



Republic of the Philippines  
**Department of Education**

DepEd MEMORANDUM  
No. **204**, s. 2012

**NOV 13 2012**

**2012 NATIONAL SEARCH FOR GURO NG PAG-ASA**  
(*Gantimpala para sa Ulirang Pagtuturo ng PAG-iimpok at Araling PanSalapi*)

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary Schools

1. The Department of Education (DepEd) through the Bureau of Elementary Education (BEE), in partnership with the *Bangko Sentral ng Pilipinas* (BSP) launches the First National Search for **GURO ng PAG-ASA**.

2. The **2012 National Search for GURO ng PAG-ASA** (*Gantimpala para sa Ulirang Pagtuturo ng PAG-iimpok at Araling PanSalapi*) is in support of the BSP-DepEd partnership project in recognition of public elementary school teachers who exhibit enthusiasm and dedication in implementing Financial Education through the use of the Teaching Guides on Financial Education in *Edukasyon sa Pagpapakatao* (EsP), *Araling Panlipunan* (AP) and *Edukasyong Pantahanan at Pangkabuhayan* (EPP). This initial step will surely contribute in helping create a new generation of financially literate savers starting with the school children and attain a continuing public awareness of the vital role of saving for the improvement of one's economic standing, as well as development of the country's economy.

3. The Search is open to all public elementary school teachers who have been handling any of these three (3) learning areas: EsP, AP and EPP and have been using the Teaching Guide on Financial Education for at least one (1) school year (SY). The nominees may be teachers of Grades I to VI for EsP, AP and EPP. However, the nominee must not be on leave during the covered search period, or one (1) year prior to nomination and during the actual search process.

4. Twelve (12) national teacher-finalists together with their schools shall be chosen from among the fifty four (54) regional winners including six (6) from the National Capital Region (NCR), one (1) from each learning area. The first of the national finalists from each of the three (3) learning areas will automatically be declared the **GURO ng PAG-ASA** and the most outstanding schools. All regional and national winners shall be recognized the awarding ceremony on **December 3-4, 2012** which is part of the Asia Pacific Regional Summit on Child-Youth Financial Education to be held at the BSP Assembly Hall, Roxas Boulevard, Manila.

5. The Search shall commence in October 2012 until December 4, 2012 following the schedule below:

<b>Activity</b>	<b>Date</b>
Division Level Selection	October 25, 2012
Regional Level Selection	November 7, 2012
Submission to National Level	November 15, 2012
National Level Selection	November 16-20, 2012
Visit to the National Finalists	November 21-30, 2012
Awarding Ceremony	December 3 or 4, 2012

6. Pertinent documents and names of nominees and schools, divisions and regions shall be submitted on or before **November 15, 2012** to Curriculum Development Division-Bureau of Elementary Education (CDD-BEE), DepEd Central Office, DepEd Complex, Meralco Avenue, Pasig City.

7. Travel expenses of the national awardees relative to the participation to the awarding ceremony shall be charged to BSP Funds. Regional directors (RDs), schools division/city superintendents (SDSs), chiefs of elementary education, supervisors, principals, other regional and division representatives are invited to attend the awarding ceremony. However, their traveling expenses shall be charged to their local funds subject to its availability and usual accounting and auditing rules and regulations.

8. The following documents are enclosed for reference:

- Enclosure No. 1 – Guidelines for the 2010 Search for *GURO ng PAG-ASA*;
- Enclosure No. 2 – Criteria for the Selection and Documentation for the 2010 Search for *GURO ng PAG-ASA*;
- Enclosure No. 3 – Nomination Form for the *GURO ng PAG-ASA*;
- Enclosure No. 4 – Guidelines for the Evaluation of Nomination Forms; and
- Enclosure No. 5 – Awards and Prizes.

9. For more information, all concerned may contact **Dr. Rogelio Doñes** of the Curriculum Development Division-Bureau of Elementary Education (CDD-BEE) at telephone no.: (02) 638-4799 or send a message through email address: [bee@yahoo.com](mailto:bee@yahoo.com).

10. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.:

As stated

References:

DepEd Memorandum Nos.: 385, 177 and 72, s. 2010

To be indicated in the Perpetual Index  
under the following subjects:

PRIZES  
PROGRAMS  
PROJECTS  
SEARCH  
TEACHERS

(Enclosure No. 1 to DepEd Memorandum No. 204, s. 2012)

## **GUIDELINES ON THE SEARCH FOR OUTSTANDING GURO NG PAG-ASA IN PUBLIC ELEMENTARY SCHOOLS**

The Department of Education through the Bureau of Elementary Education (DepEd-BEE) and the Bangko Sentral ng Pilipinas (BSP) have developed, produced and distributed the Teaching Guides on Financial Education (FE) for Elementary Students. Starting School Year 2008-2009, these teaching guides have been utilized by the teachers from Grades I-VI that aims to integrate concepts of "Pagkamatipid," "Pagkamasinop," and "Pag-iimpok" in the public elementary curriculum. The Search was launched, to recognize outstanding teachers who have effectively taught and are implementing the lessons on Financial Education contained in the teaching guides.

### **WHO ARE ELIGIBLE FOR NOMINATION?**

1. Public elementary school teachers handling any one of these three subjects: Edukasyon sa Pagpapakatao (EsP); Araling Panlipunan; and Edukasyong Pantahanan at Pangkabuhayan (EPP) and have been using the Teaching Guides on Financial Education in any of the said three subjects for at least one school year. However, the nominee must not be on leave during the covered search period, or one (1) year prior to nomination and during the actual search process.
2. Teacher's performance rating during the covered search period should be at least Very Satisfactory.

### **WHO ARE NOT QUALIFIED?**

1. Spouses and first-degree relatives of officers and employees of the BSP.
2. Teachers who have been suspended, reprimanded, or have been sanctioned for violation of administrative policies, rules and regulations.

### **WHO CAN NOMINATE?**

1. Principals, or School Heads (including Teachers-in-Charge and Head Teachers)
2. For schools without principals, the Teacher-in-Charge can nominate, but the Division Superintendent concerned must endorse the nomination.
3. If the nominee is the Head Teacher or Teacher-in-Charge himself/herself, any of the Division Supervisors can endorse him/her, but the Division Superintendent is the official recommending officer.

4. Parents or residents in the community, but the nomination must be coursed through the principal of the school.

#### **WHERE TO GET NOMINATION FORMS**

Nomination forms will be made available at the BSP Main Office, all BSP Regional/ Branch Offices, and DepEd's Main and Regional/Division Offices. The forms will also be downloaded from the BSP website at [www.bsp.gov.ph](http://www.bsp.gov.ph).

(Enclosure No. 2 to DepEd Memorandum No. 204, s. 2012)

**CRITERIA FOR EVALUATION (to be Utilized by the Evaluation Committee at the various levels)**

**A. Recommendation letter by the recommender (20 pts.)**

**B. Instructional Competence and Teaching Effectiveness (30 points, 6 points per item)**

1. Lesson plan prepared integrated savings, investments and other financial education concepts and values
2. Lessons completed in FE integration in the learning area and grade level assigned
3. Teaching Guides received and utilized in the teaching of financial education
4. Financial Education through pupils' outputs advocating FE exhibited on walls/ corners in the classroom
5. Rating performance for the last three (3) years is or Very Satisfactory or VS

**C. Professional and Community Involvement (30 points, 6 points per item)**

1. Participation in training programs on financial education including microfinance and entrepreneurship
2. Membership in professional organizations related to the promotion of savings and entrepreneurship
3. Efforts/initiatives to extend financial education to parents and other community members
4. Participation in community and civic movements on savings campaign
5. Community with existing cooperative or small organization related to microfinance in operation

**D. PLUS Factors (20 points, 10 points per item)**

1. With pupils who have savings account in any bank or thrift organization
2. Class and or school's involvement in BSP project "TULONG BARYA PARA SA ESKWELA" coin collection and fund raising campaign.

(Enclosure No. 3 to DepEd Memorandum No. 204, s. 2012)

## **THE SEARCH PROCESS**

### **A. Nomination**

- **The school selects its official nominees.** Each school is entitled to three nominees, one per category (EsP, AP, EPP)
- The nomination form must be officially endorsed and signed by the school head.

### **A. ACCOMPLISHMENT OF NOMINATION FORM**

- The school's nominees accomplished nomination forms signed by the school head together with the other required documents should be sent directly to the BSP or its nearest Regional/Branch Office on or before prescribed date. The nomination form sent by registered mail should be postmarked on or before prescribed dated. The nominee must submit the original copy of the form together with its three (3) photocopies and four (4) 2x2 colored photos. He/She is also advised to keep a copy of the nomination form reference.
- The following are the required documents / attachments:
  - a. recommendation letter of the school head;
  - b. essay on the nominee's insights on the importance of his/her role in instilling among schoolchildren lessons on saving and money management;
  - c. certified true copy of the teaching schedule/program for the covered school year, including other assignments related to financial education being handled by the nominee (if any, with certification on the number of hours served);
  - d. performance evaluation rating
- certification on no pending administrative case, other attachments, if any
  - a. certification for the instructional materials on financial education produced;
  - b. certification for pupil's outputs on financial education;
  - c. certification for the involvement in other related projects and other campaign activities on financial education
  - d. certification on national/international award/s received related to teaching;

(Enclosure No. 4 to DepEd Memorandum No. 204, s. 2012)

#### **A. GUIDELINES FOR THE EVALUATION OF NOMINATION FORMS BY THE SEARCHCOMMITTEE**

- The Search Committee at the regional level evaluates the nomination forms based on the eligibility criteria, determines if the documents submitted are complete, and scores entries based on agreed criteria.
- Previous nominees listed in *enclosure No. 6* are still qualified and should update their documents.
- The Search Committee recommends the Regional finalist for each category (1 each for EsP, AP and EPP), or Regional topnotchers, who will move to the national level of the SEARCH, for confirmation by the Board of Judges. It will be broken as follows:

**LUZON (7 regions = 21 finalists)** – Region I (Ilocos); Region II (Cagayan Valley); Region III (Central Luzon); Region IV-A (CALABARZON); Region IV-B (MIMAROPA); Region V (Bicol); CAR

**NCR (6 finalists)** – From the **16 Divisions**

**VISAYAS (3 regions = 9 finalists)** – Region VI (Western Visayas); Region VII (Central Visayas); and Region VIII (Eastern Visayas)

**MINDANAO (6 regions = 18 finalists)** – Region IX (Zamboanga Peninsula); Region X (Northern Mindanao); Region XI (Davao Region); Region XII (SOCCSKSARGEN); Region XIII (CARAGA); ARMM

#### **B. FINAL JUDGING**

**The Selection Committee at the National Level (composed of 3 DepEd Personnel and 2 from BSP) selects from the fifty four (54) regional finalists the twelve (12) national finalists, three (3) each for Luzon, Visayas, Mindanao and NCR, who will vie for the GURO ng PAG-ASA Award (in EsP, AP and EPP)**

- a. The Board of Judges (BOJ) reviews the nomination forms of the twelve (12) national finalists, 4 each from the three categories. Then, from the 12 national finalists, the **GURO ng PAG-ASA Winners** in the three categories will be selected through interview and demonstration teaching.

(Enclosure No. 5 to DepEd Memorandum No. 204, s. 2012)

## **AWARDS AND PRIZES**

### **National Winners and Prizes**

The GURO ng PAG-ASA Winners in EsP, Araling Panlipunan, and EPP will each receive a P100,000 cash prize. The awardees will also receive a trophy and their school, a set of computer. The nine finalists for each category from Luzon, Visayas, Mindanao and NCR will receive P50,000 cash incentive and a plaque, and their school a set of computer. Nominators of awardees will also receive certificates.

### **Breakdown of Awards Openings**

There will be three (3) award openings for **GURO ng PAG-ASA** Award: one (1) each for EsP, AP, and EPP. Finalists for each category will be chosen from Luzon, Visayas, Mindanao and NCR. The decision of the Board of Judges is final.

### **Proclamation of Winners and Recognition Program**

Awarding of Winners will be during the Asia Pacific Regional Summit on Child-Youth Financial Education on December 3-4, 2012 at BSP Assembly Hall, Roxas Boulevard, Manila.



## Update on the Documents Received re 2012 Search for GURO NG PAG-ASA

Name of Teacher	Grade Level	Learning Area	Region	Division	District	School	Date Submitted
Juliet C. Antolin	V & VI (MG)		I	Ilocos Sur	Narvacan North	Banglayan ES	June 22
			IV-A CALABARZON				June 18
1. May C. Villanueva	IV	EPP		Laguna	Alaminos	Sta. Rosa ES	
2. Juana Nimfa P. Abrigo	V	HEKASI		Laguna	Alaminos	Alaminos CS	
3. Jean M. Mendoza	III	EP		Laguna	Alaminos	Alaminos ES	
1. Yen C. Deloria	IV	Makabayan (HEKASI)	X – Northern Mindanao	Lanao Del Norte	Kapatagan East	Kapatagan East CS	June 28
2. Zaida T. Arceno	V	EPP		Malaybalay	Malaybalay City	Malaybalay CS North	
1. Lynie Maria Ambonie	V	EP	XI	Davao City	Baguio	Baguio CS	May 14
2. Annie M. Jamero	VI	HEKASI			Bangoy	Dona Asuncion Hizon	
1. Vivian A. Olsim	IV	EPP	CAR	Baguio City	Baguio	Baguio	May 27
3 EPP 3 HEKASI 2 EP 1 Teacher			5 Regions	6 Divisions			