



Republic of the Philippines  
**Department of Education**

29 MAY 2014

DepEd MEMORANDUM  
No. **60**, s. 2014

**2014 NATIONAL COMPETITION FOR ALTERNATIVE LEARNING SYSTEM (ALS)  
LEARNING FACILITATORS ON THE DEVELOPMENT OF BASIC  
LITERACY LEARNING MATERIALS**

To: Bureau Directors  
Regional Directors  
Directors of Services, Centers and Heads of Units  
Schools Division Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Alternative Learning System (BALS), announces the **2014 National Competition for Alternative Learning System (ALS) Learning Facilitators on the Development of Basic Literacy Learning Materials**.
2. The Competition is part of the ALS Teacher Program that is designed to support the professional growth and development of ALS Learning Facilitators, particularly the District ALS Coordinators (DALSCs), ALS Mobile Teachers (MTs), Instructional Managers (IMs) and Literacy Volunteers (LVs) nationwide.
3. The Competition aims to:
  - a. develop and enhance the knowledge and skills of ALS Learning Facilitators through the development of quality, innovative and appropriate basic-level modules/materials;
  - b. produce additional modules compliant with the K to 12 Curriculum for basic-level learners in different formats; and
  - c. recognize and encourage interests, strengths, and talents of Learning Facilitators on the Development of Learning Materials.
4. The following documents are enclosed for reference and guidance of all concerned:
  - a. Enclosure No. 1 - Guidelines for the 2014 National Competition for ALS Learning Facilitators on the Development of Basic Literacy Learning Materials;
  - b. Enclosure No. 2 - Official Entry Form; and
  - c. Enclosure No. 3 - Session Guide Format
5. For more information, all concerned may contact the **Literacy Division (LD), Bureau of Alternative Learning System (BALS)**, 3<sup>rd</sup> Floor, Mabini Building, DepEd Complex, Meralco Avenue, Pasig City at telephone no.: (02) 635-4694.
6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index  
under the following subjects:

ALTERNATIVE LEARNING SYSTEM  
CONTESTS  
CURRICULUM  
PROGRAMS  
TEACHERS

Sally: 2014 national competition for ALS  
0280-April 3, 2014

**DEPARTMENT OF EDUCATION  
BUREAU OF ALTERNATIVE LEARNING SYSTEM**

**Guidelines for the 2014 NATIONAL COMPETITION FOR ALS LEARNING FACILITATORS  
ON THE DEVELOPMENT OF BASIC LITERACY LEARNING MATERIALS**

**I. Background**

The ALS Teacher Program of the Bureau of Alternative Learning System supports the professional growth and competency development of ALS Learning Facilitators.

In 2006, there was a national module writing competition for ALS Mobile Teachers wherein the winning modules formed part of the basic literacy learning materials currently used nationwide. In 2007, BALS conducted a successful National Competition on ALS Supplementary Learning Materials Development that ALS Mobile Teachers participated in.

This year, BALS launches the 2014 National Competition for ALS Learning Facilitators on the Development of Basic Literacy Learning Materials, particularly involving the District ALS Coordinators (DALSCs), Mobile Teachers (MTs), Instructional Managers (IMs) and Literacy Volunteers (LVs) nationwide.

**II. Objectives**

The national competition aims to develop/enhance the knowledge and skills of ALS Learning Facilitators through the development of quality, innovative and appropriate **basic-level modules/materials**; produce additional modules for basic-level learners in different formats in compliance with the K to 12 Curriculum; and recognize/encourage interests, strengths, and talents of the Learning Facilitators on the development of learning materials.

**III. General Guidelines**

1. The competition is open to all DALSCs, MTs, IMs and LVs nationwide.
2. The competition will be conducted at the national level. However, only entries that will be nominated and endorsed by the DepEd Regional Office will be included in the national evaluation.
3. The competition will be in two formats: Print and Non-print Learning Materials.
4. Each region is entitled to submit best five (5) entries per category:
5. Entries must be based on the learning competencies in the ALS Curriculum for basic literacy level and the K to 12 Curriculum.
6. Regional entries will be submitted in three copies.
7. Submission of an entry must be accompanied by a duly accomplished Entry Form (Enclosure 2).
8. All entries endorsed by the DepEd Regional Director must be submitted and addressed to:

The Office of the Director  
Bureau of Alternative Learning System  
Department of Education  
3F Mabini Bldg., DepEd Complex, Meralco Ave., Pasig City

9. Receipt of entries may be confirmed with the Literacy Division, BALS at telephone number (02) 6354694 (direct line), (02) 6355189 (fax).
10. All national entries become property of DepEd.
11. **Deadline for submission is on July 4, 2014.** All entries must reach the BALS on or before this date.

#### **IV. Major Considerations in the Module Writing**

1. The entries for the competition are categorized as follows:

- 1.1 Print Learning Materials
  - ALS Basic Literacy Learning Material/Module
- 1.2 Non-print Learning Materials
  - ALS Digitized Learning Module
  - ALS Radio-based Instruction Lesson/Script

2. Print Learning Materials

**2.1 ALS Basic Literacy Learning Materials/Module.** It must be accompanied by Session Guide to demonstrate the use in the learning session for Basic Literacy. Please see Enclosure 3 for the Session Guide template.

3. Non-print Learning Materials

**3.1 ALS Digitized Learning Module.** It must be accompanied by a Storyboard, Script, and Module Guide. The Module Guide (eGuide) should not be more than 3 pages, written on a letter/short-sized bond paper, double-spaced. The cover page should contain vital information about the learning material and the author. It must contain basic information on the following:

3.1.1 Description of the digitized learning module/material

- What are the objectives? Determine what you want to accomplish.
- Who are the target audience? The group of people you want to reach
- Why is it recommendable? State the use, benefits, advantages, and limitations of the learning material.

3.1.2 Utilization of the digitized learning module/material

- How to use the digitized learning module/material. Step-by-step description on the utilization of the material.

**3.2 ALS Radio-based Instruction Lesson/Script.** It must be accompanied by a Session Guide and Canned Lessons (audio lesson).

4. All learning materials and session/module guides must be based on experiential/adult learning approach or the 4As of learning (activity, analysis, abstraction, and application).

8. All participating ALS Learning Facilitators are encouraged to exercise creativity in developing the learning materials.

9. Entries must be produced in Filipino language.

## V. Evaluation of Entries

1. Regional offices may create their own selection strategy using their own resources to obtain regional entries.
2. All entries nominated by the DepEd Regional Director will undergo evaluation and judging at the national level.
3. There will be separate evaluations for all categories namely, Print: a) ALS Basic Literacy Learning Material/Module, and Non-Print: a) ALS Digitized Learning Module; b) ALS Radio-based Instruction Lesson/Script.
4. Evaluation and judging at the national level will involve a panel of external evaluators and selected BALS technical staff who will evaluate the regional entries to determine the national winners.
5. The decision of the Panel of Evaluators is final and irrevocable.
6. Any entry found to be copied or imitated will be subjected to immediate disqualification and administrative sanction.
7. The winners and the schedule of awarding will be announced formally.

## VI. Criteria for Evaluation

The competition entries will be evaluated based on the following criteria:

### 1. Print Learning Material – ALS Basic Literacy Learning Materials/Module

Focus	Points
Content	44
Format	20
Presentation and Organization	16
Accuracy and Up-to-dateness of Information	20
<b>Total</b>	<b>100</b>

### 2. Non-print Learning Material– ALS Digitized Learning Module

Focus	Points
Accuracy	20
Significance	10
Methods	36
Presentation	40
<b>Total</b>	<b>100</b>

### 3. Non-Print Learning Material- ALS Radio-based Instruction Lesson/Script

Focus	Points
Content	32
Production , Delivery and Tone	20
Presentation and Organization	20
Accuracy and Up-to-dateness of Information	20
Impression and Impact	8
<b>Total</b>	<b>100</b>

## VII. Awards and Prizes

1. Winners for the each category will receive prizes in the form of cash and plaque/certificate of recognition as follows:

Prizes	Print Learning Module	Non-Print	
		Digitized Module	RBI Lesson/Script
1st Prize	Php 40,000.00/ Plaque of Recognition	Php 40,000.00/ Plaque of Recognition	Php 40,000.00/ Plaque of Recognition
2nd Prize	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition
3rd Prize	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition
4th Prize	Php 25,000.00/ Plaque of Recognition	Php 25,000.00/ Plaque of Recognition	Php 25,000.00/ Plaque of Recognition
5th Prize	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition
5 Consolation Prizes	Php 7,000.00/ Certificate of Recognition	Php 7,000.00/ Certificate of Recognition	Php 7,000.00/ Certificate of Recognition

2. All participating ALS Learning Facilitators whose entries reached the national evaluation will receive a Certificate of Participation from the DepEd-BALS.

## VIII. Timetable (April-August 2014)

Month	Activity
April 2014	Information dissemination
May-June 2014	Learning materials development
July 4, 2014	Deadline of submission of entries
July 21-25, 2014	National evaluation of entries
August 2014	Awarding ceremony

(Enclosure No. 2 to DepEd Memorandum No. 60, s. 2014)

DEPARTMENT OF EDUCATION  
BUREAU OF ALTERNATIVE LEARNING SYSTEM

NATIONAL COMPETITION FOR ALS LEARNING FACILITATORS ON THE  
DEVELOPMENT OF BASIC LITERACY LEARNING MATERIALS

OFFICIAL ENTRY FORM

Name : \_\_\_\_\_

Position : \_\_\_\_\_

Region : \_\_\_\_\_

Division : \_\_\_\_\_

District : \_\_\_\_\_

District Address & Telephone/fax numbers : \_\_\_\_\_

Mobile Number : \_\_\_\_\_

Email Address : \_\_\_\_\_

Category: : \_\_\_\_\_

Description of the Learning Material : \_\_\_\_\_

I solemnly swear on my honor that this learning material is my **original creation and not an imitation** of any existing learning material in any government, non-government, private and commercial institution. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven copied or imitated, under existing laws, rules, and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

Signed this \_\_\_ day of \_\_\_\_\_, 2014.

Name of Contestant  
Signature Over Printed Name

Name of Supervisor  
Signature Over Printed Name

Date received: \_\_\_\_\_ By: \_\_\_\_\_

**(Enclosure No. 3 to DepEd Memorandum No. 60, s. 2014)**

**DEPARTMENT OF EDUCATION  
BUREAU OF ALTERNATIVE LEARNING SYSTEM**

**2014 NATIONAL COMPETITION FOR ALS LEARNING FACILITATORS ON THE  
DEVELOPMENT OF BASIC LITERACY LEARNING MATERIALS**

**SESSION GUIDE FORMAT**

PANIMULA (Introduction)

I. MGA LAYUNIN (Objectives)

- 1.
- 2.
- 3.
- 4.

II. PAKSA (Topic)

A. Pamagat ng Aralin (Lesson Title)

Pangunahing Kasanayan sa Pakikipamuhay (Life Skills)

B. Mga Kagamitan (Materials)

III. PAMAMARAAN (Procedures)

A. Panimulang Gawain/Pagganyak (Introduction/Motivation)

B. Panlinang na mga Gawain (Developmental Activities)

1. Paglalahad (Activity/Presentation)
2. Pagtatalakayan (Analysis/Discussion)
3. Paglalahat (Abstraction/Summary)
4. Paglalapat (Application)

IV. PAGTATAYA (Evaluation)

V. KARAGDAGANG GAWAIN (Assignment)