



Republic of the Philippines
Department of Education

20 AUG 2014

DepEd MEMORANDUM
No. **94**, s. 2014

2014 NATIONAL LITERACY CONFERENCE

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. In celebration of the annual Literacy Week stipulated in Presidential Proclamation No. 239, entitled *Declaring the Period from September 2 to 8 of Every Year as Literacy Week*, the Department of Education (DepEd), through the Literacy Coordinating Council (LCC) and in coordination with other government organizations (GOs), local government units (LGUs), private organizations (POs) and non-government organizations (NGOs), will hold the **2014 National Literacy Conference** with the theme *Literacy for Resilient Communities* from September 17 to 20, 2014 (inclusive of travel time) at the Teachers Camp, Baguio City.

2. The Conference aims to:

- a. provide a venue for the exchange of good practices and experiences on literacy programs relevant to climate change and disaster risk reduction;
- b. heighten awareness and readiness in anticipating the risks brought about by climate change and armed conflicts, in managing the impact of these risks and conflicts, and in rebuilding their communities;
- c. promote effective integration of climate change issues and disaster risk reduction plans in local literacy programs; and
- d. scale-up and sustain good practices, and replicate model communities toward resiliency.

3. The following participants are expected to attend the Conference:

Department of Education (DepEd)

- a. Bureau/service/center/regional directors or their respective representatives; bureau/regional chiefs and assistant chiefs, and regional supervisors of the Alternative Learning System (ALS) and Formal Education; and
- b. Schools division superintendents and assistant schools division superintendents, division supervisors of ALS and Formal Education, district supervisors, school principals/heads and teachers of elementary and secondary public and private schools, ALS coordinators and mobile teachers especially those from 4th, 5th and 6th Class municipalities/districts and provinces.

Participants from this Department shall attend **on official business**.

Other Government and Non-government Agencies

- a. Officers of government agencies with extension programs on literacy or continuing education;
- b. Heads and members of NGOs and Civil Society Organizations (CSOs) involved in universalizing literacy in every region;

- c. Heads of LGUs, *barangay* chairpersons and *kagawad* members, *barangay* health workers, and other officers involved in the universalization of literacy;
 - d. Heads of private/corporate foundations with interest in education or literacy; and
 - e. Heads and members of academic institutions particularly those who are in-charge of National Service Training Program-Literacy Training Service (NSTP-LTS).
4. One of the highlights of the Conference is the presentation of the top five winners for the following categories in the National Literacy Awards:
 - a. Outstanding Literacy Program; and
 - b. Outstanding LGU (Highly Urbanized City, Independent Component and Component City, Municipal Level Classes A and B).
 5. In addition, Special Award of Excellence in Literacy will be awarded to Tagum City for sustaining their exemplary programs in literacy for the last three years after winning the *Hall of Fame Award* in the 2011 National Literacy Conference.
 6. This is a live-in conference. Participants are requested to register any time between 9:00 a.m. and 9:00 p.m. on September 17. The first meal to be served will be lunch on September 17 and the last meal will be breakfast on September 20, 2014.
 7. A registration fee of Five Thousand Pesos (P 5,000.00) will be charged to each participant to cover expenses for board and lodging, handouts, kits, and other workshop supplies and materials. Participants are requested to pay in cash only.
 8. For participants from DepEd, transportation and other incidental expenses shall be charged to the local funds of their respective offices, subject to the usual accounting and auditing rules and regulations. Participants from other government and non-government agencies shall make arrangements with their respective agencies for the same expenses. Enclosed is the tentative program of activities.
 9. The names of the participants (for confirmation) must be submitted to **Dr. Norma L. Salcedo, LCC Secretariat Head** not later than **September 1, 2014** at Room 413, 4th Floor, Mabini Building, DepEd Complex, Meralco Avenue, Pasig City through telefax no.: (02) 631-0590 or through email address: norma_salcedo@ymail.com. For more information, concerned individuals may contact Dr. Salcedo at telephone nos.: (02) 631-0579; (02) 631-0567; (02) 635-9996 or through mobile phone no.: 0920-327-4230.
 10. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
 Secretary

Encl.:

As stated

Reference:

DepEd Memorandum: No. 151, s. 2013

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CONFERENCES

OFFICIALS
PRIZES OR AWARDS

TEACHERS

(Enclosure to DepEd Memorandum No. 94, s. 2014)

**Literacy Coordinating Council (LCC)
2014 National Literacy Conference and Awards
September 17-20, 2014
Baguio Teachers Camp, Baguio City**

Theme: Literacy for Resilient Communities

Tentative Program of Activities

Day 1: September 17, 2014 (Wednesday)

Officers of the day

9:00 a.m – 9:00 p.m. Registration/Settling-in

c/o LCC Secretariat

Day 2: September 18, 2014 (Thursday)

8:30 – 10:00 am

**Opening Program
Entrance of Colors
National Anthem
Interfaith Prayers** }

c/o CAR

Welcome Message:

Hon. Mauricio G. Domogan
Mayor, Baguio City

**Rationale, Conference:
and Orientation**

Hon. Dina S. Ocampo
Undersecretary for Programs
and Projects, DepEd
Chairperson, LCC

**Introduction of
Participants/Guests:**

Dr. Norma L. Salcedo
Head, LCC Secretariat

**Introduction of Keynote
Speaker:**

Ms. Erlinda M. Capones
Director
Social Development Staff (SDS)
National Economic and Development
Authority (NEDA)
Member, LCC

Keynote Address:

Hon. Pia S. Cayetano
Senator
Chairperson, Committee on
Education, Culture and Arts
Member, LCC

10:00 – 10:30

Coffee Break
Intermission number

10:30 – 12:00 **Plenary Session I: Climate Change, Armed Conflict, Disaster Risk
Reduction and Management**

Session Chair:

Dr. Fe A. Hidalgo

President

Foundation for Upgrading
the Standard of Education
Incorporated (FUSE)

Member, LCC Technical Advisory
Group (TAG)

Speakers:

Hon. Mary Ann Lucille L. Sering

Commissioner

Climate Change Commission

Dr. Alfredo Mahar A. Lagmay

Executive Director

Project NOAH

(Nationwide Operational Assessment
of Hazards)

Hon. Teresita Quintos-Deles

Presidential Adviser on the Peace
Process

Office of the Presidential Adviser on the
Peace Process (OPAPP)

Malacañang

Mr. Mario A. Deriquito

Undersecretary for External Linkages
DepEd

Open Forum

Moderator:

Dr. Emelyn Q. Libunao

Director for Program Management
Division (PMD)

Presidential Communications
Operations Office (PCOO)

12:00- 1:30

Lunch Break

1:30 – 3:30 **Plenary Session 2: Good Practices on Literacy Programs Relevant to Climate Change and Disaster Risk Reduction and Management**

Session Chair:

Ms. Anna Liza F. Bonagua
Director
Bureau of Local Government
and Development (BLGD)
Department of the Interior
and Local Government

Hon. Joey S. Salceda
Governor, Albay

Atty. Allen S. Quimpo
President
Northwestern Visayan College

Mr. Ramon G. Mapa
Director
Peoples' Initiative for Learning
and Community Development
CAR
Nongovernment Organization
(NGO)

Open Forum

Moderator:

Mr. Yves Xavier C. Bugarin
Legislative Staff Officer III
Committee on Education, Arts
and Culture
Philippine Senate

3:30 – 4:00

Coffee Break
Announcement of Evening Activities

END OF DAY 1

6:00 – 7:00

Dinner

7:00-10:30

Socials

Day 3: September 19, 2014 (Friday)

8:45 – 9:00

Recap of Day 1 Activities:

Ms. Ma. Josefina R. Ricafort
Committee Secretary
Committee on Basic Education
and Culture
House of Representatives

9:00-11:00 **Plenary Session III: Good practices on Literacy Programs relevant to Armed Conflict**

Session Chair: **Dr. Ethel Agnes P. Valenzuela**
Specialist and Head, Research
Studies Unit
Southeast Asian Minister
of Education, Organization,
Innovation and Technology
(SEAMEO INNOTECH)

Speakers: **Atty. Jamar A. Kulayan**
Regional Secretary
DepEd ARMM

Ms. Psyche Vetta Olayvar
Education Programme
Specialist
UNICEF Philippines

Local Government Unit (LGU)
- Hon. Lani S. Candolada
Mayor, Municipality of Tulunan
North Cotobato

Open Forum

Moderator: **Dr. Ellen B. Donato**
Regional Director, DepEd
Wangal, La Trinidad
Benguet

11:00 – 11:45 **Synthesis** **Mr. Edicio dela Torre**
President
Education Network (E-Net)
and Education for Life
Foundation (ELF)
Member, LCC

Master of Ceremonies: **Dr. David V. Catanyag**
Consultant
SEAMEO INNOTECH

11:45 am– 1:30 pm **Lunch Break**

National Literacy Awards Ceremonies

1:30 – 2:00 **Inspirational Message:** **Hon. Herminio “Sonny” B. Coloma**
Secretary
Presidential Communications
Operations Office (PCOO)
Malacañang

2:00 – 3:30 **Presentation and Awarding** **LCC Members/Representatives**
of NLA Winners:

Presentation and Awarding **LCC Members/Representatives**
of Special Award of Excellence
in Literacy:

3:30-4:30 **Acceptance Speech of the Awardee**
for Special Award of Excellence
in Literacy and NLA First Place winners

4:30 – 5:00 **Closing Message:** **Hon. Austere A. Panadero**
Undersecretary, DILG
Co-Chairperson, LCC

Exit of Colors

Masters of Ceremonies: **Ms. Helen R. Tibaldo**
Director, PCOO
Cordillera Administrative Region (CAR)

Dr. David V. Catanyag
Consultant
SEAMEO INNOTECH

Home Sweet Home