



Republic of the Philippines
Department of Education

07 NOV 2014

DepEd MEMORANDUM
No. **128** s. 2014

2015 NATIONAL SCHOOL PRESS CONFERENCE (NSPC)

To: Bureau Directors
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Elementary Education (BEE) and the Bureau of Secondary Education (BSE), announces the conduct of the **2015 National School Press Conference (NSPC)** with the theme *Empowering Resilient Communities Through Campus Journalism* from April 6 to 10, 2015 in Taguig City, Metro Manila. The host region is the National Capital Region (NCR) and the host schools division is the Division of Taguig City-Pateros.

2. The conduct of this conference is pursuant to Republic Act (RA) No. 7079, otherwise known as the *Campus Journalism Act of 1991*, and in support of DepEd Order No. 47, s. 2010, entitled *Guidelines on Financial Subsidy for the Conduct of the National Schools Press Conference (NSPC), its Implementing Rules and Regulations (IRR) specifically Rule IX of Section 1*.

3. The Conference aims to:

- a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
- b. sustain advocacy on social consciousness;
- c. provide a venue for an enriching learning experience for pupils/students interested in pursuing journalism as a career;
- d. promote responsible journalism and fair ethical use of social media; and
- e. enhance journalistic competence through healthy and friendly competitions.

4. The conference activities shall include the following:

- a. Individual Contests;
- b. Scriptwriting and Radio Broadcasting Contests;
- c. Collaborative Publishing Contest;
- d. Expanded Collaborative Desktop Publishing with online application;
- e. Concurrent Sessions with Workshops for Non-Contestants and School Paper Advisers;
- f. Awarding of the Winners and Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs);
- g. Non-contestants' Activities, among others; and
- h. Nationwide Photo Contest.

5. To beef up awareness on this national culminating activity, this Department will also hold a nationwide Photo Contest. It is open to all pupils/students and teachers from both public and private schools. This competition shall not have any bearing on the overall scores of the regions.

6. The Expanded Collaborative Desktop Publishing with Online Application will also be part of the conference. However, since the Online Application is on its initial testing stage, the scores to be garnered by the competing teams will not be added to the overall scores of the regions. Guidelines and details on the Photo Contest and Expanded Collaborative Desktop Publishing with Online Application shall be discussed further in a separate Memorandum.

7. DepEd is a staunch advocate of smart, creative and original expression of thoughts and ideas. The Department respects Intellectual Property Rights and adheres to the rule of law concerning plagiarism. Any printed or online publication found to have copied and published texts, graphics and other materials, without duly acknowledging their sources, will be disqualified from the competition. A written reprimand will be issued to the Principal of the school, copy furnished the Schools Division Superintendent and the Regional Director. The publication adviser will be asked to issue an apology for committing such act.

8. In order to clarify issues and concerns regarding the conduct of the Schools Press Conferences, concerned officials, officers-in-charge of NSPC, personnel, staff, and pupils/students are advised to refer to the implementing guidelines stipulated in DepEd Order No. 47, s. 2010. The guidelines of the Individual and Group Contests stipulated in DepEd Memorandum No. 9, s. 2014 (Enclosure Nos. 3 to 7) shall still be followed.

9. The top seven winners in all events per contest category per medium shall be recognized and the points they will garner will be included in the computation of the overall scores. The guidelines on how to compute the overall scores are enumerated in Enclosure No. 7 of DepEd Memorandum No. 9, s. 2014.

10. All schools divisions and regions should strictly follow the *No School Paper, No Student Contestant Policy*.

11. Schools, which have collected journalism or subscription fees from their students, should submit school paper entries and not e-document entries in Pdf files.

12. Regional Supervisors in-charge of journalism are required to submit the regional accountability report with the list of judges/evaluators for the Regional Schools Press Conference (RSPC) a month after the conduct of the RSPC. This document shall be one of the bases for the downloading of the regional subsidy for training and the RSPC.

13. Each region is expected to submit the following:

Document	Submitted to	Enclosure Number	Deadline and Important Reminders
Regional winners/ entries for the Group (School Paper) Contests in print, electronic or portable document format (PDF) and the URLs of the e-publications duly endorsed by the RD	Central Office (CO) addressed to either BEE or BSE	1	February 16, 2015 until 5:00 p.m. only <ul style="list-style-type: none"> Regional entries, which will be transported through couriers or special deliveries, should be accepted by the delivery service office on or before the day of the deadline. No extension of due date/time will be allowed.

Document	Submitted to	Enclosure Number	Deadline and Important Reminders
Complete Official List of 268 member delegation cum Regional Travel Order (hard and soft copies)	Central Office (CO) addressed to either BEE or BSE and the Regional Director of DepEd NCR	1 and 2	February 27, 2015 <ul style="list-style-type: none"> This official list signed by the RD shall also serve as the official travel order of each region and this is the only travel order which shall be honored by the host region during registration. If there are last-minute changes in the list of contestants, the replacement shall submit a justification/certification duly signed by the RD/Head of Delegation to the respective chair of the NTWG upon arrival at the contest venue. Only the 268 official delegates shall be registered and accommodated in the billeting area. They are also the only ones who will receive the kit, and Certificate of Participation and Appearance. Early confirmation and registration with the host region is required. Registration after February 27, 2015 will no longer be accepted.
The Region's Schedules of Arrival and Departure and means of transportation to reach the venue	NCR addressed to the Regional Director	1 and 2	February 27, 2015

14. Any violation of the stipulated guidelines is subject for disqualification.

15. The Official Regional Delegation shall consist of 268 participants. Early confirmation and registration with the host region is encouraged.

16. Non-contestants, parents and other school officials who are not part of the official regional delegation are required to seek their own accommodation and contact the host region/division for assistance. They can contact any of the following members of the Technical Working Group from the host region and division:

Name	Designation	Contact Number
Ms. Victoria R. Mayo	- Officer-in-Charge (OIC) Chief CMLD-EED	Telephone Nos.: (02) 929-4231 (02) 921-3953
Ms. Amcy M. Esteban	- Regional Coordinator	
Dr. Danilo S. Gutierrez	- Schools Division Superintendents	Telephone Nos.: (02) 839-0984 (02) 838-4251
Mr. Marcial Sison	- EPS I – Division of Taguig – Pateros	Fax No.: (02) 829-2103

17. Each participant included in the official list of delegation, both public and private school, shall pay a registration fee of Four Thousand Pesos (P 4,000.00) to be charged to the school Maintenance and Other Operating Expenses (MOOE)/local/regional funds/SEF or the School Campus Journalism Fund, subject to the usual accounting and auditing rules and regulations. The registration fee shall be used to cover the costs of board and lodging, kits including conference materials, rental of equipment/vehicle, payment for

utilities, contingency and other related expenses incurred in the conduct of NSPC. Advance payment in checks shall be addressed to the host region/division while on-site registration shall be paid in cash.

18. The fund transfer in the amount of Two Million Five Hundred Thousand Pesos (P 2,500.00.00) shall be downloaded to the host region to cover the costs of trophies, medals, certificates, supplies and materials, rehabilitation of the billeting quarters and contest venues, honoraria of the local judges, board and lodging and transportation of all the judges (national and local), concurrent speakers and the National Technical Working Group (NTWG). Statement of Expenditures audited by the local Commission on Audit (COA) and noted by the RD shall be submitted to the Chief of Accounting Division, DepEd Central Office a month after the conduct of the activity.

19. The conduct of other major activities listed in Enclosure No. 3 and the honoraria of the national judges shall be charged to the OSEC Campus Journalism Funds, subject to the usual accounting and auditing rules and regulations.

20. For further information and clarification, all concerned may contact or visit any of the following:

The Director

Attention: **Ms. Lea Delfin-Estuye**
Bureau of Elementary Education (BEE)
2nd Floor, Bonifacio Building
DepEd Complex, Meralco Avenue
Pasig City
Telefax No.: (02) 638-4700
Email Address: nspcelementary@gmail.com

The Director

Attention: **Ms. Anna Marie Baligod-San Diego**
Bureau of Secondary Education (BSE)
3rd Floor, Bonifacio Building
DepEd Complex, Meralco Avenue
Pasig City
Telefax No.: (02)632-7586/636-5172
Email Address: nspcbse@gmail.com

21. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.: As stated

References: DepEd Order: (No. 47, s. 2010)

DepEd Memorandum: (No. 9, s. 2014)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
CONTESTS
FUNDS
PUPILS
RULES AND REGULATIONS
SCHOOL PAPER
STUDENTS

Sally: DM-NSPC

0642-September 17, 2014/9-24-14/10-7-14

FORMAT FOR THE LIST OF STUDENT CONTESTANTS, REGIONAL SCHOOL PAPER ENTRIES AND PARTICIPANTS FOR THE CONCURRENT SESSIONS

A. List of Ten Regional Entries for School Publication per Category

Region: _____ Category: _____ English ___ Filipino ___

	Name of School Publication	Publication Adviser	Principal's Name	Division
1.				
2.				
10.				

B. List of Contestants for the Individual Contests

Region: _____ Category: _____ English ___ Filipino ___

	Complete Name of Student	School	Name of School Publication	Publication Adviser	Division
1					
2					
3					

C. List of Script Writing and Radio Broadcasting Contestants

English ___ Filipino ___

	Complete Name of Student	Role/ Assigned Task	School	Team Coach	Division
1					
2					
3					
7					

D. List of Collaborative Publishing Contestants

English ___ Filipino ___

	Complete Name of Student	Role/ Assigned Task	School	Team Coach	Division
1					
2					
3					
7					

E. List of Participants for the Concurrent Sessions

	Complete Name of the Participant (SPA, CJ)	School	Name of School Publication	Division

Head, Regional Delegation Team
Signature over Printed Name

(Enclosure No. 2 to DepEd Memorandum No. 128, s. 2014)

2015 NSPC Confirmation Sheet

Regional Coordinator: _____ RTWG DepED _____
 Telephone No.: _____ Fax No.: _____ E-mail: _____

Dear Sir/Madam:

This is to confirm the attendance of _____ delegates (_____ males _____ females) from Region _____ in the 2015 NSPC to be held on April 6-10, 2015 in Taguig City.

Delegates	Expected Delegates			Actual Delegates		
	<i>Elem.</i>	<i>Sec.</i>	<i>Total</i>	<i>Elem.</i>	<i>Sec.</i>	<i>Total</i>
Campus Journalist winners Ranks 1-3 in 8 categories in <i>Individual Contests</i> with 2 mediums	48	48	96			
Campus Journalist winners Rank 1 in <i>Regional Radio Broadcasting and Scriptwriting Contests</i> (7 CJs in English & 7 CJs in Filipino)	14	14	28			
Campus Journalist winners Rank 1 in <i>Collaborative Publishing Contests</i> (7 CJs in English & 7 CJs in Filipino)	14	14	28			
Coaches of the CJ winners in Individual Contests	48	48	96			
Coaches of the Scriptwriting and Radio Broadcasting Team	2	2	4			
Coaches of the Collaborative Publishing Team	2	2	4			
Division In-charge of Campus Journalism	1		1			
Regional Director (RD) or Assistant Regional Director (ARD)	1		1			
Regional Division Chiefs or Assistant Chiefs	1	1	2			
Regional Education Supervisor in-charge of Campus Journalism	1	1	2			
Outstanding CJ and SPA	2	2	4			
Presidents of the Regional Association of School Paper Advisers (both elementary and secondary)	1	1	2			
Regional Delegates Total			268			

Very truly yours,

 Head, Regional Delegation Team
 Signature over Printed Name

Major Activities for the 2015 National Schools Press Conference

Activities	Date	Persons Involved
1. Initial Visit of the NTWG to the Proposed Site	August 22, 2014	RTWG, BEE and BSE NTWG
2. Consultative Meeting with Regional Supervisors	August 25-29, 2014	BEE, BSE NTWG, Regional Supervisors for Journalism
3. Submission of Training Proposals Re: Regional Training for SPAs & CJs	September 26, 2014	Regional Supervisors for Journalism
4. Training-Workshop for Journalism Trainers (Basic & Advance Courses)	November 10-14, 2014 (Luzon) November 24-28, 2014 (VisMin)	Select Trainers from each region, BEE, BSE and Communications Unit NTWG and academic consultants
5. a. Conduct of Regional Training for SPAs and CJs b. Submission of report of disbursement, narrative report and pictorials of Reg'l Training of SPAs and CJs	September to November 2014	RTWGs, Division Coordinators Reg'l Coordinator [report should be submitted to The Director (Attn. Ms. Lea Delfin- Estuye) at email: nspcelementary@gmail.com ; & for Secondary to The Director (Attn. Ms. Anna Marie Baligod-San Diego) at email: nspcbse@gmail.com]
6. Conduct of Reg'l Schools Press Conference	October 2014-January 2015	RTWGs & RPSPA
7. Monitoring of Reg'l Schools Press Conference	October 2014- January 2015	BEE and BSE NTWG
8. a. Conduct of Reg'l Group Contests b. Submission of report of disbursement, narrative report and pictorials of RSPC	October 2014-December 2014	RTWGs Reg'l Coordinator [report should be submitted to The Director (Attn. Ms. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; & for Secondary to The Director (Attn. Ms. Anna Marie Baligod-San Diego) at email: nspcbse@gmail.com]
9. Debriefing of RSPC Monitoring	January 26-30, 2015	BEE and BSE NTWG
10. Planning Conferences of NTWG with the Host of NSPC 2015 1 st Planning Meeting 2 nd Planning Meeting 3 rd Planning Meeting	November, 2014 December, 2014 February, 2015	BEE/BSE/Communications Unit NTWG Chair/Coordinators/ Host Region
11. Submission of regional entries for the Group Contests and list of contestants for the Individual, Collaborative Publishing and Scriptwriting and Radio Broadcasting Contests	February 27, 2015	Reg'l Coordinator [report should be submitted to The Director (Attn. Ms. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; & for Secondary to The Director (Attn. Ms. Anna Marie Baligod-San Diego) at email: nspcbse@gmail.com]

Activities	Date	Persons Involved
12. Submission of the 2015 NSPC Confirmation Sheet and the Official List of Delegation to the host region/division	February 27, 2015	The Chair (Host Region) Reg'l Coordinator cc. The Director (Attn. Ms. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; & for Secondary to The Director (Attn. Ms. Anna Marie Baligod-San Diego) at email: nspcbse@gmail.com
13. Submission of Names of Regional Outstanding SPAs and CJs	February 16, 2015	Reg'l Coordinator Presidents of PAECPA and NSSPAA [list should be submitted to The Director (Attn. Ms. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; & for Secondary to The Director (Attn. Ms. Anna Marie Baligod-San Diego) at email: nspcbse@gmail.com]
14. Conduct of 2015 Group Contest	March 1 to 6, 2015	BEE/BSE/Communications Unit NTWG and Group Contest Committee
15. Conduct of 2015 NSPC	April 6 to 10, 2015	BEE/BSE NTWG and all Regions
16. Meeting of the Executive Officers of the Philippine Association of Elementary Campus Paper Advisers (PAECPA) and National Secondary School Paper Advisers Association (NSSPAA)	April 11-13, 2015 Venue: Taguig City	PAECPA and NSSPAA Officers
17. Debriefing, completion of report, dissemination of winners thru DepEd Memo	May 26, 2015	BEE/BSE/Communications Unit NTWG Chair/Coordinators/ Host Region