



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City



JUL 22 2004

DepED MEMORANDUM
No 313, s. 2004

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REGIONAL TRAINING PROGRAM FOR SCHOOL PAPER ADVISERS
AND CAMPUS JOURNALISTS

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents

1. Pursuant to the provision of R.A. 7079, otherwise known as the Campus Journalism Act of 1991, mandating the Department of Education to provide training programs/seminars for teacher-advisers and campus journalists (elementary and secondary levels), the Regional Training Program for School Paper Advisers, which is a follow-through of the National Training Program for School Paper Advisers held at Teachers Camp, Baguio City from May 29 to June 1, 2004, shall be conducted between August 1 and September 15, 2004.

2. The National Training for Campus Journalists which shall be conducted at the regional level shall be held simultaneously with the Regional Training of the School Paper Advisers. Date and venue shall be determined by the region.

3. The theme of this year's training program is "**Redirection of Values for Nation Building through Campus Journalism.**" The training program generally aims to develop the basic journalistic skills of selected pupils in the elementary and secondary levels. Specifically, it aims to:

- a. equip school paper advisers, students and pupils (elementary and secondary levels) with the necessary skills in radio scriptwriting and broadcasting with focus on redirecting values into righteous and ideal standards;
- b. enable the school paper advisers, students and pupils to prepare a script for a five-minute news segment with preference to news that will strengthen character of the youth in the fight against emerging degeneration of moral values;
- c. promote journalism competencies through individual and team competition focused on strengthening the character of the Filipino; and
- d. prepare the participants for the presentation of a simulated news segment with focus on values.

4. The categories to be tackled during the campus journalists' training are:

- a. news that can be refocused on strengthening values;
- b. editorials insinuating redirection of values;
- c. features that will involve righteous ideals;
- d. copyreading/headline writing focused on quality and standard of dignity;
- e. photojournalism with emphasis on the theme; and
- f. editorial cartoon also focused on the theme. *h*

5. The participants in the training program are:

- school paper advisers from the elementary and secondary levels in each division;
- incoming junior editors from the elementary and secondary levels (to be determined by the Regional Office in coordination with the regional associations of school paper advisers) specifically those who will be in Grade VI and 3rd year, respectively in SY 2004 – 2005) to be chosen by the division supervisor in-charge of journalism in coordination with the Regional Office;
- officers of the regional elementary and secondary school paper advisers associations;
- officers of the National Elementary Editors Guild and the National Secondary Editors Guild;
- regional supervisors in-charge of journalism (1 elementary and 1 secondary); and
- five core trainers.

6. Participants to the seminar shall be determined by the division supervisors in coordination with the local division school paper advisers associations at the elementary and secondary levels. The list of participants from each division shall be submitted to the Regional Office for approval.

7. A minimum registration fee may be charged each campus journalist and school paper adviser depending on the scheme of the training. Traveling expenses of the participants shall be charged against local school funds subject to the usual accounting and auditing rules and regulations.

8. A subsidy of Ten Thousand Pesos per division shall be released to the DepED Regional Director upon submission of the training design to BEE not later than July 30, 2004.

9. Enclosed is the list of monitors and their respective assignments.

10. For further information, please contact Ms. Corazon L. Echano, Chief, Curriculum Development Division at tel. no. 638-47-99.

11. Immediate and wide dissemination of this Memorandum is desired.



EDILBERTO C. DE JESUS
Secretary

Encl.: As stated

Reference: DepED Memorandum: No. 2, s. 2003

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

FUNDS

SCHOOL PAPERS

TRAINING PROGRAMS

LIST OF PERSONNEL AUTHORIZED TO MONITOR THE REGIONAL TRAINING
PROGRAM FOR SCHOOL PAPER ADVISERS
AND CAMPUS JOURNALISTS

1.	Erlinda Guevarra	-	BSE
2.	Fernando Pantino	-	BSE
3.	Estelita Aguilar	-	BSE
4.	Paz Naypez	-	BSE
5.	Josefina Sta. Maria	-	BSE
6.	Josefina Lacuna	-	BEE
7.	Jocelyn Taguinayo	-	BEE
8.	Cresenciana Bunagan	-	BEE
9.	Federico L. Reyno	-	BEE
10.	President	-	NSPAA
11.	President	-	PAESPA

Traveling expenses of these personnel shall be charged against Campus Journalism Funds subject to the usual accounting and auditing rules and regulations.

The school paper advisers who attended the national training program shall serve as trainers/facilitators during the regional training program.

Officers of the Philippine Association of Elementary School Paper Advisers Association Board of Directors and National Secondary School Paper Advisers Association Board of Directors are authorized to monitor their respective regions provided that traveling expenses and other incidental expenses shall be charged against local funds/local school board funds subject to availability of funds and the usual accounting and auditing rules and regulations.

1.	Nelson Felessimo Luz	-	Region I
2.	Edmund Fantilanan	-	Region VI
3.	Clair Co	-	Region VIII
4.	Henrietta Nievera	-	NCR
5.	Miriam Ingalla	-	Region III
6.	Leonisa Sta. Cruz	-	Region XII
7.	Nene Astudilla Godoy	-	CAR
8.	Antonio Alido	-	Region IV-B
9.	Angelito Mendones	-	Region VI
10.	Virginia Solejon	-	Region XI
11.	Jeremy Cruz	-	Region V
12.	Carmelita Alcala	-	NCR
13.	Cynthia Manalo	-	Region IV-A
14.	Ronnie Sungay	-	Region XII
15.	Mariette dela Cuesta	-	NCR
16.	Socorro Vantomme	-	NCR