



Republic of the Philippines
Department of Education

04 APR 2014

DepEd MEMORANDUM
No. **42**, s. 2014

2014 OPLAN BALIK ESKWELA

To : Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. The Department of Education (DepEd) will activate the **Oplan Balik Eskwela (OBE)** and the **Public Assistance Station (PAS) for School Year (SY) 2014-2015** from the last week of May up to the first week of June to ensure the smooth opening of classes at the start of the school year.

2. The OBE and PAS primarily aim to address the problems commonly encountered during this period to ensure that pupils/students are properly enrolled and are able to attend school by the first day of classes.

3. The annual OBE shall include the following components:

a. **Convergence.** This Department shall coordinate with other government agencies involved in school opening matters to assemble every year's OBE Inter-Agency Task Force, which shall include the following:

- Department of Energy (DOE);
- Department of Interior and Local Government (DILG);
- Department of Health (DOH);
- Department of National Defense (DND);
- Department of Public Works and Highways (DPWH);
- Department of Social Welfare and Development (DSWD);
- Department of Trade and Industry (DTI);
- Manila Electric Company (MERALCO);
- Manila Waterworks and Sewerage System (MWSS);
- Metro Manila Development Authority (MMDA);
- Office of the Civil Defense (OCD);
- Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA); and
- Philippine National Police (PNP).

Schedules for the Task Force meetings shall be announced through a DepEd Advisory. Private corporations involved in the delivery of services will also be invited.

- b. Information Dissemination.** DepEd will provide the public with important information through press releases, media interviews, and social media.
- c. Information and Action Center.** The OBE Information and Action Center (IAC) shall be set up on the last week of May at the DepEd *Bulwagan ng Karunungan* to serve as the information and complaints processing and routing mechanism for the duration of the Project. To ensure its success, the following offices/units are requested to actively participate and assign representative(s) to the OBEIAC:

Office of the Secretary

- Communications Unit (Com Unit);
- DETxT Action Center Office of the Secretary;
- Educational Audio-Visual Division (EAVD);
- Educational Information Division (EID);
- Materials Production and Publication Division (MPPD)
- Information and Communications Technology Unit (ICTU);
- Instructional Materials Council Secretariat (IMCS);

Office of the Undersecretary for Programs and Projects

- Bureau of Alternative Learning System (BALS);
- Bureau of Elementary Education (BEE);
- Bureau of Secondary Education (BSE);
- National Education Testing and Research Center (NETRC);

Office of the Undersecretary for Finance and Administration

- Accounting/Budget Division;
- Administrative Service/General Services Division (GSD);
- Employees Welfare and Benefits Division (EWBD);
- Personnel Division;
- Property Division;

Office of the Undersecretary for Regional Operations

- School Health and Nutrition Center (SHNC);
- Regional and Schools Division Offices;

Office of the Undersecretary for Legal and Legislative Affairs

- Legal Division;

Office of the Assistant Secretary for Legal and Legislative Affairs

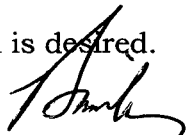
Office of the Assistant Secretary for Planning and Development

- Educational Development Projects Implementing Task Force (EDPITAF);
- Physical Facilities and Schools Engineering Division (PFSED)-OPS;
- Planning and Programming Division (PPD)-OPS;
- Research and Statistics Division (RSD)-OPS.

4. All regional directors (RDs) and schools division superintendents (SDSs) are hereby directed to form their local IACs. They shall:

- a. designate from their respective senior staff at least two Senior Action Officers who shall oversee regional/division and local concerns and at least four support personnel from their respective offices. Their names and their contact details should be submitted to the DETxT Action Center on or before **May 12, 2014**;
- b. set-up hotlines to receive calls, text messages, fax messages, and emails on complaints, requests and suggestions from parents, students and other concerned citizens;

- c. set-up a help desk to accommodate walk-in concerns; and
 - d. update/submit daily reports to the CO on the concerns mentioned in Item b every 11:00 a.m. and 5:00 p.m.
5. The project shall be under the general supervision and control of the Office of the Secretary, with Assistant Secretary Jesus L. R. Mateo serving as the *Oplan Balik Eskwela* (OBE) Chairman.
6. All expenses to be incurred during this activity, including payment for the services by the concerned personnel during the OBE, in addition to, or over and above their regular workload, shall be charged to OSEC Funds for CO personnel and to local funds for regional and division personnel, subject to the usual accounting and auditing rules and regulations.
7. For more information, all concerned officials and individuals may contact:
- The DepEd Central Office-Information and Action Center (DepEd CO-IAC)**
DepEd Central Office, DepEd Complex
Meralco Avenue, Pasig City
Telephone No.: (02) 636-1663
Telefax No.: (02) 636-8641
Mobile Phone No.: 0919-456-0027
Email Address: action@deped.gov.ph
8. All field and school officials are enjoined to support this Campaign to ensure a smooth school opening.
9. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUSTRO FSC
Secretary

References: DepEd Memorandum Nos.: 198, s. 2010; 110, s. 2011;
83, s. 2012; and 64, s. 2013

To be indicated in the Perpetual Index
under the following subjects:

ADMISSION or ENROLMENT
BUREAUS and OFFICES
CAMPAIGN
CENTER
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PROJECTS
SCHOOLS