




SEP 14 2005

DepED MEMORANDUM
No. 269 s. 2005

NATIONAL CHILDREN'S MONTH CELEBRATION

To: Bureau Directors
Regional Directors
Directors of Services/Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. This Department joins the Council for the Welfare of Children (CWC) in celebrating the 13th year of Children's Month this October with the theme "*Bright Child: Yaman ng Magulang, Lakas ng Bayan!*".
2. The month-long celebration aims to give recognition to the role of a nurturing family and a community in producing a Bright Child. All heads of bureaus, the regional and division offices and the schools, are encouraged to undertake the following child-related activities focusing on the theme:
 - a. Hang streamer carrying the year's theme in strategic places in the school;
 - b. Organize child-friendly activities for the general public such as art contests, children's fair, photo exhibit, film showing, camping, etc.;
 - c. Conduct seminar-workshops, fora, etc.; and
 - d. Bring mobile services (medical, dental, library) to areas where children congregate on the streets, urban temporary shelter areas and rural areas.
3. For more information, please contact Ms. Dey S. Gamboa or any of the IEC staff of CWC at tel. nos. (02) 781-1039 and (02) 781-1033.
4. Immediate dissemination of this Memorandum is desired.


FE A. HIDALGO
Undersecretary
Officer-in-Charge

Reference: DepED Memorandum: No. 389, s. 2004
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
PUPILS

STUDENTS
SCHOOLS

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