



JAN 25 2011

DepEd MEMORANDUM  
No. **21**, s. 2011

**7TH NATIONAL DENTAL HEALTH MONTH**

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools

1. The Department of Education (DepEd) will celebrate the **7th National Dental Health Month** this February 2011 with the theme, "*Ngipin Kayamanan, Pagkasira Huwag Hayaan, Dentistang Mapagkalinga Handa kang Gabayan*" in consonance with Presidential Proclamation No. 553 dated February 24, 2004.
2. The month-long activities are designed to emphasize the primary role the schools play in the government's effort to promote oral health, its direct link to general health and well-being, and its role towards improving learning outcomes and reducing absenteeism.
3. To promote awareness of this celebration, all public school dentists are advised to coordinate with the local chapters of the Philippine Dental Association (PDA) on the scheduled activities and to emphasize the conduct of an oral health service and education in schools; dental services to pupils/students, teaching and non-teaching personnel; 7 o'clock tooth-brushing drills; and the Zero Cavity Mission (DepEd-CPPI) Dental Caravan Project. Enclosed is a copy of the schedule of activities initiated by the PDA for ready reference.
4. For more information, please contact the Health and Nutrition Center (HNC), DepEd Complex, Meralco Avenue, Pasig City at telefax no.: (02) 633-7245.
5. Immediate dissemination of this Memorandum is desired.

**YOLANDA S. QUIJANO**  
Undersecretary  
Officer-in-Charge

Encl.: As stated

Reference: DepEd Memorandum: No. 38, s. 2009

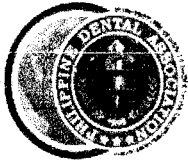
To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS

HEALTH EDUCATION

SCHOOLS





## PHILIPPINE DENTAL ASSOCIATION INC.

Ayala Avenue cor. Kamagong St., San Antonio Village 1203 Makati City Tel. Nos. : 8978091 / 8904609 / 8996332

7<sup>th</sup> National Dental Health Month

Theme : Ngipin Kayamanan, Pagkasira Huwag Hayaan  
 Dentistang Mapagkaisang, Handa kang Gabayan!  
 30 January – February 28, 2011

Date	Venue	Activities
January 15, 2011	PDA Building	Deadline for submission of 7th NDHM Slogan Contest entries
January 30, 2011	Quirino Grandstand	Opening Ceremony
		Alay Parada - Chapters & Affiliates, Dental Colleges - 5:00 am
		Unveiling of Billboard 9:00AM
		Street Dancing Competition – Chapters and Affiliates
		Hip Hop Dancing Competition – Dental Colleges
January 27, 2011	PDA Building	Judging / Selection of Slogan entries – 1:00 PM
February 1, 2011	PDA Building with TV Coverage	Thanksgiving Mass 3:00 pm
		Open House 4:00 pm
		Kabarangay sa Dental Health (Makati Fire Station) 8:00 am-12:00 nn
February 2-28, 2011	All Chapters / Affiliates	Community Outreach Program
		Senior Citizen Program
		Cleft Lip / Palate Operation
February 3, 2011	Region I	Kick Off for Region 1– La Union
		Motorcade
		Ladrado Memorial Lecture (La Union)
		Consultation Hour
		Healthy Smile Contest / "Toothy Smile ni Lolo at Lola" Regional Level Poster Making Contest
February 6, 2011	Nueva Ecija	PDA Community Outreach
February 8, 2011	Region 5	Kick Off for region 5 – Camarines Norte
		Consultation Hour
		Healthy Smile Contest / "Toothy Smile ni Lolo at Lola" Regional Level
		On the Spot Poster Making Contest
		Launching of "Zero Cleft Lip" (Cleft Lip and Palate Operation)
February 10, 2011	Mindanao	Kick Off for Mindanao – Zamboanga City
		Motorcade
		Consultation Hour
		Healthy Smile Contest / "Toothy Smile ni Lolo at Lola" Regional Level
		On the Spot Poster Making Contest
February 13, 2011	Cagayan de Oro	Ladrado Memorial Lecture
February 14, 2011	All Chapters / Affiliates	Adopt an Orphanage Program
		Blood Donation
February 15, 2011	NCR-Manila	Ladrado Memorial Lecture
February 16, 2011	PDA NDHM Indigency Clinic	Venue: ATA Court, Marulas, Valenzuela City
February 18, 2011	Visayas	Kick Off for Visayas – Iloilo City
		Motorcade
		Consultation Hour
		Healthy Smile Contest / "Toothy Smile ni Lolo at Lola" Regional Level
		On the Spot Poster Making Contest
February 21, 2011	Festival Mall Alabang Muntinlupa	NCR; Region 3, Region 4 & Affiliates - Poster Contest
		Free Dental Check Up
		Consultation Hour
February 25, 2011	Negros Occidental-Bacolod	Ladrado Memorial Lecture
February 26, 2011	Festival Mall Alabang Muntinlupa	"Toothy Smile ni Lolo At Lola" National Level/Consultation Hour
February 27, 2011	Festival Mall Alabang Muntinlupa	National Level
		On The Spot Poster Making Contest and Slogan Contest (Awarding)
		Healthy Smile Contest/Consultation Hour
February 28, 2011	Casablanca Intramuros Manila	Closing Ceremonies (5:00 pm)

Note:

// Tuesdays of NDHM-Indigency Clinic

Kabarangay sa Dental Health – as per chapter schedule

Ladrado Memorial Lecture –(February 3- La Union; February 13-Cagayan de oro; February 15-Manila; February 25-Bacolod)

as of January 11, 2011

DR. CORAZON S. FLORES

Chair, Committee on Awards