



JUL 26 2011

DepEd MEMORANDUM
No. **169**, s. 2011

**SECOND "ANO ANG KWENTO MO" CONTEST
OF THE SMART COMMUNICATIONS, INC.**

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. The Smart Communications, Inc. (SMART), through its Smart Schools Program (SSP) will conduct the **Second "Ano ang Kwento Mo" Contest**, one of the three major competitions under the *Doon Po Sa Amin (DPSA)* Project, where teacher-student teams perform basic community mapping exercises to create video blogs to feature a distinct characteristic, place, or culture in their respective communities.
2. The contest aims to:
 - a. engage teachers and students nationwide to generate local content using community mapping techniques and information and communication technology (ICT);
 - b. promote ICT integration in basic education through curriculum-based topic categories, and to encourage teachers and students to use local content in curriculum applications;
 - c. develop students' skills in research, writing, leadership, teamwork, and technology; and
 - d. encourage schools to build relationships with other Smart Schools partners and groups within their local communities, to raise the students' community awareness.
3. The contest is open to all bona fide teachers and students from both public and private secondary schools nationwide.
4. The contest registration period is from **July 11 to August 30, 2011**.
5. The SSP partners and on-line associates (secondary schools) are required to submit at least one (1) entry to either "**Ano ang Kwento Mo**" or **Learning Challenge**. The participating schools shall be awarded points for "*School Mo Panalo*."



6. The teacher-student teams are expected to design and develop a video blog site where they will present the stories of their respective communities. The stories will be based on the following topic categories:

- a. Environment and Disaster Preparedness;
- b. Arts and Culture;
- c. History and Society; and
- d. Travel and Cuisine.

7. The winners will be invited to exhibit their entries during the **“Doon Po Sa Amin”** Awarding Ceremony which will be held in Manila in February 2012. The winners of the **“Ano ang Kwento Mo”** Contest will receive the following prizes:

- a. **Grand Champion** : PhP30,000.00 for DPSA School Team;
- b. **Category Winner** : PhP10,000.00 for DPSA School Teams: and (One winner per Topic Category)
- c. **Special Awards** : PhP5,000.00 for DPSA School Teams.
Best in Video Blog Site Design and Layout; Best in Team Collaboration;
Best in ICT Integration; and Best in Community Involvement

8. The contest mechanics and the endorsement form are enclosed.

9. For more information, please contact the DPSA/SSP Team, PSDC Building, Magallanes corner Real Streets, 1002 Intramuros, Manila at telephone no.: (02) 527-7749; mobile phone no.: 0920-918-1371; fax no.: (02) 527-3743 or send a message at e-mail address: avj.javier@gmail.com; cc: smartschools@smart.com.ph or visit website address: www.doonposaamin.ph

10. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary *nyy*

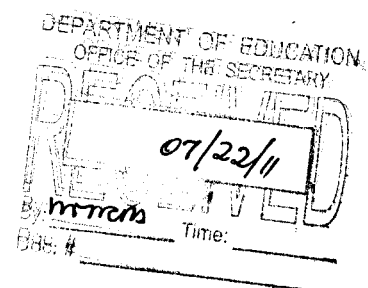
Encls.: As stated

Reference: DepEd Memorandum: No. 331, s. 2010

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
TEACHERS

SCHOOLS
STUDENTS



(Enclosure No. 1 to DepEd Memorandum No. 169, s. 2011)

2nd Ano ang Kwento Mo

CONTEST MECHANICS

I. Objectives

- I. To engage teachers and students to generate local content using community mapping techniques and information and communication technology (ICT).
- II. To promote ICT integration in basic education through curriculum-based topic categories, and to encourage teachers and students to use local content in curriculum applications
- III. To develop students' skills in research, writing, leadership, teamwork, and technology.
- IV. To encourage schools to build relationships with other schools and groups within their local communities, and to rouse students' community awareness

II. Eligibility

- Ano ang Kwento Mo is open to bonafide teachers and students from ALL public and private secondary schools nationwide.
- A school may register and complete as many entries as preferred, provided each entry is qualified under any of the contest topic categories (see section V).

*For SSP Partners and Online Associates (secondary schools), they are required to submit at least one (1) contest entry to either Ano ang Kwento Mo or Learning Challenge. Participating schools shall be awarded points for School Mo Panalo. Points system is as follows:

ITEM	POINTS	CORRESPONDING PRIZE
Submission of at least one (1) valid contest entry	10	-
School with at least one (1) shortlisted entry	20	-
School with at least one (1) entry which qualified as finalist	50	DVD Player with educational DVDs

Notes:

- Points are non-cumulative so the points for the highest position will be awarded.
- Points shall be awarded per school, not per school team. Points received will not depend on the number of entries. (Ex. If your school have more than one (1) shortlisted entry, you school gets a total of 20 points only.)

III. DPSA School Team

A. "Doon Po Sa Amin" (DPSA) School Team

A DPSA School Team is composed of:

- a. **Adviser** – may be a School Head (Principal, Asst. Principal, school administration official) or a Head Teacher who will provide guidance and practical assistance to the DPSA School Team
- b. **Moderator** – may be a member of the school faculty or an SSP ICT Coordinator who will provide community mapping and DPSA trainings to the DPSA School Team. Moderator will register the DPSA School Team in the DPSA Contest. Only one moderator is allowed per team
- c. **Teacher Coach/es** – a bona fide full-time subject teacher who will provide administration, management, and facilitation of the activities/assignments/tasks of the members of the school team. A maximum of three (3) teacher coaches are allowed per team.

- B. A school team may submit more than one (1) entry.
- C. The video collection may be in the form of any of the following:
- Demonstration video
 - Documentary
 - Short film/movie
 - Animated film

Example:

Topic: Popular native dish

Video collection

1. A video clip showing how the native dish is prepared (demonstration video)
2. A video clip showing the Student Group conducting an interview with the local chef (documentary video)
3. A video clip showing the locals and visitors while they eat the native dish (documentary)
4. A short film produced by the student group that reenacts the history of the native dish (Short film/movie)
5. An animation showing the nutritional values of the native dish (Animated film)

**For reference, you may view last year's Ano ang Kwento Mo entries in Doon Po Sa Amin website (www.doonposaamin.ph). Select "Smart Reveals Winners of 2010 DPSA Contests" under the "news" tab or go to: <http://www.doonposaamin.ph/news/2010DPSAAwardees.htm>.*

V. Topic Categories

A Student Group, headed by its Teacher Coach, can submit an entry/entries from any of the following categories:

1. Arts and Culture

Showcase your community's arts, crafts, traditions, myths, folklore, and customs.

2. History and Society

Where did your town get its name and what are the major historical events in your city? Who are the famous people in your locality? Feature your town's rich history and/or social development.

3. Travel and Cuisine

Be a virtual travel ambassador and present the must-see places and must-try native delicacies in your place.

4. Environment and Disaster Preparedness

What is the most disastrous calamity that hit your community? Which place in your town or province has the greenest surrounding? What are the natural resources from which your community benefits?

	November 14	Shortlisting of Entries
	November 25	Final judging
2012	February 16-17	Awarding

X. Awards and Prizes

Awards		Prizes
Major Awards	Grand Champion (1)	PhP 30,000 for student group
	Best in Category (4)	PhP 10,000 for student group
Minor Awards	Best in Video Blog Site Design and Layout	PhP 5,000 for student group
	Best in Team Collaboration	PhP5,000 for student group
	Best in ICT integration	PhP5,000 for student group
	Best in Community Involvement	PhP5,000 for student group

XI. Reminders

Schools that will be joining more than one DPSA contest should not use the same subject/topic for their contest entries. If a school still submits entries of similar topic to more than one DPSA contest, only one entry will be accepted.

XII. Communications

For more information/inquiries, you may reach us at:

Doon Po Sa Amin / Smart Schools Program Team

PSDC Building, Magallanes corner Real Streets, 1002 Intramuros, Manila

Website: www.doonposaamin.ph

Email: avj.javier@gmail.com; cc: smartschools@smart.com.ph

Phone: (+632) 527-7749

Mobile: 0920-9181371

Fax: (+632) 527-3743

Endorsement

In behalf of the school, I hereby endorse the abovementioned Student Groups and entries for the Doon Po Sa Amin "Ano ang Kwento Mo" Contest and certify that the members of the School Team are bona fide teachers and students of the school.

Name of Principal

Signature

Date signed

Forms accomplished by:

Signature over Printed Name

Designation

Date Accomplished

Date Submitted

Note: Should any member of the School Team (Adviser/Moderator/Coach/Student) withdraw his/her participation on the contest and/or should any Focus Study/Story be discontinued for whatever reason, please **immediately notify** the Smart Schools Program to update your school's registration. Thank you.

Please send the completed forms **on or before August 30, 2011** via fax, email, or post to:

Doon Po Sa Amin / Smart Schools Program Secretariat
PSDC Building, Magallanes corner Real Streets, 1002 Intramuros, Manila

Website: www.doonposaamin.ph
Email: avj.javier@gmail.com; cc: smartschools@smart.com.ph
Phone: (+632) 527-7749
Mobile: 0920-9181371
Fax: (+632) 527-3743

Please notify us via email or phone if any form has been faxed or sent via post/courier.