



Republic of the Philippines
Department of Education


01 DEC 2015

DepEd MEMORANDUM
No. **150** s. 2015

SECOND OMBUDSMAN INTEGRITY DEVELOPMENT ESSAY WRITING CONTEST

To: Regional Directors
Schools Division Superintendents
Public and Private Elementary Schools Heads
All Others Concerned

1. The Department of Education (DepEd) supports the Office of the Ombudsman in the conduct of its **Second Ombudsman Integrity Development Essay Writing Contest** with the theme *Katapatan sa Serbisyo Publiko: Ang Susi Sa Kaunlaran Ng Komunidad* from October 1 to December 15, 2015.
2. The Contest aims to establish mass advocacy and awareness on anti-corruption and good governance through creative writing.
3. The Contest is open to both public and private elementary school learners, aged 10 to 12 years old currently enrolled in any public and private schools in the country.
4. The mechanics for the Essay Writing Contest are contained in the enclosure.
5. Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
6. For more information, all concerned may contact **Ms. Julie Faye F. Banawa** of the Office of the Ombudsman at telephone nos. (02) 479-7300 local 5303 or **Ms. Gina M. Divina** at telephone nos. (02) 479-7300 local 358 or 319.
7. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.: As stated
Reference: None
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS

LEARNERS

SCHOOLS

Sally: R-DM: second ombudsman integrity essay writing contest
0768-November 24, 2015

The 2nd Ombudsman Integrity Development



essay writing contest

Open to all elementary students, aged 10 to 12 years old,
currently enrolled in any public or private school in the country,
children or relative (up to the 3rd degree of consanguinity/affinity) of
an active or retired public official/ employee.

- Theme : *"Katapatan sa Serbisyo Publiko – ang susi sa kaunlaran ng komunidad"*
- Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.
- Essay must be in English OR Filipino computer word processed, and must not exceed a maximum of 1000 words.
- The essay must be original, unpublished online or offline, of the sole property of the writer, and has not been previously submitted to any other contest/s.
- Entries must be submitted together with the following documents:
 - a duly accomplished entry form available via the Office of the Ombudsman website -- www.ombudsman.gov.ph
 - proof of relationship to the active or retired public official/employee;
 - Photocopy of identification card issued by government agency or office in which the relative is currently or past employed.
- Submission may be made in the following manners:
 - Personal submission at any Ombudsman Offices (Main, Visayas, Mindanao)
 - Registered mail addressed to the Secretariat, Ombudsman Integrity Development Contest, c/o the Community Coordination Bureau, 1st Floor, Office of the Ombudsman, Agham Road, Diliman, Quezon City 1104
 - Email (PDF format) via projectmanagementbureau@ombudsman.gov.ph
- Prizes : (National Winners)
 - 1st Place : Php 30,000.00 + Jollibee Gift Check
 - 2nd Place : Php 20,000.00 + Jollibee Gift Check
 - 3rd Place : Php 10,000.00 + Jollibee Gift Check
- Submission of Entries : October 1, 2015 to December 15, 2015

In cooperation with:





2nd Ombudsman Integrity Development ESSAY WRITING CONTEST

Insights from the 1st Integrity Development Contest:

- The Office was able to build and foster strong partnerships among various sectors and experts;
- Target has an in-dept understanding of the concept of integrity in public service, deeply rooted to their family values;
- It proved that the Office can establish relevant connection with the youths via creative channels;
- Set-up a credible validation system of the activity.

Leverage.....

- There is an opportunity to expand the scope of the statement to the youth and general public;
- Strengthen the sustainable support of the partners in our advocacy;
- Utilize a proven creative medium that will meaningfully connect to the various targets.

Breakthrough:

Let the youth talk to the community about integrity in public service

The 2nd Ombudsman
Integrity Development



essay writing contest

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children or relative (up to the 3rd degree of consanguinity/affinity) of
an active or retired public official/ employee.

- Theme: "Kalapalan sa Serbisyo Publiko – ang susi sa kaunlaran ng komunidad"
- Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.
- Essay must be in English OR Filipino computer word processed, and must not exceed a maximum of 1000 words.
- The essay must be original, unpublished online or offline, of the sole property of the writer, and has not been previously submitted to any other contest/s.
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OBJECTIVES:

essay writing contest

- To inculcate in the consciousness of the “tweens” the significance of integrity in public service, as a personal commitment to social development.
- To reinforce in their minds the value of having a strong moral foundation to improve the quality of life in a community.

CONCEPT:



KATAPATAN SA SERBISYO PUBLIKO “Ang susi sa kaunlaran ng komunidad”

- Public Service rooted on Honesty
- Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.
- Each contestant must reflect through their essays the importance of honesty and integrity in forming a person's integrity, especially of those in public offices.

SYSTEM:



- The contest is open to all Tweens, aged 10-12 years, and currently enrolled in any public or private primary school in the country, children or relative of a former or active public official/employee;
- The essay must be in English OR Filipino computer word processed, and must not exceed a maximum of 1000 words;
- The entry must be original, unpublished online or offline, of the sole property of the writer, and has not been previously submitted to any other contest/s.

SYSTEM:

Forms of submission:

- Personal Submission at Ombudsman Offices
- Registered Mail
- Email

SCREENING PROCESS:

- The target total number of entries is at least 1,000.
- The initial screening committee will select the top 30 qualified pre-finalists from the total number of entries submitted.
- The final screening committee will select the top 10 finalists from the 30 qualified entries, who will undergo a writing workshop prior to the validation essay writing for the selection of the top three (3) winners.

SCREENING PROCESS:



Initial Screening Committee Members:

- IDC, Technical Working Group
- one from the Public Information and Media Affairs Bureau
- one from the Community Coordination Bureau

SCREENING PROCESS:



Final Screening Committee Members:

- Ombudsman
- Overall Deputy Ombudsman
- Deputy Ombudsman G.A. Mosquera – Adviser
- Assistant Ombudsman E.A. Baliton - Adviser
- Representative from Jollibee Foods Corporation
- Representative from the Civil Service Commission
- Representative from the Department of Education
- Two professional and highly-acclaimed writers

SCREENING PROCESS:

A screening committee will preliminarily evaluate the entries according to the following criteria:

Relevance to the theme	30%
Creativity	30%
Coherence	20%
Structure & Grammar	20%

AWARDS:

There will be three (3) national winners:

Prizes:

- 1st place: Php 30,000.00 + trophy
- 2nd place: Php 20,000.00 + trophy
- 3rd place: Php 10,000.00 + trophy

PERIOD:

- MOBILIZATION/ INFORMATION DISSEMINATION/
START OF CAMPAIGN

Third Week of September 2015

- OFFICIAL START OF CONTEST/SUBMISSION OF ENTRIES

October 1, 2015

PERIOD:

- START OF INITIAL SCREENING

second week of February 2016

- ANNOUNCEMENT OF TOP TEN Finalists

third week of February 2016

- FINAL JUDGING

March 2016

- AWARDING OF WINNERS

March 2016