



Republic of the Philippines
Department of Education

JUL 26 2012

DepEd MEMORANDUM
No. **131**, s. 2012

ASEAN WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Directors of Services, Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. In compliance with Presidential Proclamation No. 1008 dated May 21, 1997 (copy enclosed), August 7-13 of every year has been declared as **Association of Southeast Asian Nations (ASEAN) Week**. This year's celebration is in commemoration of the Association's 45th Founding Anniversary.
2. The Proclamation encourages all government agencies to initiate and implement programs and activities to help generate awareness and public support in promoting the said occasion in offices, schools, universities, local government units (LGUs) and business establishments.
3. In celebration of the ASEAN Week, all public and private elementary and secondary schools are enjoined to undertake activities integrated in related subject areas during the regular classroom discussions in which students could actively participate, such as essay writing contests, wearing of national costumes of ASEAN member-states and other commemorative activities.
4. The activities to be undertaken, however, must not disrupt the contact time between the teachers and learners as provided for in DepEd Order No. 9, s. 2005 entitled "*Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.*"
5. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC
Secretary

Encl.: As stated

References: DepEd Memorandum: No. 261, s. 2006
DepEd Order: (No. 9, s. 2005)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS

SCHOOLS

STUDENTS

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1008

DECLARING AUGUST 7 TO 13 OF EVERY YEAR AS "ASEAN WEEK"

WHEREAS, the Association of Southeast Asian Nations (ASEAN) founded on 8 August 1967 in Bangkok, Thailand to promote the economic, and cultural development of the region through cooperative programs; safeguard the political and economic stability of the region and to serve as a forum for the resolution of intra-regional differences;

WHEREAS, the Philippines is a founding member and has been one of the active members of the ASEAN since its establishment thirty years ago;

WHEREAS, ASEAN will be celebrating its 30th Anniversary on August 8, 1997, this year;

WHEREAS, the Philippines recognizes the need to further promote ASEAN awareness, and instill in the minds of the Filipino people the importance, and meaning of ASEAN in achieving and maintaining regional peace and sustainable development;

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, in virtue of the powers vested in me by law, do hereby declare August 7 to 13 of every year as "ASEAN WEEK".

All government agencies, specifically the Department of Foreign Affairs (agency), Department of Education, Culture and Sports, Department of the Interior and Local Government, Department of Tourism, Department of Trade and Industry and the Commission for Higher Education are enjoined to initiate and implement programs and activities to help generate awareness and public support in promoting the observance of ASEAN Week in the various offices, schools, universities, local government units and business establishments.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

DONE in the City of Manila, this 21st day of May in the year of Our Lord Nineteen Hundred and Ninety-Seven.

By the President:



RUBEN B. TORRES
Executive Secretary

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