



Republic of the Philippines  
**Department of Education**

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01 DEC 2015

DepEd MEMORANDUM  
No. **148**, s. 2015

**2015 EDUCATION WEEK**

To : Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary Schools Heads  
All Others Concerned

1. Pursuant to Presidential Proclamation No. 2399 dated February 25, 1985 *Designating the Second Week of December of Every Year as Education Week*, the Department of Education (DepEd) shall celebrate the **2015 Education Week** nationwide with the theme *Discovering Choices, Creating Opportunities* from December 7 to 11, 2015.

2. The Celebration aims to:

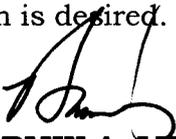
- a. provide awareness among stakeholders on the role of education as a stimulus towards national development;
- b. reaffirm and emphasize the role of education in empowering and developing the young to be productive citizens of the country and responsive to the needs of the times;
- c. drum up support and cooperation among stakeholders for the implementation of the Enhanced Basic Education Program (K to 12);
- d. strengthen cooperation among stakeholders in education to support the necessary and significant changes to achieve quality and relevant education; and
- e. inspire every educator to do more for the learners to ensure their future.

3. Regional directors (RDs) and schools division superintendents (SDSs) are enjoined to take an active lead in this week-long Celebration.

4. All school officials are encouraged to conduct simple programs and activities during the week consistent with the theme and objectives of this year's celebration. Enclosed is the suggested list of activities, which may be conducted in all DepEd offices and schools by concerned officials and school heads, teaching and non-teaching personnel.

5. Necessary arrangements shall be made to ensure that teachers, and learners shall participate in the Celebration without any disruption of classes as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

6. Expenses relative to the conduct of activities during the week-long celebration shall be charged to local funds of the concerned offices and schools, subject to the usual accounting and auditing rules and regulations.
7. All regional offices shall submit a report on the conduct of activities celebrating the 2015 Education Week on or before **January 15, 2016** through email: [communications@deped.gov.ph](mailto:communications@deped.gov.ph).
8. Immediate dissemination of this Memorandum is desired.



**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.:

As stated

References:

DepEd Order No. (No. 9, s. 2005)  
DepEd Memorandum No. 138, s. 2014

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
LEARNERS  
OFFICIALS  
SCHOOLS  
TEACHERS

(Enclosure to DepEd Memorandum No. 148, s. 2015)

## **2015 EDUCATION WEEK**

December 7-11, 2015

### **SUGGESTED ACTIVITIES**

1. Simultaneous Flag-Raising Ceremony and Opening Program at 8:00 a.m. on December 7, 2015  
  
(The program shall be highlighted by an inspirational talk of highest official present who will talk about the salient features, aims, advantages and updates on the implementation of the K to 12 Basic Education Program. Parents, barangay officials and the community will be invited to attend. Consultation can also be done in addition to the orientation.)
2. Putting up of Bazaars/Exhibits showcasing outputs of elementary and secondary school learners in different subjects (Ex. science investigatory projects (SIP, TLE/TVL projects)
3. Conduct of academic and co-curricular activities and contests
  - a. Mini Olympics
  - b. Poster-making Contest
  - c. Story Writing/Character Sketch about the theme
  - d. Quiz Bee composed of learners, teacher, parent, LGU
  - e. Student Demonstration Contest on different areas of specialization like handicraft (macrame) or gift-wrapping skills guided by guidelines and time allotment; Cookery: How to make ice cream; Electricity: How to troubleshoot Christmas lights, and others
  - f. Video presentation made by learners; give recognition to the Most Informative and Best Presentation related/anchored in the Education Week theme
  - g. Performing arts, music, talents and skills, film viewing, career orientation
4. Partnering with a theater company for the staging of a play that highlights the value of education
5. Teachers may exchange classes for one day or invite parents or resource speakers from the community to serve as guest teachers. Elementary or secondary school learners may also serve as Teacher for the Day.
6. Conduct of career orientation seminar with successful alumni as speakers. The invited speakers representing various industries/careers will give testimonials on how education was their key to success.

7. Conduct of film showing featuring films about education leaders and movers, teachers and learners
8. Conduct of education camp exploring and enhancing skills and talents of learners, teachers and other personnel involved in education
9. Conduct of discussions, mini-lectures or fora with learners, teachers, community and partners on:
  - a. Updates on K to 12;
  - b. Good Parenting;
  - c. Issues on Education;
  - d. Health and Wellness;
  - e. Gender Awareness and Development;
  - f. Professional Growth and Development;
  - g. Disaster Risk Reduction and related life skills; disaster preparedness, preventive measures, and behavior during and after a disaster  
(This program aims to create awareness among children/learners on the value and role of the education system in protecting them in disaster situations and provides practical information on the said topic.)
10. Conduct of Fun Run
11. Conuct of *Balik Paaralan*
12. Conduct of *Brigada Eskwela*
13. Launching of an advocacy that would involve the entire school community like *Libro ko, Handog ko*
14. Awarding of outstanding teachers, employees, programs and projects and awarding of certificates of appreciation to all partners, LGUs, PTAs and sponsors
15. Conduct of Culminating activity on the last day of Education Week. Learners may come dressed in attire on what they want to be in the future.