




Republic of the Philippines  
**Department of Education**

DepEd MEMORANDUM  
No. **152**, s. 2012

**PROTEKTADO AKO LABAN SA DROGA POSTER MAKING CONTEST**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. The Department of Education (DepEd) through the Health and Nutrition Center (HNC) joins the National Center for Mental Health (NCMH) on the celebration of the **National Mental Health Week** with the theme "*Protektado Ako Laban sa Droga*" on October 4-11, 2012.
2. To highlight the importance of the celebration, a **Poster Making Contest** will be conducted to raise public awareness on substance abuse among children and adolescents.
3. The contest will be held from September 1 to October 1, 2012. Three (3) winners from each level will be selected at the regional level and another three (3) each at the national level. The prizes and certificates will be awarded to all schools and pupil/student-winners in the form of check. Enclosed are the contest rules and regulations for ready reference.
4. The target participants are Grade 6 pupils, 3rd year and 4th year high school students.
5. All school officials are enjoined to participate in the contest and likewise expected to celebrate the National Mental Health Week by disseminating and posting campaign materials, facilitating classroom discussions and lectures as well as dialogues with parents to emphasize the ill-effects of drug abuse on one's health.
6. The regional directors (RDs) and schools division/city superintendents (SDSs) are likewise enjoined to extend full support by taking the lead in the implementation and monitoring of all activities, in coordination with the NCMH and partner agencies and organizations, in their respective areas of jurisdiction.
7. For more information, interested participants may contact **Mrs. Tina Guillermo**, National Center for Mental Health (NCMH) at telephone no.: (02) 531-9001 or **Dr. Ann P. Quizon**, Health and Nutrition Center (HNC), Department of Education-Central Office (DepEd-CO), DepEd Complex, Meralco Avenue, Pasig City at telephone no.: (02) 635-9964.
8. Immediate dissemination of this Memorandum is directed.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum: No. 397, s. 1999

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS

CONTESTS

HEALTH EDUCATION

PUPILS

STUDENTS

R-Rhea/MCR-DM-Mental Health Week  
1500/August 16, 2012

**Enclosure to DepEd Memorandum No. 152, s. 2012**

**Appendix I: Contest rules and regulation**

**“PROTEKTADO AKO LABAN SA DROGA”  
POSTER MAKING CONTEST RULES AND REGULATIONS**

- A. The contest is open to all 4<sup>th</sup> and 3<sup>rd</sup> year high school and grade 6 elementary students in public schools.
- B. Artwork must be ORIGINAL, created by the students without assistance from others. Photos and computer generated graphics will be disqualified.
- C. Black and white or color artwork depicting the theme “PROTEKTADO AKO LABAN SA DROGA” maybe submitted: line drawing, crayon, paint, regular or colored pencil, acrylic paint, magic markers, ink or any combination.
- D. Entries should be a minimum of 8 1/2 inches x 11 inches
- E. Entries will be judged on originality, creativity, imagination, and best rendering of the theme, “PROTEKTADO AKO LABAN SA DROGA”
- F. National Center for Mental Health and the Department of Education will choose 12 from all artworks submitted by all the 17 regions to be featured in a National calendar.
- G. Winners will be notified by the 2<sup>nd</sup> week of October 2012
- H. Participants are required to fill up the entry form to be submitted together with the Parental Consent form attached to the artwork
- I. Each entry must include a complete entry form and parental consent and to be mailed to the Room 403, 4<sup>th</sup> Floor, Dorm E, Health Division Health and Nutrition Center Department of Education, DepEd Complex , Meralco Avenue, Pasig city. The entry form maybe photocopied. Entries should be mailed flat or in mailing tubes. Entries must be received not later than October 3, 2012.
- J. The National Center for Mental Health and Department of Education is not responsible for lost, late or misdirect mail.
- K. For more information about the contest, please contact Ms. Tina Guillerme from National Center for Mental Health at Telephone numbers 531-9001 or Dr. Ann P. Quizon, Department of Education at telephone numbers 635-9964.

**Appendix II: Entry Form**

**“PROTEKTADO AKO LABAN SA DROGA”  
POSTER MAKING CONTEST**

**ENTRY FORM**

Mail this form, along with the artwork to the Department of Education, Health and Nutrition Center, Meralco Avenue, Pasig City. Entry form and artwork **MUST** be postdated on or before **OCTOBER 3, 2012** *Information provided will be handled with strict confidentiality*

Student name: \_\_\_\_\_ Age: \_\_\_\_ Sex: \_\_\_\_ Year Level: \_\_\_\_\_

Address: \_\_\_\_\_

Parent/Guardian name: \_\_\_\_\_

Telephone number: \_\_\_\_\_

School Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Teacher's name: \_\_\_\_\_

Principal's name: \_\_\_\_\_

Community/ school district health coordinator: \_\_\_\_\_

**Appendix III: Parental Consent**

**“PROTEKTADO AKO LABAN SA DROGA”  
POSTER MAKING CONTEST**

**PARENTAL CONSENT FORM**

On behalf of my child, I agree to the National Center for Mental Health’s use of his/her artwork for display. I understand that the artwork will be a sole property of the Center and will not be returned.

I agree to submit a photograph and brief biological information of my child within ten (10) days of notification as a winner. I understand that these maybe used for national display.

Child’s name: \_\_\_\_\_

Parent/guardian name: \_\_\_\_\_

Parent/guardian telephone number; \_\_\_\_\_

Parent/guardian signature: \_\_\_\_\_

Date: \_\_\_\_\_

**PRIZES FOR THE REGIONAL WINNERS**

<b>PRIZES</b>		
<b>COMPONENT</b>	<b>DETAILS</b>	<b>PRIZES</b>
4 <sup>TH</sup> year student	1 <sup>st</sup> prize winner	1,000.00
	2 <sup>nd</sup> prize winner	500.00
	3 <sup>rd</sup> prize winner	300.00
4 <sup>TH</sup> year school	1 <sup>st</sup> prize winner	1,000.00
	2 <sup>nd</sup> prize winner	500.00
	3 <sup>rd</sup> prize winner	300.00
3 <sup>rd</sup> year student	1 <sup>st</sup> prize winner	1,000.00
	2 <sup>nd</sup> prize winner	500.00
	3 <sup>rd</sup> prize winner	300.00
3 <sup>rd</sup> year school	1 <sup>st</sup> prize winner	1,000.00
	2 <sup>nd</sup> prize winner	500.00
	3 <sup>rd</sup> prize winner	300.00
Grade 6 student	1 <sup>st</sup> prize winner	1,000.00
	2 <sup>nd</sup> prize winner	500.00
	3 <sup>rd</sup> prize winner	300.00
Grade 6 school	1 <sup>st</sup> prize winner	1,000.00
	2 <sup>nd</sup> prize winner	500.00
	3 <sup>rd</sup> prize winner	300.00

**NOTE: Certificates will be given to the winning school principal, coaches and students.  
Prizes will be in check in favor to the students and name of school  
Prizes in check and certificate of recognition will be delivered to division offices**

**Appendix IV: Table of Prizes:**

**PROTEKTADO AKO LABAN SA DROGA POSTER MAKING CONTEST  
Table of Prizes**

**PRIZES FOR THE NATIONAL WINNERS**

<b>PRIZES</b>			
<b>COMPONENTS</b>	<b>DETAILS</b>	<b>QTY</b>	<b>CASH PRIZES</b>
		<b>12</b>	
<b>4<sup>TH</sup> year student</b>	<b>National winner</b>	<b>1</b>	<b>10,000.00</b>
	<b>1<sup>st</sup> honorable prize winner</b>	<b>1</b>	<b>5,000.00</b>
	<b>2<sup>nd</sup> honorable prize winner</b>	<b>1</b>	<b>4,000.00</b>
	<b>3<sup>rd</sup> honorable prize winner</b>	<b>1</b>	<b>3,000.00</b>
<b>4<sup>th</sup> year schools</b>	<b>National winner</b>	<b>1</b>	<b>20,000.00</b>
	<b>1<sup>st</sup> honorable prize winner</b>	<b>1</b>	<b>7,000.00</b>
	<b>2<sup>nd</sup> honorable prize winner</b>	<b>1</b>	<b>5,000.00</b>
	<b>3<sup>rd</sup> honorable prize winner</b>	<b>1</b>	<b>4,000.00</b>
<b>3<sup>rd</sup> year student</b>	<b>National winner</b>	<b>1</b>	<b>10,000.00</b>
	<b>1<sup>st</sup> honorable prize winner</b>	<b>1</b>	<b>5,000.00</b>
	<b>2<sup>nd</sup> honorable prize winner</b>	<b>1</b>	<b>4,000.00</b>
	<b>3<sup>rd</sup> honorable prize winner</b>	<b>1</b>	<b>3,000.00</b>
<b>3<sup>rd</sup> year schools</b>	<b>National winner</b>	<b>1</b>	<b>20,000.00</b>
	<b>1<sup>st</sup> honorable prize winner</b>	<b>1</b>	<b>7,000.00</b>
	<b>2<sup>nd</sup> honorable prize winner</b>	<b>1</b>	<b>5,000.00</b>
	<b>3<sup>rd</sup> honorable prize winner</b>	<b>1</b>	<b>4,000.00</b>
<b>Grade 6 student</b>	<b>National winner</b>	<b>1</b>	<b>10,000.00</b>
	<b>1<sup>st</sup> honorable prize winner</b>	<b>1</b>	<b>5,000.00</b>
	<b>2<sup>nd</sup> honorable prize winner</b>	<b>1</b>	<b>4,000.00</b>
	<b>3<sup>rd</sup> honorable prize winner</b>	<b>1</b>	<b>3,000.00</b>
<b>Grade 6 schools</b>	<b>National winner</b>	<b>1</b>	<b>20,000.00</b>
	<b>1<sup>st</sup> honorable prize winner</b>	<b>1</b>	<b>7,000.00</b>
	<b>2<sup>nd</sup> honorable prize winner</b>	<b>1</b>	<b>5,000.00</b>
	<b>3<sup>rd</sup> honorable prize winner</b>	<b>1</b>	<b>4,000.00</b>

**NOTE: Certificates will be given to the winning school principal, coaches and students.  
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