written in the English language with an observed length of 1,000 to 1,500 words.
3. Essays must be typewritten or computer-typed on a short coupon bond (8 1/2" x 11"), using 12 pt. Times New Roman or Arial font. No names or identifying marks must be written on any of the essays for submission.
4. All essays must be accompanied with a fully accomplished entry form. Entry forms are available at all Aboitiz Express outlets nationwide and at our website, www.hedcor.com.
5. Enclose 5 copies of your essay, in a short brown envelope and submit it to any of the 339 Aboitiz Express outlets for free. On the envelope, write the following information:

World Environment Day Essay Writing Contest

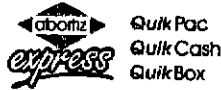
Submitted by: (your name)

School: (name of school and complete address)

Contact Numbers: (landline and/or cell phone number of residence and school)



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E inquiry@hedcor.com W www.hedcor.com



2004 WORLD ENVIRONMENT DAY ESSAY WRITING COMPETITION

Submitted from: (place Aboitiz Express outlet; e.g., Aboitiz Express Baguio Branch)

- 6. All submitted entries would undergo screening and preliminary judging to determine the top 5 finalists. The finalists will be notified by phone and electronic mail on or before November 8, 2004.
- 7. The finals will be an on the spot essay-writing contest to be held at the Aboitiz Corporate Center, Makati, on December 3, 2004.
- 8. Deadline for submission of entries is on September 30, 2004.
- 9. Relatives within the first degree of affinity or consanguinity of employees of sponsoring institutions are disqualified to join the contest.

Criteria for judging:

Content: The weight of this is 35%. It covers the accuracy of data, relevance of message, and focus on the theme. Were the facts used generally accepted in the scientific community? Were the ideas discussed related to the theme? Was there adequate focus on the theme?

Organization: The weight of this is 35%. It covers the coherence of sentences and paragraphs, and unity of thought. Does the order and flow of discussion effectively communicate a message?

Style: The weight of this is 20%. It covers the originality and creativity of approach to theme. Is it unique approach to discussing the theme?

Mechanics: The weight of this is 10%. It covers the correctness of spelling, capitalization, punctuation marks, sentence construction, and use of English language. This also covers the strict compliance of the contest rules and requirements.

Entry Form:

Print and clip this entry form. Fill in all required and applicable information. Attach this entry form to your essay for submission.

Name	
Complete Home Address	
Phone Number (please include area code)	
Cellular Phone Number (if any)	
Complete School Name	
Complete School Address	
School Phone Number (please include area code)	
Year and Section	
Where did you first hear about the contest?	

(This entry form may be reproduced as needed)



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