



DepEd MEMORANDUM
No. **103**, s. 2011

APR 27 2011

2011 NUTRITION MONTH CELEBRATION

To : Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Every year, in the month of July, the whole nation observes the **Nutrition Month** purposely to disseminate messages of good nutrition to all Filipinos. This year's theme, "*Isulong ang Breastfeeding-Tama, Sapat at EKsklusibo!*" focuses on the promotion of exclusive breastfeeding for infants from 0-6 months and continue up to 2 years and beyond.

2. In support of this developmental endeavor of the nutrition community to be spearheaded by the National Nutrition Council (NNC), the Department of Education (DepEd) enjoins all schools to participate in this celebration by undertaking meaningful activities that will highlight the importance of exclusive breastfeeding for infants and its benefits which is manifested by good health and nutrition when the child reaches school age until adulthood.

3. However, it is emphasized, that the "Engaged Time-on-Task" policy of the Department should be observed as stipulated in DepEd Order No. 9, s. 2005.

4. The Narrative Report with the pictorials on the highlights of the observance of Nutrition Month shall be included in the 3rd Quarter Report on the Integrated School Health and Nutrition Program for submission to the Office of the Secretary, Attention: The Director, Health and Nutrition Center, DepEd Central Office, Meralco Avenue, Pasig City.

5. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC
Secretary

References:

DepEd Order: (No. 9, s. 2005)
DepEd Memorandum: No. 301, s. 2010

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION

NUTRITION EDUCATION
SCHOOLS