



Republic of the Philippines
Department of Education


25 MAR 2013

DepEd MEMORANDUM
No. **58**, s. 2013

NATIONAL BOOK DEVELOPMENT BOARD (NBDB) LITTLE LIT FEST 2013

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary Schools

1. The National Book Development Board (NBDB) will hold its **Little Lit Fest 2013** with the theme *Children's Literature: A Coming of Age* on May 30-31, 2013 at the Museo Pambata, Ermita, Manila.
2. The Festival aims to:
 - a. boost the development of children's literature;
 - b. expand the book industry in the Philippines by introducing local books to the global market; and
 - c. encourage parents, teachers, librarians and other people in the education sector to strengthen reading habits of young readers.
3. This activity will bring together contest creators and producers with parents, teachers, librarians and anyone interested in quality Asian contest for children. This will also be attended by Mr. Ken Spillman, Australian-based writer of the Jake series, Ms. Candy Gaurly, writer of Tale Story, as well as other international writers, editors and publishers.
4. The event's program of activities is enclosed.
5. The festival fee is One Thousand Five Hundred Pesos (P 1,500.00) which covers all the sessions, performances and snacks.
6. For further information and/or inquiries, interested participants may contact **Ms. Camille Dela Rosa** at telephone no.: (02) 570-6198 or send a message through email address: cvdelarosa@nbdb.gov.ph; website address: www.nbdb.gov.ph or visit NBDB Facebook page.
7. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.: As stated

Reference: N o n e

To be indicated in the Perpetual Index under the following subjects:

Learning Area, LITERATURE
OFFICIALS
SCHOOLS

TEACHERS
WORKSHOPS

NBDRS LITTLE LIT FESTIVAL

DAY	TIME	VENUE/ROOM	TOPIC	DESCRIPTION	SPEAKERS/PANELISTS	MODERATOR
Thursday, 30 May 2013	8:00-8:30	Museo Pampata	Registration			
	8:30-9:30	Education Hall		Opening Ceremony		
				Welcome Remarks Message Creative Performances	Cristina Linn-Yuson Flor Mate Sta. Romana-Cruz Performers and readers	
	9:30-10:00	Education Hall	Keynote: An overview of children's literature in the Philippines	Plenary	National Artist Virgilio S. Almario	
	10:00-10:30		Coffee Break			
	10:30-5:00 (whole day)	Multi-purpose Hall	Poetry writing for teens	Workshop In this class, teens will learn how express their emotions through poetry. Participants must sign up in advance.	Nerisa del Carmen Guevara	
	10:30-12:00	Karapatan	Marketing strategies and best practices of librarians	Panel discussion Librarians expound on how to make the library a fun destination for young people.	Flor Mate Sta. Romana-Cruz, Troy Lacamana	Atry, Antonio M. Santos
	10:30-12:00	Kalkasan	Identifying teaching techniques, books, and other materials in the mother tongue to supplement school curriculum	Panel discussion Presenters explain the importance of choosing materials in the mother tongue and identifying suitable books from a library's collection.	Suzanne Yupangco, Jovy Pellegrino, Rosalina J. Villaneza	Isagani R. Cruz
	12:00-1:30		Lunch Break			
	1:30-3:00	Karapatan	Multipatform learning opportunities	Panel discussion Educators and e-book developers discuss how to maximize young people's literary talents through online activities and digital storytelling	Russell Molina, Rhandee Garlios, Robert Magnuson	Malin Paterno-Loocsin

	1:30-3:00	Kalkasan	Trends in writing and illustrating for young readers	Panel discussion Using examples from their own work, writers and illustrators describe their creative process and how they cope with personal and creative challenges.	Honeylein de Peralta, Kristine Mandigma	Ani Almario
	3:00-3:30		Coffee break			
	3:30-5:00	Karapatan	Appreciating literature through storytelling, puppetry, and other drama strategies	Panel discussion Experts and practitioners describe the advantages of dramatizing literature.	Antonio Liwanag, Manolo Slayan	Antoinette Bass-Hernandez
	3:30-5:00	Kalkasan	Writing YA literature for a gender-specific audience	Panel discussion Writers and publishers discuss gender-specific trends in the YA market.	Maggie Adan, Ryan Abad, Russell Molina	Flor Marie Sta. Romana-Cruz
	500-onwards	Library	Poetry reading and creative performances		Tony Yanza, Manolo Slayan, other storytellers	

DAY	TIME	VENUE/ROOM	TOPIC	DESCRIPTION	SPEAKERS/PANELISTS	MODERATOR / CRITIC (for demos)
Friday, 31 May 2013	8:00-8:30	Education Hall	Registration			
	8:30-9:30	Education Hall		Opening Ceremony Welcome Remarks	Usec. Francisco M. Varela	
	9:30-10:00	Education Hall	Keynote: Developing a reading culture in the Philippines	Creative Performances	Performers and readers	
	10:00-10:30	Multi-purpose Hall	Coffee break	Plenary	Sec. Armin A. Luistro FSC	
	10:30-5:00 (whole day)		Creating the transmedia book	Master class In this intermediate class, participants will refine and pitch a transmedia design strategy and a style bible as bases for creating an animated story. Participants must sign up in advance.	Christopher Cheng	
	10:30-12:00	Karapatan Hall	Telling a story through picture books	Panel discussion Writers and illustrators talk about the conceptualization and the collaborative process of creating a picture book.	Candy Goutlay, Robert Magnuson, Myra Garces-Bascal	Malin Paterno Locsin
	10:30-12:00	Career Options	Local writers, international books	Panel discussion Industry experts share their advice on how local writers can reach out to an international audience.	Scholastic representative, Ken Spillman, Segundo Matias, Jr.	Isagani R. Cruz
	12:00-1:30		Lunch break			
	1:30-3:00	Karapatan	Literature that depicts difficult life situations	Panel Discussion Creators and educators talk about why and how literature may depict difficult or painful topics.	Candy Goutlay, Russell Molina, Augie Rivera	Ken Spillman

	1:30-3:00	Career Options	Integrating culture and history in children's books	Panel Discussion Writers and artists talk about fun ways to integrate local culture and history in a story.	Christopher Cheng, Myra Garces-Bascal, Ani Almario	Beulah Taguiwalo
	3:00-3:30		Coffee break			
	3:30-5:00	Karapatan	Writing an engaging beginning of a story for young adults	Workshop Writers, mentors, and editors critique the first page of a story for young adults. Advanced submissions will be critiqued	Ken Spillman, Candy Goutlay, Scholastic representative	April Yap, Andrea Pasion-Flores
	3:30-5:00	Career Options	Situating SE Asian traditions in picture books and graphic novels	Panel Discussion Using examples from their own work, illustrators show how traditional artistic forms are used as a source of inspiration for their own works.	Wolfgang Blyzma (Gestalt Comics), Beulah Taguiwalo, Budjette Tan	Myra Garces-Bascal
	5:00-onwards	Maynila Noon (Old Manila)	Poetry reading and creative performances		Shadow Puppeteers	