



Republic of the Philippines
Department of Education

02 OCT 2015

DepEd MEMORANDUM
No. **111**, s. 2015

2015 CONSUMER WELFARE MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Pursuant to Presidential Proclamation No. 1098 dated July 26, 1997 entitled *Declaring the Month of October of Every Year as Consumer Welfare Month*, the Department of Education (DepEd) announces the observance of the **2015 Consumer Welfare Month** with the theme *Consumer Protection in the ASEAN Economic Community* this October. The Opening Program will be held on October 1, 2015 at the Philippine Trade Training Center (PTTC), PTTC Bldg., Sen. Gil Puyat Avenue, Roxas Blvd., Pasay City.
2. For this year's celebration, the National Consumer Affairs Council (NCAC) is tasked to ensure successful observance of this Event with an end view of increasing consumer awareness and at the same time promoting the vitality of the country's economy.
3. The Celebration aims to:
 - a. assess how far the basic consumer rights and responsibilities have been recognized nationally;
 - b. provide a venue to flesh out policies, plans, and programs, which will support the NCAC in effectively carrying out its mandates under Republic Act No. 7394, otherwise known as the *Consumers Act of the Philippines*;
 - c. serve as a forum to address the various concerns of consumers in terms of safety and protection; and
 - d. encourage dialogue and cooperation among consumers, business and government sectors in advancing and protecting the interests of consumers.
4. The DepEd enjoins all regional and schools division offices, and schools to participate and conduct appropriate, innovative and creative activities, which will not entail cost or will not disrupt classes. All concerned are also requested to hang a streamer in a conspicuous area within their compound following the format contained in the enclosure.

5. For more information, all concerned may contact any of the following:

Ms. Velma Lim/Ms. Flo Deluso

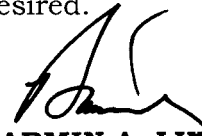
National Consumer Affairs Council (NCAC)
G/F Trade and Industry Building, 361 Sen. Gil Puyat Avenue
Makati City

Telephone No.: (02) 475-0305

Mobile Phone No.: 0918-205-0426

Email Addresses: lim_vel@yahoo.com
ncacdti@yahoo.com
ncac@dti.gov.ph

6. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 188, s. 2013

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS
CONSUMER EDUCATION
SCHOOLS

Madel: Consumer Month
0640-September 29, 2015

(Enclosure to DepEd Memorandum No. 111, s. 2015)

The _____
(Name of Agency/Organization)



Agency/
Organization's
Logo

joins the

NATIONAL CONSUMER AFFAIRS COUNCIL (NCAC)

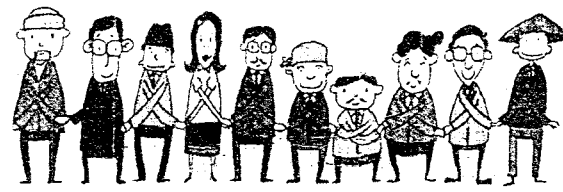
in the celebration of

CONSUMER WELFARE MONTH

October 2015

Theme:

*“Consumer Protection in the
ASEAN Economic Community”*



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