



Republic of the Philippines
Department of Education

JUL 24 2012

DepEd MEMORANDUM
No. **128**, s. 2012

**2012 SEARCH FOR THE OUTSTANDING BARKADA KONTRA DROGA (BKD)
CHAPTERS IN THE SCHOOLS**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. The Office of the President through the Dangerous Drugs Board (DDB), in partnership with the Department of Education (DepEd), through the Health and Nutrition Center (HNC) will conduct the **2012 Search for Outstanding Barkada Kontra Droga (BKD) Chapters in the Schools** from July to October.

2. The Search aims to:

- a. strengthen National Drug Education Program (NDEP) through the *Barkada Kontra Droga (BKD)* movement established in schools;
- b. develop skills and understanding among students, faculty and school administrators in initiating active responses, increasing community awareness and participation on drug-free school environment;
- c. maintain a fully drug-free environment in the school, home, workplace and community;
- d. support and sustain the services in the *BKD* adopted concepts among educators, professionals, families, work forces, peer groups, and other sectors; and
- e. identify best practices of the different *BKD* Chapters which will serve as models for other schools to implement.

3. All secondary schools nationwide are encouraged to join the Search. Enclosed is the copy of the guidelines and implementing rules for the Search.

4. The deadline for submission of entries by level is as follows:

Level	Date
Division	July 20, 2012
Regional	September 21, 2012
National	September 28, 2012

5. For more information, please contact **Ms. Teresita C. Pineda**, Chief, Preventive Education, Training, and Information Division (PETID), Dangerous Drugs Board (DDB) at telephone no.: (02) 929-6638 or **Ms. Ma. Theresa G. Bacud**, HNC-DepEd Central Office (CO) at telephone no.: (02) 635-9964.

6. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary *ml*

Encl.:
As stated

Reference:
None

To be indicated in the Perpetual Index
under the following subjects:

DRUG EDUCATION
SCHOOLS
SEARCH
STUDENTS

2012 SEARCH FOR THE OUTSTANDING BARKADA KONTRA DROGA (BKD) CHAPTERS IN THE SCHOOLS

I. RATIONALE:

- In 2007, Board Regulation No. 5, Series of 2007, was approved and adopted Institutionalizing the “Barkada Kontra Droga” Program. This is consistent with the powers vested to the Dangerous Drugs Board (DDB) under Section 77, Art. IX of RA 9165 otherwise known as the Comprehensive Dangerous Drugs Act of 2002, making it the flagship program of the Board.
- Series of launching seminars were conducted as a preventive education and information program and has evolved a nationwide “Barkadahan” concept—a collective action among the students, the youth and the people in the community that would strengthen camaraderie, collaboration, cooperation, solidarity and linkages in their common commitment to attain a drug-free lifestyles wherever they may be.
- Identified convergence areas were provided with intervention programs based on the random drug testing conducted by the Department of Health (DOH) and the Department of Education (DepEd), since a number of schools were identified to have students who turned out positive on drug test.

II. OBJECTIVES:

A. General:

- To encourage schools/academic institutions to become more actively involved in promoting people empowerment in leading a healthy lifestyle that is drug-free and productive.

B. Specific:

- strengthen National Drug Education Program (NDEP) through the Barkada Kontra Droga movement established in schools.
- develop skills and understanding among students, faculty and school administrators in initiating active responses, increasing community awareness and participation on drug-free school environment.
- maintain a fully drug-free environment in the school, home, workplace and community.
- support and sustain the services in the Barkada adopted concepts among educators, professionals, families, work forces, peer groups and other sectors.
- identify best practices of the different BKD Chapters which will serve as model for other chapters to implement.

III. IMPLEMENTING RULES:

- Who can participate
The Search for the Best BKD Chapter is open to all secondary schools with established BKD Chapter nationwide
- Period of coverage
The search will be conducted from July to October 2012
There will be two preliminary search to be conducted at two levels as follows:
 1. Division Level – The search will be conducted from June to July by the Division Evaluating Theme. The winner will be submitted to the Regional Evaluating Theme
 2. Regional Level – The search on the regional level will be done from August to September.
- Criteria

1. Functionality of the Action Program on Drug Abuse Prevention		20%
a. Objectives	10%	
b. Activities/Timetable	5%	
c. Monitoring /Evaluation Scheme	5%	
2. Coverage and Scope of Implementation		20%
a. School-wide Implementation	10%	
b. Community-wide Implementation only including barangays	10%	
3. Nature and Extent of Drug Abuse Prevention Activities/Projects Initiated/Implemented/Organized (Indicate number and support with documents)		40%
a. INFORMATION (Use of Mass-Media-Print, TV/broadcast, films, slides presentation, exhibits, etc.)	10%	
b. EDUCATION (Integration of drug abuse prevention concepts and BKD components in classroom instruction, organizing seminar-workshops on drug abuse prevention, launching seminar of BKD, capability building, etc.)	10%	
c. INTERVENTION (Provision of guidance and counseling services, peer counseling, referral services, etc.)	10%	
d. ALTERNATIVES (Sports/Athletics, Cultural, Income-Generating, Arts and Crafts, Religious, Civic and other Recreational activities)	10%	
4. Extent of Involvement of the following in terms of providing leadership in program implementation		20%
a. Students	5%	
b. Teachers	5%	
c. School Administrators	4%	
d. Socio-Civic /religious organizations	2%	
e. Government officials/agencies	2%	
f. Non-Government officials/agencies	2%	

- Judges/Evaluation team

The decision of the Board of Judges to be composed of noted individuals in collaboration with DepEd, CHED, DILG, NYC and other concerned agencies coming from the government and private sector at the regional and national levels, shall be final and unappealable.
- Awards and prizes

There will be one (1) regional finalist and three (3) national winners: namely 1st Prize, 2nd Prize and 3rd Prize. Regional winners shall compete at the National Level.

Winners at the National Level will be announced and awarded during the celebration of the Drug Abuse Prevention and Control (DAPC) Week on the 2nd week of November.
- Submission of entries

All entries should be submitted directly to their respective DepEd Division Offices for the Division Level Search. Deadline of entries will be on or before July 20, 2012.

Winners in the Division Level will be submitted to their respective Regional Evaluating Theme on or before September 21, 2012.

The regional winner should be submitted to the Dangerous Drugs Board on or before September 28, 2012.
- Screening of entries

Selected entries will then be submitted to the Dangerous Drugs Board, the National Secretariat of the BKD.
- Requirements

Participating schools are required to fill up an entry form for the Search.

Supporting documents properly endorsed by the School Authorities and should consist of all the materials that show evidence of the school's BKD activities and programs. It can include the following:

 - Memoranda, circulars, special orders
 - Photos of BKD activities and programs of the school
 - Publications of drug related activities