



*Office of the Secretary*

DepED MEMORANDUM


DEC 29 2005

No. 383, s. 2005

12<sup>TH</sup> KWENTONG KALIKASAN KATHA NG KABATAAN (K444)

To: Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools

1. The Rizal Commercial Banking Corporation (RCBC), is now accepting entries for the 12<sup>th</sup> Kwentong Kalikasan Katha ng Kabataan (K444) short story writing contest. The contest is open to all elementary pupils nationwide including those enrolled in a home study program of the Department of Education.
2. The theme of this year's contest is "Caring for Oceans". It has two categories, English and Filipino, with two segments: Segment A for Grades I to IV and Segment B for Grades V to VII. Only one entry either in English or in Filipino per contestant will be accepted.
3. Contestants should accomplish the official entry form available in all RCBC and RCBC Savings Bank (RSB) Business Centers, schools and DepED Offices nationwide or it can be downloaded through [www.rcbc.com](http://www.rcbc.com).
4. There will be a total of four (4) grand prize winners to be selected. The school and the Language teacher will also receive cash prizes. The technical rules, judging of entries and winners and prizes are found in the enclosure.
5. For more information, please contact the Philippine Integrated Advertising Agency (PIAA), Inc. 39<sup>th</sup> Floor, Yuchengco Tower, RCBC Plaza, 6819 Ayala Avenue, Makati City with tel. nos. 885-7811; 886-6413, fax no. 843-0879, e-mail: [piaa-advertising.com](mailto:piaa-advertising.com).
6. Immediate dissemination of this Memorandum is desired.

  
FE A. HIDALGO  
Undersecretary  
Officer-in-Charge

Encl.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the perpetual Index  
under the following subjects:

CONTESTS

PUPILS

(Enclosure to DepED Memorandum No. 383, s. 2005)

**TECHNICAL RULES:**

1. The contest is open to all elementary pupils nationwide. Pupils enrolled in a home study program of the DepEd may also join.
2. Contestants should accomplish the official entry form available in all RCBC and RCBC Savings Bank (RSB) Business Centers, Schools and DepEd offices nationwide or can be downloaded through [www.rcbc.com](http://www.rcbc.com).
3. The official entry form should be signed by the English/Filipino teacher and the school principal to certify that the contestant is a bonafide pupil of the school he/she represents, and to validate that the entry is genuinely the work of the contestant.
4. Contestants are required to submit their best short stories on the given theme, **"Caring for Oceans"**.
5. The contest has two categories, English and Filipino, with two segments: Segment A for Grades I to IV and Segment B for Grades V to VII. Only ONE entry – either in English or in Filipino – per contestant will be accepted.
6. Entries for Segment A must have at least 80 but not more than 200 words. Entries for Segment B must have at least 200 but not more than 800 words.
7. Contestants must submit five copies of the story with the attached official entry form.
8. **IMPORTANT:** Stories submitted must have a **COVER PAGE** which contains the following: **(a) name of the contestant, (b) grade/level, (c) school, (d) title of the story, (e) category and segment, and (f) the number of pages.** No other markings or any form of identification must be made on the pages containing the story.
9. Entries must be typewritten with double space. Handwritten entries are also accepted provided these are printed and double-spaced.
10. All entries must be submitted to the nearest RCBC or RSB Business Center on or before **JANUARY 16, 2006**.
11. Employees and relatives up to the second degree of consanguinity and affinity of RCBC, and its advertising and PR agency are disqualified from joining the contest.

**Judging of Entries:**

1. The short story must reflect a child's point of view and will be judged according to originality, freshness and creativity in choice and treatment of topic. It must charm and interest readers, whether children or adults.

2. The judges for this contest are independent personalities, mostly from the literary profession and are not, in any way, connected with RCBC.
3. The judges' decision is FINAL and irrevocable.

**Winners and Prizes:**

1. A total of four (4) grand prize winners will be selected. One winner will be declared for each segment and category. The four winning entries will be printed in the Kwentong Kalikasan activity books.

2. Prizes for the GRAND PRIZE WINNERS will be as follows:

STUDENT

- P30,000 and a trophy
- P25,000 worth of educational assistance from Grepalife

SCHOOL

- P20,000 and a trophy

ENGLISH/FILIPINO TEACHER

- P5,000

3. FINALISTS will also be named, the number of which is subject to the judges' discretion. Each finalist will receive an RCBC savings account worth P3,000 as token prize plus a Certificate of Recognition.

4. Winners will be notified via telegram, and their names will be announced through print advertisements.

5. All winning and non-winning entries will become property of RCBC and will not be returned.

6. Previous grand prize winners are no longer qualified to join the contest.

For more information, please contact:

**Philippine Integrated Advertising Agency, Inc. (PIAA)**

Tel. Nos.: 886/6413/885-7811; Fax No.: 843-0879