



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City



Trunkline : 632-1361
Fax: 633-7231
DETxt: 0919-4560027
Website: <http://www.deped.gov.ph>

DepED MEMORANDUM
No. 332 , s. 2004

AUG 11 2004

NATIONAL HEALTH EDUCATION WEEK

To : Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals
Vocational High School Principals

1. Pursuant to Presidential Proclamation No. 225 dated August 20, 1967, the Department of Education will celebrate National Health Education Week on October 3 - 9, 2004 with the theme "Life Skills . . . Making the Difference in Health Education" to underscore the urgent need to develop psychosocial competence among the studentry to deal effectively with the demands/challenges of everyday life.

2. All schools are enjoined to undertake activities in observance of the week-long celebration. School health and nutrition personnel and health education teachers shall take leadership in the coordination of the following suggested activities in their respective areas of responsibility:

- a. Putting up of bulletin board display depicting the theme in strategic places in the schools,
- b. Information campaign on the importance and relevance of life skills through symposia, seminars, conferences, LAC sessions among teachers, school newsletters, etc,
- c. Conduct of life skills training/focus group discussions among student leaders by trained administrators and secondary school nurses who had undergone the training on "Enhancing Life Skills for Preventive Drug Education",
- d. Training of boy/girl scouts on life skills utilizing the "Drug Abuse Prevention Integrated in Scouting Training Kit" (DISK).

3. A major highlight of the celebration will be the holding of the National Health Education Conference at the Senior Mess, Teachers Camp, Baguio City on October 8- 9, 2004. The Conference will be organized by the Health Education Association of the Philippines (HEAP) Inc., in close coordination with the DepEd's Health and Nutrition Center (HNC), Organization of Public Health Educators (OPHE) DOH, and Council of Health Agencies of the Philippines (CHAP). The conference shall aim to:

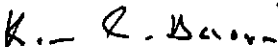
- a. create greater awareness on life skills and on life skills-based health education;
- b. discuss the importance and relevance of lifeskills for behavior development and change;
- c. present model lessons on life skills-based approach for health education;
- d. consolidate multi-sectoral efforts for health education and promotion in the school and community settings; and
- e. launch the DepEd-DOH National Search for Outstanding Health-Promoting Schools.

4. Since the topics on life skills are very relevant towards attaining learning outcomes, and should therefore be fully understood in order that learnings and skills be appropriately applied to real life situations, school administrators, education supervisors, health and nutrition officials/personnel and concerned officials from other GOs and NGOs with youth programs/projects, are enjoined to attend the Conference on official business.

5. A registration fee of Two Thousand Five Hundred Pesos (Php 2,500.00) will be charged each participant to defray expenses (excluding transportation) such as lodging (October 7 - 9), supplies, hand-outs, honoraria/payment of overtime services/ extra essential services of speakers/resource persons/facilitators and secretariat; and meals (starting dinner of October 7 to breakfast of October 10). Officials/personnel from public institutions may charge from local funds subject to the usual accounting and auditing rules and regulations. They are, likewise, encouraged to seek funds from other sources or donations. Participants from private schools and other GOs and NGOs can make financial arrangements with their respective institutions.

6. Regional directors and school administrators are enjoined to lend support to the successful celebration of the events.

7. Immediate dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary
Officer-In-Charge

Reference: DepED Memorandum: No. 315, s. 2003

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS

HEALTH EDUCATION