

### Republic of the Philippines

## Department of Education

0.2 OCT 2015

DepEd MEMORANDUM 109, s. No. 2015

### NATIONAL ATTENTION DEFICIT/HYPERACTIVE DISORDER (AD/HD) **AWARENESS WEEK**

**Bureau Directors** To:

Directors of Services, Centers and Heads of Units

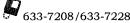
Regional Directors

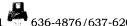
Schools Division Superintendents

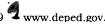
Heads, Public and Private Elementary and Secondary Schools

All Others Concerned

- Pursuant to Presidential Proclamation No. 472 dated September 18, 2003 entitled Declaring the Third Week of October Every Year as National Attention Deficit/Hyperactive Disorder (AD/HD) Awareness Week, the Department of Education (DepEd), through the Special Education (SPED) Division-Bureau of Elementary Education, will celebrate the National Attention Deficit/Hyperactive Disorder (AD/HD) Awareness Week with the theme AD/HD: A Major Hidden Disability (Alamin, Tanggapin at Mahalin) from October 18 to 24, 2015.
- 2. The weeklong celebration aims to raise awareness and understanding among the participants on AD/HD as a common serious neuro-biological disorder.
- Public and private schools implementing programs for children with AD/HD, and SPED centers are enjoined to participate in the activities detailed in Enclosure No. 1, and are encouraged to spearhead the following activities in their respective jurisdiction:
  - a. Hanging of streamers (format indicated in Enclosure No. 2);
  - b. Conduct of Art Exhibit and Showcasing of Talents of Children with AD/HD;
  - c. Conduct of Scientific/Technical Congress on AD/HD with the following suggested topics:
    - i. Understanding the New AD/HD Classification DSM V and Its Implications;
    - ii. Understanding the Diagnostic Process;
    - iii. Understanding the Role of Occupational and Speech Therapists and Behaviorists;
    - iv. The Role of Medication from Stimulants to Depressants;
    - v. Understanding the Role of Parents in Raising a Child with AD/HD;
    - vi. Understanding the Role of Teachers (Building Self-esteem or Breaking the Will);
    - vii. Understanding the Role of Siblings and Peers;
    - viii. Success Stories of Children with AD/HD;
  - d. Conduct of Seminar on Drug Abuse Prevention; and
  - e. Conduct of Seminars on AD/HD for professionals and general public.







- 4. All activities conducted for the celebration shall be in accordance with the DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
- 5. All regional officials concerned shall submit a report on the activities conducted within 30 days after the observance through email at sped\_bee.deped@yahoo.com.
- 6. For more information, all concerned may contact the **Special Education** (**SPED**) **Division-Bureau of Elementary Education**, Department of Education (DepEd) Central Office, 2<sup>nd</sup> Floor, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City at telephone no.: (02) 631-9993.
- 7. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC

Secretary

Encls.:

As stated

Reference:

DepEd Order (No. 9, s. 2005)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CELEBRATIONS AND FESTIVALS LEARNERS SCHOOLS SPECIAL EDUCATION

SMA, <u>DM National AD/HD Awareness Week</u> 0583/September 7/23/30, 2015

### AD/HD AWARENESS WEEK

October 18-24, 2015

Theme: "ADHD: A Hidden Disability (Alamin, Unawain, Tanggapin at Mahalin)"

### **CALENDAR OF ACTIVITIES**

(as of August 26, 2015)

October 18 Sunda	October 19	Monday	October 20	Tuesday
Kick-off Activities  Televised Sunday Holy Mass Time: 6:00 AM Lead Agencies: AD/HD Society of the Phillippines, NCDA, PIA & 17 LGUs	Opening Programme Time: 9:00 AM – 3:00 PM Venue: SkyDome, SM City North EDSA, Quezon City Lead Agency: AD/HD Society of the Philippines  Press Conference		Scientific Congress on AD/HD (involving medical practitioners, city health officers) Venue: PMHA Conference Room, East Avenue Time: 9:00 AM – 3:00 PM Lead Agencies: PMHA and AD/HD Society of the Philippines	
	October 21	Wednesday	October 22	Thursday
	Scientific Congress on AD/HD — Day 2 (involving teachers, parents, social workers) Venue: Occupational Health and Safety Center, Quezon City Time: 9:00 AM — 3:00 PM Lead Agencies: PMHA and AD/HD Society of the Philippines		Seminar/Lay Forum on Drug Abuse Prevention: "Avoiding the Road to Addiction" Possible Venue: PIA, Visayas Avenue, Diliman, Quezon City Time: 1:00 – 5:00 PM Lead Agencies: Dangerous Drugs Board, PMHA, PDEA and AD/HD Society of the Philippines	
October 23 Frida	y October 24	Saturday	Other AD/HD W	leek Activities
Reach and Teach ADHD (with registration fees)  Venue: Maharlika Hall, Biñan Elementary School, Biñan, Laguna  Time: 8:00 AM – 5:00 PM	Closing Program / Cultural  Venue: Fisher Mall and/or Robinsons G Time: 2:00 PM – 5:00 PM Lead Agency: AD/HD Society of the Phi	alleria	(a) Hanging of AD/HD Week streamers  (b) Text blasts on AD/HD related messages Lead Agency: PIA  (c) Media announcements and guestings/press releases Lead Agencies: PIA and NCDA	

For more information and details of the celebration, please get-in-touch with the Secretariat thru the following contact details: Tel. Nos.: 951-5013 and 932-6422 local 111, Mobile Phone Nos. 0920-9062306 and 09209062296 or email address iecdncda@gmail.com



# The NAME OF AGENCY

joins the nation in celebrating the

# NATIONAL ATTIENTION DEFICIT/HYPERACTIVITY DISORDER (AD/HD) AWARIENESS WEEK

October 18-24, 2015

Theme: AD/HD: A Hidden Disability - "Alamin, Unawain, Tanggapin at Mahalin"