



JAN 19 2011

DepEd MEMORANDUM
No. **15**, s. 2011

2011 NATIONAL SCHOOLS PRESS CONFERENCE

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to the provisions of Republic Act No. 7079, this Department, through the Bureau of Elementary Education (BEE) and the Bureau of Secondary Education (BSE) shall conduct the 2011 National Schools Press Conference (NSPC) with the theme, "**Freedom of Expression: A Right and A Responsibility**" on April 11-15, 2011 in Butuan City, Caraga Region.

2. The conference aims to promote a balance between freedom of expression and responsible journalism among participants. Specifically, the conference shall serve as a venue for student-journalists to:

- a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
- b. demonstrate commitment to support practitioners in the field of journalism by advocating and integrating them in related school and community initiatives; and
- c. enhance journalistic competence through healthy and friendly competitions such as individual, group, radio broadcasting and scriptwriting contests as well as on-line writing and desktop publishing.

3. The Official Regional Delegation shall consist of two hundred twelve (212) participants plus representatives from pilot secondary schools of the Special



Program in Foreign Language (SPFL) and the Special Program in Journalism (SPJ). The delegates are expected to be at the venue before dinner on Sunday, April 10 and to leave after breakfast on Saturday, April 16, 2011. Early confirmation and registration (Enclosure No. 4) with the host region is highly encouraged.

4. The conference activities shall include the following: (a) awarding of group contests' winners; (b) conduct and awarding of individual contests' winners, scriptwriting and radio broadcasting, on-line writing and desktop publishing; (c) concurrent sessions; (d) non-contestants' activities; and e) awarding of the National Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs), among others. To be conducted back-to-back with the NSPC are the culminating activities for the Special Program in Journalism (SPJ) and Special Program in Foreign Language (SPFL). Refer to Enclosure No. 2 for the complete list of these contests and Enclosure No. 3 for the guidelines of the Photojournalism Contest.

5. The deadline for submission of the regional winners/entries for the Individual and Group Contests in both hard and soft copies shall be on January 28, 2011 at 5:00 p.m. **(strictly no extension)**. Winning school paper entries in both Brackets A and B shall bear the name of the school, address, division and region, otherwise the entries shall be disqualified.

6. Each participant shall pay a registration fee of Four Thousand Pesos (PhP4,000.00) to cover the costs of board and lodging, kits including conference materials and other incidental expenses chargeable to local funds or the School Campus Journalism Fund, subject to the usual accounting and auditing rules and regulations. Participants from the private schools shall make their own arrangements to source out funds to cover the costs relative to their participation in the aforesaid activity. Advance payment in checks shall be addressed to DepEd Caraga while for on-site registration shall be paid in cash.

7. Subsidy in the amount of Two Million Five Hundred Thousand Pesos (PhP2,500,000.00) shall be provided to the host region to cover the costs for trophies, certificates, supplies and materials, honoraria and the board and lodging of evaluators, judges and facilitators, chargeable against OSEC Campus Journalism Funds, subject to the usual accounting and auditing rules and regulations.

8. The conduct of other major activities listed in Enclosure No. 1 shall be charged against the same funds.

9. For further information and submission of the regional winners/entries for the Individual and Group Contests including the entries to the National Outstanding School Paper Advisers and Campus Journalists for Elementary and Secondary, please contact Mr. Eldy U. Oñas, BEE at telefax no.: (02) 638-4700 or through e-mail at nspcelem@gmail.com and Ms. Ana Sol B. Reyes at telefax no.: (02) 632-7586 or through e-mail at anasolreyes@yahoo.com., respectively.

10. Immediate and wide dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.:

As stated

References:

DepEd Memorandum: Nos. 6, s. 2010 and 379, s. 2009

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
CONTESTS
SCHOOLS
SCHOOL PAPER
STUDENTS

Major Activities for the 2010-2011 National Schools Press Conference

Activities	Date	Persons Involved
1. Exploratory Meeting	August 9, 2010	Selected BEE NTWG
2. Follow up Meeting	Sept. 3, 2010	Selected BEE NTWG, PAESPA
3. Firming Up Meeting	Sept. 17, 2010	Selected BEE NTWG, PAESPA
4. 1 st Planning Conference	Sept. 8, 2010	BEE & BSE NTWG
5. Follow Up Meeting	Sept. 30, 201	BEE & BSE NTWG
6. Drafting of Advisory re 2011 NSPC	Oct. 4, 2010	Selected BEE & BSE NTWG
7. Final Planning Conference	Oct. 8, 2010	BEE, BSE NTWG, PAESPA & NSSPAA
8. Conduct of Reg'l Training for SPAs & CJs	August – Sept. 2010	RTWGs, Division Coordinators
9. Conduct of Reg'l Schools Press Conference	October 2010	RTWGs
10. Planning Conferences DepED CARAGA 1 st Planning 2 nd Planning 3 rd Planning	Nov. 29 – 30, 2010 January, 17 – 18, 2011 March 9 – 10, 2011	
11. Conduct of Reg'l Group Contest	November 2010	RTWGs
12. Submission of report of disbursement, narrative report and pictorials of Reg'l Training of SPAs & CJs	January 28, 2011	Reg'l Coordinator (EED & SED) should be submitted to Mr. Eldy U. Oñas for Elementary with email address: nspcelem@gmail.com & for Secondary Ms. Ana Sol Reyes with email address:

		anasolreyes@yahoo.com
13. Submission of report of disbursement, narrative report and pictorials of RSPC	January 28, 2011	Reg'l Coordinator (EED & SED) should be submitted to Mr. Eldy U. Oñas for Elementary with email address: nspcelem@gmail.com & for Secondary Ms. Ana Sol Reyes with email address: anasolreyes@yahoo.com
14. Submission of regional winning results in e-copy and hard copies of Individual & Radio Broadcasting & Scriptwriting Contests	January 28, 2011	Reg'l Coordinator (EED & SED) should be submitted to Mr. Eldy U. Oñas for Elementary with email address: nspcelem@gmail.com & for Secondary Ms. Ana Sol Reyes with email address: anasolreyes@yahoo.com
15. Submission of regional entries for School Papers	January 28, 2011	Reg'l Coordinator (EED & SED) should be submitted to Mr. Eldy U. Oñas for Elementary with email address: nspcelem@gmail.com & for Secondary Ms. Ana Sol Reyes with email address: anasolreyes@yahoo.com
16. Reg'l Coordinator (EED & SED) Submission of accomplished confirmation sheet of officials and delegates to DepEd CARAGA including the participants of the Special Program in Journalism (SPJ) and Special Program in Foreign Language (SPFL) cc: Mr. Eldy U. Oñas for Elementary with email address: nspcelem@gmail.com & for Secondary Ms. Ana Sol Reyes with email address: anasolreyes@yahoo.com	February 21 – 26, 2011	The Chair (Host Region) NTWG (BEE & BSE)

17. Submission of the Reg'l Outstanding SPAs CJs to the NTWG (BEE for Elementary & BSE for Secondary)	January 28, 2011	Reg'l Coordinator (EED & SED) should be submitted to Mr. Eldy U. Oñas for Elementary with email address: nspcelem@gmail.com & for Secondary Ms. Ana Sol Reyes with email address: anasolreyes@yahoo.com
18. Conduct of Pre-selection of School Paper Entries	January 31 – February 4, 2011	BEE/BSE NTWG and Group Contest Committee
19. Conduct of 2011 Group Contest	February 9 - 11, 2011	BEE/BSE NTWG and Group Contest Committee
20. Conduct of 2011 NSPC and the culminating activities of the Special Program in Journalism (SPJ) and Special Program in Foreign Language (SPFL)	April 11 – 15, 2011	BEE/BSE NTWG and all Regions
21. Debriefing, completion of report, dissemination of winners thru DepEd Memo	May 26 – 28, 2011	BEE/BSE NTWG Chair/Coordinators/ Host Region

2011 NSPC CONTESTS

Group Contests: The Group Contests have the following categories for Brackets A & B:

English	Filipino
1. <i>Editorial Page</i>	1. <i>Pahinang Editoryal</i>
2. <i>Feature/Literary page</i>	2. <i>Pahinang Lathalain</i>
3. <i>News Page</i>	3. <i>Pahinang Balita</i>
4. <i>Sports Page</i>	4. <i>Pahinang Isports</i>
5. <i>Layout Design</i>	5. <i>Pag-aanyo</i>

Bracket	Description For Elementary Level	Description For Secondary Level
A	<ul style="list-style-type: none"> • 9" x 12" in size • Standard printed newsletter • With at least 8 pages 	<ul style="list-style-type: none"> • 12" x 18" in size • Standard printed broadsheet or tabloid • With at least 14 pages but not more than 20 pages
B	<ul style="list-style-type: none"> • 8-1/2" x 13" in size • Mimeographed/photocopied following the standard style of print journalism • With 8 pages 	<ul style="list-style-type: none"> • Standard printed broadsheet or tabloid • With 8-12 pages

Individual Contests

The individual contests for both elementary and secondary levels shall have the following categories in English and Filipino:

English	Filipino
1. <i>Editorial Writing</i>	1. <i>Pagsulat ng Editoryal</i>
2. <i>Feature Writing</i>	2. <i>Pagsulat ng Lathalain</i>
3. <i>News Writing</i>	3. <i>Pagsulat ng Balita</i>
4. <i>Sports Writing</i>	4. <i>Pagsulat ng Isports</i>
5. <i>Editorial Cartooning</i>	5. <i>Kartung Pang-Editoryal</i>
6. <i>Photojournalism</i>	6. <i>Larawang Pampahayagan</i>
7. <i>Copy Reading and Headline Writing</i>	7. <i>Pagwawasto at Pag-uulo ng Balita</i>

Radio Broadcast and Scriptwriting Contests: *The contestants in English and Filipino are evaluated according to the following journalistic skills: (1) scriptwriting; (2) news casting; (3) anchoring; and (4) field reporting.*

Photojournalism Contest: *The Photojournalism contest be conducted using a digital camera (See Enclosure No. 3 for more details).*

Online Journalism Contest: *This is an invitational contest open to the Individual Contest participants with their School Paper Advisers.*

Desktop Publishing: *It will be included as one of the topics in the Concurrent Sessions in the elementary level and an invitational contest among the Individual Contest participants in the secondary level.*

In both online and desktop publishing contests, winners will be given certificates but these will not be included in the computation of the overall scores.

I. Conduct of the Photojournalism Contest:

A. Preparations:

Standard materials required

1. Digital Camera (point and shoot only) shall be used. DSLR is not allowed.
2. Minimum of 10 and maximum of 12 mega pixels
3. Any storage card with camera model (compact flash, SD card, MMC card etc.) must be formatted/empty to be submitted to the NTWG secretariat upon arrival for checking and coding
4. Battery/ies – any that will fit the camera as prescribed

B. Actual:

1. Loading of storage card
The contestants will load the storage card in front of the examiners/proctors.
2. Setting of date and time of camera
 - 2.1 The contestant should set the time and date to ensure the validity of the output.
 - 2.2 The examiner should record the time the storage card is released and received.
3. Shooting
 - 3.1 The first photo shot of all contestants should be focused on one subject as determined by the proctor/judge.
 - 3.2 Each contestant is given one hour for photo shooting which also includes the loading and unloading of the storage card.
 - 3.3 The contestants are allowed only 12 shots. Proctors shall accompany the contestants to make sure there are no deletions made.
4. Cell phones, extra digital cameras, extra storage card or any additional materials/equipment which are not specified among those needed are not allowed.
5. During the actual photo shooting, advisers / trainers / parents of the contestants are not allowed to mingle with the participants.
6. After the actual shooting, contestants must surrender their cameras with the storage device to the examiners/proctors.
7. Any violation of items 1-6 is subject for disqualification of the contestant.

C. Lay Outing

1. The NSPC Secretariat shall develop the pictures (3R size and glossy) and shall prepare the ½ size illustration board and glue, LCD and computer.
2. The layout style will be determined / announced by the proctor / judge or the panel of judges, e.g. number of photos, with caption, without caption, etc.

2011 NSPC Confirmation Sheet

Regional Coordinator
 RTWG DepED CARAGA Administrative Region
 Telephone no. (085) 342-8207; 342-0302
 342-2198; 815-2021

Dear Sir/Madam:

This is to confirm the attendance of _____ delegates from Region _____ to the 2011 NSPC to be held on April 11 - 16, 2011 in Butuan City, DepED CARAGA Administrative Region.

Delegates	Expected Delegates			Actual Delegates		
	<i>Elem.</i>	<i>Sec.</i>	<i>Total</i>	<i>Elem.</i>	<i>Sec.</i>	<i>Total</i>
Campus journalists winners Ranks 1-3 in 7 categories in Individual Contests with 2 mediums	42	42	84			
Campus Journalists winners Rank 1 in Regional Radio Broadcasting and Scriptwriting Contests (7 CJs in English & 7 CJs in Filipino)	14	14	28			
School Paper Advisers of regional winners in individual contests, and school papers winning entries (Group Contests)	42	42	84			
Coaches of the winning team of the Scriptwriting and radio Broadcasting	2	2	4			
Regional Director (RD) or Assistant Regional Director (ARD)			1			
Regional Division Chiefs or Assistant Chiefs	1	1	2			
Education Supervisor (ES) II in English & Filipino	2	2	4			
City/Schools Division Superintendent (SDS) or Assistant City/Schools Division Superintendent (ASDS)			1			
Education Supervisor (ES) I in English & Filipino	2	2	4			
Regional Delegates Total	105	105	212			

Very truly yours,

Head of the Regional Delegation Team
 Region: _____, Telefax No.: _____
 Email Address: _____

cc: nspcelem@gmail.com