



Republic of the Philippines  
**Department of Education**

DepEd MEMORANDUM  
No. **12**, s. 2014

29 JAN 2014

**23<sup>RD</sup> NATIONAL ARTS MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Division Superintendents  
Heads Public and Private Elementary and Secondary Schools  
All Others Concerned

1. Pursuant to Presidential Proclamation No. 683 dated January 28, 1991, entitled *Declaring the Month of February of Every Year as National Arts Month*, the National Commission for Culture and the Arts (NCCA) will lead the **23<sup>rd</sup> National Arts Month Celebration** dubbed as *Philippine Arts Festival 2014* with the theme *Art on the Edge* in February.
2. The objective of the Celebration is to promote Philippine culture and the arts, highlighting the empowerment of the Filipino's creativity and imagination. Specifically, it aims to:
  - a. foster camaraderie among the schools, universities, artists, art organizations, brands, and companies;
  - b. promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international;
  - c. promote the integration of arts in community life;
  - d. underscore the significant role of art and artist, and other stakeholders in uplifting the nation's spirit; and
  - e. utilize art as a catalyst for Values Education or *Edukasyon sa Pagpapakatao*.
3. This year's Celebration will be a call to hope, a challenge to act, an invitation to commit, a celebration of creativity, and an affirmation of Filipino's strength that can be a catalyst for social transformation.
4. The suggested activities to be undertaken by the agency or institution in accordance with its own capabilities during the Celebration are as follows:
  - a. music rendition;
  - b. dance or theater performances;
  - c. film or visual arts exhibits;
  - d. visit to museums or cultural sites;
  - e. display of agency's own streamers; and
  - f. posting of posters and other information materials within or outside their offices.
5. For more information, all concerned may contact **Ms. Vanessa Marquez-Nicolas, National Commission for Culture and the Arts (NCCA)**, No. 633 Gen. Luna St., Intramuros Manila, at telephone no.: (02) 527-2192 local 302; fax no.: (02) 527-2191 and 94; email address: [info@ncca.gov.ph](mailto:info@ncca.gov.ph); and website address: [www.ncca.gov.ph](http://www.ncca.gov.ph).
6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

References:

DepEd Memorandum Nos.: 268, s. 2011; and 193, s. 2012

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CELEBRATIONS & FESTIVALS  
SCHOOLS

Rhea/D-DM 23<sup>rd</sup> National Arts Month  
0055/January 21, 2014