



Republic of the Philippines
Department of Education

10 APR 2013

DepEd MEMORANDUM
No. **64**, s. 2013

OPLAN BALIK ESKWELA 2013

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. The Department of Education (DepEd) will activate the **Oplan Balik Eskwela (OBE) for School Year (SY) 2013-2014** on May 27-31, 2013 and the **Public Assistance Station (PAS)** on June 1-8, 2013 to ensure the smooth opening of classes at the start of the school year.

2. The OBE and PAS primarily aim to address the problems commonly encountered during this period to ensure that pupils/students are properly enrolled and able to attend school by the first day of classes on June 3, 2013.

3. The annual OBE shall include the following components:

a. **Convergence.** This Department shall coordinate with other government agencies involved in school opening matters to assemble every year's **Oplan Balik Eskwela Inter-Agency Task Force**, which shall include the following:

- Department of Trade and Industry (DTI);
- Department of National Defense (DND);
- Department of Interior and Local Government (DILG);
- Department of Public Works and Highways (DPWH);
- Department of Health (DOH);
- Philippine National Police (PNP);
- Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA); and
- Metro Manila Development Authority (MMDA).

Schedules for the Task Force meetings shall be announced on a separate advisory. Private corporations involved in the delivery of services will also be invited.

b. **Information Dissemination.** The DepEd will provide the public with important information through press releases, media interviews and advertisements.

c. **Information and Action Center.** The OBE Information and Action Center (IAC) shall be set-up on the last week of May at the DepEd *Bulwagan ng Karunungan* to serve as information and complaints processing and routing mechanism for the duration of the project. To ensure the success of this project, the following offices/units are requested to actively participate and assign representative(s) to the Action Center:

- Office of the Secretary
 - Communications Unit
 - DETxt Action Center
- Office of the Assistant Secretary for the Special Projects and Legislative Liaison
- Office of the Assistant Secretary for Programs and Projects
- Bureau of Elementary Education (BEE)
- Bureau of Secondary Education (BSE)
- Bureau of Alternative Learning System (BALS)
- School Health and Nutrition Center (SHNC)
- National Education Testing and Research Center (NETRC)
- Educational Development Projects Implementation Task Force (EDPITAF)
- Instructional Materials Council Secretariat (IMCS)
- Property Division
- General Services Division (GSD)
- Accounting/Budget Division
- Legal Division
- Planning and Programming Division/OPS
- Research and Statistics Division/OPS
- Physical Facilities and Schools Engineering Division (PFSED)/OPS
- Educational Information Division (EID)
- Educational Audio Visual Division (EAVD)
- Information and Communication Technology Unit (ICTU)
- Employees Welfare and Benefits Division (EWBD)
- Regional and Division Offices

4. All regional directors (RDs) and schools division/city superintendents (SDSs) are hereby directed to form their local IACs. They shall:

- a. Designate from among their respective senior staff at least two Senior Action Officers who shall oversee regional/division and local concerns and at least four support personnel from their respective offices. Their names should be submitted to the Office of the Secretary on or before **May 9, 2013**.
- b. Set up hotlines to receive calls, text messages, fax messages, and emails on complaints, requests and suggestions from parents, students, and other concerned citizens;
- c. Set-up help desks to accommodate walk-in concerns; and
- d. Update/Submit daily reports to the CO on the concerns mentioned in Item (b) every 11:00 a.m. and 5:00 p.m.

5. Likewise, all field and school officials are enjoined to support this campaign to ensure that all school children are enrolled.
6. The project shall be under the general supervision and control of the Office of the Secretary with Assistant Secretary Jesus L.R. Mateo serving **as the Oplan Balik Eskwela (OBE) Chairman**.
7. Expenses which will be incurred for this including payment for the services by the concerned personnel during the *OBE*, in addition to, or over and above, their regular workload, shall be charged to OSEC funds for CO personnel, and to local funds for Regional and Division personnel. Expenses will be subject to the usual accounting and auditing rules and regulations.
8. For more information, all concerned officials and individuals may contact:

**The DepEd Central Office-Information and Action Center
(DepEd CO-IAC)**

DepEd Central Office, DepEd Complex
Meralco Avenue, Pasig City
Telephone No.: (02) 636-1663
Fax No.: (02) 636-8641
Mobile Phone No.: 0919-456-0027
Email Address: action@deped.gov.ph

9. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

References:

DepEd Memorandum: Nos. 198, s. 2010,
110, s. 2011 and 83, s. 2012

To be indicated in the Perpetual Index
under the following subjects:

ADMISSION or ENROLMENT
BUREAUS & OFFICES
CAMPAIGN
COMMITTEES
PROJECTS
SCHOOLS