



Republic of the Philippines
Department of Education

11 OCT 2013

DepEd MEMORANDUM
No. **190**, s. 2013

NATIONAL HANDWASHING DAY CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to the 2008 Declaration by the United Nations (UN) General Assembly of October 15 every year as the Global Handwashing Day (GHD) and the issuance of House of Representatives Resolution No. 1436 in support of this UN declaration, the Department of Education (DepEd) hereby supports the **National Handwashing Day Celebration** on the said date.

2. This year 2013, the **National Handwashing Day Celebration** with the theme *The Power is in Your Hands* shall be held on October 16, 2013 at the Aguinaldo Elementary School, Division of Quezon City. The annual celebration of GHD is lead jointly by the DepEd, Department of Social Welfare and Development (DSWD) and the Department of Health (DOH). It is supported by members of the GHD Alliance, including Fit for School, Inc., GIZ, UNICEF, Unilever, and Procter and Gamble.

3. The DepEd has been actively promoting handwashing with soap among Filipino children and their families since 2008. In 2009, DepEd through the Health and Nutrition Center, incorporated the hand washing activity in its Essential Health Care Program (EHCP), a school-based flagship health program that teaches simple and cost-effective health interventions for the prevention of illnesses among public school children through the practice of daily handwashing with soap, daily toothbrushing with fluoride toothpaste, and bi-annual deworming. Thus, the DepEd issued DepEd Order Nos. 65, 66, and 76, s. 2009, institutionalizing the EHCP in schools, setting up the necessary facilities, and providing standard guidelines or the prevention of Influenza A (H1N1) virus among school children. It has also entered into a Memorandum of Understanding (MOU) with the League of Provinces of the Philippines and Fit for School, Inc. for the EHCP's implementation, and endorsed House Resolution No. 1436 through DepEd Memorandum No. 450, s. 2009.

4. The activities also aim to help introduce or strengthen the implementation of the EHCP and harness the support of LGUs and other stakeholders to improve water, sanitation, and hygiene promotion in schools. Fast Facts and Figures and the backdrop layout are contained in Enclosure Nos. 1 and 2 to serve as reference for advocacy activities in schools and communities.

5. Regional directors and schools division/city superintendents are encouraged to undertake a similar activity to create greater awareness among the students and teachers on the importance of handwashing with soap. The health and nutrition units/sections, Adopt-a-School Program (ASP) coordinators, in coordination with local government units (LGUs), other government organizations (GOs) and non-government organizations (NGOs), shall take the lead in planning, implementing, and monitoring of the activities in their respective jurisdictions.

6. Narrative and pictorial reports on the celebration of the National Handwashing Day shall be included in the Fourth Quarter Report on the Integrated School Health and Nutrition Program, to be submitted to the **Office of the Secretary, Attention: The Director, Health and Nutrition Center (HNC)**, DepEd Central Office, DepEd Complex, Meralco Avenue, Pasig City.

7. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC
Secretary

Encls.:

As stated

References:

DECS Order: (Nos. 65, 66 and 76, s. 2009)

DECS Memorandum: Nos. (450, s. 2009) and 184, s. 2012

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
PROGRAMS
PUPILS
SCHOOLS
STUDENTS

HANDWASHING FAST FACTS:

1. Washing your hands should take as long as singing the "Happy Birthday Song" twice.
 - Proper hand washing takes as long as singing the Birthday Song twice.
 - Did you know that proper hand washing takes as long as singing the Birthday Song twice?
2. Washing your hands regularly throughout the day is the single most important preventative measure against catching a cold or flu.
 - To beat the flu, you know what to do – wash your hands!
3. It's not the kind of soap that counts -- it's the friction caused by rubbing your hands that kills the bacteria.
 - In hand washing, it's the rubbing that counts, not the kind of soap.
 - Did you know that in hand washing, it's the rubbing that counts, not the kind of soap?
4. Around 2 to 10 million bacteria can be found between our fingertips and elbows. Regular handwashing with soap helps get rid of these bacteria.
 - Hand washing can help get rid of the 2 to 10 million bacteria found between your fingertips and elbows.
 - Did you know that soap can help get rid of the 2 to 10 million bacteria found between our fingertips and elbows?
5. Twenty-five percent of all food-borne illnesses are transferred through hands that are unwashed or improperly washed.
 - Unclean hands transfer 25 percent of all food-borne illnesses.
 - Did you know that unclean hands transfer 25 percent of all food-borne illnesses?
6. Eighty percent of all infections are transmitted by human hands.
 - Human hands transmit 80 percent of all infections.
 - Did you know that human hands transmit 80 percent of all infections?
7. A review of several studies shows that handwashing in institutions such as primary schools and daycare centers reduce the incidence of diarrhoea by an average of 30 per cent.
 - 30 percent – the average reduction of diarrhea incidence in primary and preschools that advocate hand washing.
 - Did you know that 30 percent is the average reduction of diarrhea incidence in primary and preschools that advocate hand washing?

8. Handwashing with soap can reduce the incidence of acute respiratory infections (ARI's) by around 23 per cent.
 - Hand washing with soap lowers acute respiratory infections by around 23 percent.
 - Did you know that hand washing with soap lowers acute respiratory infections by around 23 percent?
9. Over 1.5 million children under five die each year as a result of diarrhoea. It is the second most common cause of child deaths worldwide. Hand-washing with soap at critical times can reduce the incidence of diarrhoea by up to 47%.
 - Washing can reduce diarrhea incidence – which annually kills about 1.5 million children under five – by 47 percent.
 - Did you know that by washing your hands, you can reduce diarrhea incidence – which annually kills about 1.5 million children under five – by 47 percent?
10. Diarrhoea kills more children every year than AIDS, malaria and measles combined. Hand-washing with soap at critical times can reduce the incidence of diarrhoea by up to 47%.
 - Washing hands can reduce diarrhea, which kills more children every year than AIDS, malaria, and measles combined.
 - Did you know that by washing your hands, you can reduce diarrhea, which kills more children every year than AIDS, malaria, and measles combined?



GHD 2013 COLLATERALS
**for regional celebrations*

WELCOME
8 feet x 4 feet



STAGE
8 feet x 4 feet



PLEDGE
8 feet x 4 feet





GHD 2013 COLLATERALS
**for regional celebrations*

STANDEE
2 feet x 5 feet

