



Republic of the Philippines  
**Department of Education**

28 JAN 2015

DepEd MEMORANDUM  
No. **5**, s. 2015

**19<sup>TH</sup> NATIONAL AWARENESS WEEK FOR THE PREVENTION OF CHILD  
SEXUAL ABUSE AND COMMERCIAL SEXUAL EXPLOITATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. In compliance with the Presidential Proclamation No. 731, series of 1996 entitled *Declaring the Second Week of February of Every Year as the National Awareness Week for the Prevention of Child Sexual Abuse and Exploitation*, the Department of Education (DepEd), joins the Council for the Welfare of Children (CWC) in celebrating the **19<sup>th</sup> National Awareness Week for the Prevention of Child Sexual Abuse and Commercial Sexual Exploitation** with the theme *Labanan ang Pang-Aabusong Sekswal sa mga Bata: NOW NA!* from February 8 to 14, 2015.
2. The Celebration aims to raise awareness among service providers, children, parents, communities and the society on how to make the environment safe, protective and caring for the children.
3. In this regard, regional and schools division offices and schools are encouraged to support the observance of the aforementioned event and undertake the following child-related activities:
  - a. Hoisting of a streamer depicting this year's theme (enclosed as Annex A);
  - b. Integration of the celebration in different subject areas;
  - c. Discussions on current issues involving children on how to protect themselves against sexual abuse and exploitation, in the appropriate subject areas; and
  - d. Organizing of child-friendly activities, such as art contests, poster and slogan making, children's fair, and/or photo exhibit.
4. Expenses to be incurred relative to the conduct of activities for the said celebration shall be charged to local funds subject to the usual accounting and auditing rules and regulations.
5. For more information, all interested individuals may contact the **Office of the Undersecretary for Legal and Legislative Affairs**, Rizal Bldg., Department of Education Central Office (DepEd CO), DepEd Complex, Meralco Avenue, Pasig City at telephone nos.: (02) 633-5429 and (02) 633-7205.
6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. JUISTRO FSC**  
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum: No. 11, s. 2014

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS

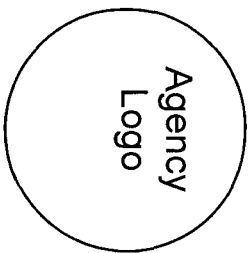
CONTESTS

PUPILS

SCHOOLS

STUDENTS

R-MCR/DM-19th National Awareness Week for Prevention of Child Abuse  
0050/January 24, 2015



(Name of Agency)

joins the

**Council for the Welfare of Children**

in the observance of the

1  
meter

19<sup>th</sup>

**NATIONAL AWARENESS WEEK FOR  
THE PREVENTION OF CHILD SEXUAL  
ABUSE AND EXPLOITATION**

February 8 - 14, 2015

**Theme:**

***Labanan ang Pang-aabusong Seksual  
Sa mga Bata: NOW NA!***

3 meters

Colour Legend:

Name of Agency: Council for the Welfare of Children (royal/dark blue)

19<sup>th</sup> (blue)

Theme: Labanan ang Pang-aabusong Seksual sa  
mga Bata: NOW NAI  
(blue in bold font style)

February 8-14, 2015 (orange)

All the rest of the words (black)

CWC (downloadable from CWC website )