



Republic of the Philippines  
**Department of Education**

24 NOV 2015

DepEd MEMORANDUM  
No. **145** s. 2015

**2015 NATIONAL READING MONTH**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. The Department of Education (DepEd) will lead the whole nation in the celebration of the **2015 National Reading Month (NRM)**, with the theme *Nasa Pagbasa ang Pag-asa* this November.
2. The Celebration aims to:
  - a. support the Ten-Point Agenda of the Aquino Administration;
  - b. commemorate the birth anniversary of the late Senator Benigno "Ninoy" Aquino on November 27, and celebrate his ardent love for reading; and
  - c. promote the DepEd's *Every Child A Reader Program* making the Filipino learners a generation of readers.
3. All school officials and learning center administrators are enjoined to conduct activities detailed in the enclosure for elementary and secondary school learners. However, schools are also encouraged to hold the related activities other than those from the list in their respective schools divisions or schools.
4. The NRM shall culminate with the nationwide synchronized story reading time on **November 27, 2015**, 9:00 a.m. Philippine Standard Time (PST).
5. Pictorial report of the activities done during the month long celebration is expected to be posted in [www.facebook.com/arawngpagbasa](http://www.facebook.com/arawngpagbasa) while a full regional narrative report shall be sent via email to [arawngpagbasa2015@gmail.com](mailto:arawngpagbasa2015@gmail.com) and [spapo@gmail.com](mailto:spapo@gmail.com) not later than **December 15, 2015**.
6. Videos, tarpaulin design for the *Araw ng Pagbasa* may be downloaded from [www.facebook.com/arawngpagbasa](http://www.facebook.com/arawngpagbasa).

7. It should be emphasized, however, that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and the learners as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

8. Immediate dissemination of this Memorandum is desired.



**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 121, s. 2014

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS  
Learning Area, READING  
LEARNERS  
SCHOOLS  
TEACHERS

**SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH**

**Mystery Reader.** A national kick-off activity where all schools administrators, Schools Division Superintendents, and Regional Directors are directed to be mystery readers of a children's Filipino story book during the school's flag raising ceremony.

**Magbasa Tayo.** Learners from the upper grade partner with those from the lower grade. At a designated time and place, the learner from the upper grade will read a story to his/her partner; or at times, both will read a story together.

**Libro Ko Handog Ko** Upon registration to the Reading Olympics, participants and guests will donate a story book written by a Filipino author. Books from this activity shall be turned over to school libraries and the District ALS Coordinator as ALS learners as beneficiaries.

**Reading Olympics.** A week-long activity that will highlight the following activities:

- Reader's Theater
- Reader's Hat (storybook reading)
- Book Talk (Story Telling)
- Trivial Pursuit (quiz bee for children's stories)
- My Own Story (short story writing that shares and features stories of hope)
- Read In! (Poster making contest on the value of reading)
- From Book to Film (video making contest featuring stories written by Filipino writers)

\*\* This activity will feature Filipino literature including those stories about Filipino heroes.

**Help a reader. Be a Volunteer.** Schools and learning centers shall invite parents and other community volunteers to help the non-readers and other learners with reading difficulties by adopting a child and help him succeed in reading.

**Reading Family.** A symposium for parents and guardian on the importance of reading to their children at home and on helping their children become successful readers.

**KaREADthon.** On November 27, select mystery readers share a story of hope to the children in the chosen hospital where light of hope is needed. While those in school, will hold the *Araw ng Pagbasa* Challenge.

**Araw ng Pagbasa Challenge.** On November 27, all learners, teachers, school officials will do the nationwide synchronized reading at exactly 9:00 am Philippine Standard Time (PST).

**Parade of Characters.** Schools shall hold a parade of book characters around the community with learners teachers, parents and other stakeholders holding their favorite Filipino story books and posters showing the importance for reading.