



Republic of the Philippines
Department of Education

14 MAR 2017

DepEd MEMORANDUM
No. **49** s. 2017

**SEARCH FOR THE OUTSTANDING BARKADA KONTRA DROGA IMPLEMENTERS
IN SECONDARY SCHOOLS FOR SCHOOL YEAR 2016-2017**

To: Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary Schools Heads
All Others Concerned

1. The Office of the President, through the Dangerous Drugs Board (DDB), in collaboration with the Department of Education (DepEd), through the Bureau of Learner Support Services–School Health Division (BLSS–SHD), will conduct the **Search for the Outstanding Barkada Kontra Droga (BKD) Program Implementers in Secondary Schools for School Year (SY) 2016-2017**.
2. The Search aims to:
 - a. strengthen the National Drug Education Program (NDEP) through the BKD movement established in the schools;
 - b. develop skills and understanding among students, faculty and school administrators in initiating active responses for a drug-free school;
 - c. increase community awareness and participation resulting in maintaining a fully-free environment in the school, home, workplace and community;
 - d. support and sustain the services in the *Barkada*-adopted concepts among educators, professionals, families, work forces, peer groups and other sectors; and
 - e. identify best practices of the different BKD Chapters, which will serve as models for other schools to implement.
3. All secondary schools with an organized and functional BKD Chapters are encouraged to join the Search.
4. Enclosed is a copy of the implementing guidelines for the Search.
5. For more information, all concerned may contact **Ms. Teresita C. Pineda**, Chief Preventive Education, Training and Information Division, Dangerous Drugs Board (PETID, DDB) or **Ms. Girlie G. Azurin**, Senior Education Program Specialist, Bureau of Learner Support Services–School Health Division (BLSS–SHD), Department of Education (DepEd) Central Office, 3rd Floor, Mabini Building, DepEd Complex, Meralco Avenue, Pasig City at telephone no. (02) 632-9935.
6. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated

References:

DepEd Memorandum Nos. 33, s. 2015; and 41, s. 2016

To be indicated in the Perpetual Index
under the following subjects:

DRUG EDUCATION
HEALTH EDUCATION
PROGRAMS
SCHOOLS
SEARCH
STUDENTS

mvec/SMMA DM-Search for the Outstanding *Barkada Kontra Droga*
0035-January 17/18/25, 2017

(Enclosure to DepEd Memorandum No. ___, s. 2017)

**SEARCH FOR THE OUTSTANDING "BARKADA KONTRA
DROGA" (BKD) PROGRAM IMPLEMENTERS IN THE SECONDARY SCHOOLS
School Year 2016-2017**

I. RATIONALE:

- The Office of the President through the Dangerous Drugs Board issued Board Regulation No. 5, Series of 2007, entitled "Institutionalizing the Barkada Kontra Droga Program". This is in compliance with Section 77, Article IX of RA 9165, otherwise known as the Comprehensive Dangerous Drugs Act of 2002.
- Launching was done and a series of seminars was conducted as a preventive education and information program which evolved into a nationwide "Barkadahan" concept—a collective action among the students and the youth in the community that would strengthen camaraderie, collaboration, cooperation, solidarity and linkages in their commitment to attain a drug-free lifestyle.
- Alternative activities were undertaken after the launching of the program in the schools and in the community such as poster/slogan contests, essay writing contest, among others.
- From 2004 to 2015, 283 BKD Chapters have been organized nationwide with a total membership of 71,271.

II. OBJECTIVES:

A. General:

- Encourage secondary schools to become more actively involved in promoting youth empowerment in leading a healthy lifestyle that is drug-free and productive.

B. Specific:

- Strengthen the National Drug Education Program (NDEP) through the Barkada Kontra Droga movement established in schools.
- Enhance skills and understanding among students, faculty and school administrators in initiating responses, increasing community awareness and participation in activities geared towards a drug-free school environment.
- Maintain a fully drug-free environment in the school, home, workplace and community.
- Support and sustain the services like counseling, referral and job placement in the "Barkada" adopted concepts among educators, professionals, families, workforces, peer groups and other sectors.

- Identify best practices of the different BKD Chapters which shall serve as model for other chapters to implement.

III. IMPLEMENTING RULES:

- Who can participate
The Search for the Outstanding BKD Chapter is open to all secondary schools with an organized and functional BKD Chapter.

- Period of Coverage
The Search will cover BKD activities conducted from June 2016 to June 2017

There will be three (3) levels of searches to be conducted as follows:

1. Division Level – The search will be conducted in April 2017 by the Division Evaluating Team. The winner at the respective Division level shall be submitted to the respective Regional Evaluating Team on or before April 28, 2017.
2. Regional Level – The search at the regional level will be done in June 2017 in which the best entry in each region shall be submitted to the National Evaluation Team on or before July 31, 2017.
3. National Level – National Evaluation will be from August to October 2017 in which five (5) Outstanding BKD entries shall be chosen. The entries shall be ranked.

- Criteria

1. Functionality of the BKD Program on Drug Abuse Prevention in Schools **10%**
 - a. Activities/Timetable **10%**
2. Coverage and Scope of Implementation **20%**
 - a. School-wide Implementation **10%**
 - b. Community involvement and partnership **10%**
3. Nature and Extent of Drug Abuse Prevention Activities **40%**
Projects Initiated/Implemented/Organized (Indicate number and support with documents)
 - a. INFORMATION **10%**
(Use of Mass Media--Print, TV/ broadcast, films, slide presentation, exhibits, etc.)
 - b. EDUCATION **10%**
(Integration of drug abuse prevention concepts & BKD components in classroom instruction, organizing seminar-workshops on drug abuse prevention, launching of BKD, seminars, capability building, etc.)
 - c. INTERVENTION **10%**
(Provision of guidance and counseling services, peer counseling, referral services, assistance to student surrenderers if any, etc.)

d. ALTERNATIVES	10%
(Sports/Athletics, Cultural, Income-Generating, Arts and Crafts, Religious, Civic & other recreational activities)	
4. Extent of involvement of the ff. in terms of providing leadership and support in program implementation	20%
a. Students	5%
b. Teachers	5%
c. School Administrators	2%
d. PTA	2%
e. Socio-Civic/religious organizations	2%
f. Government officials/agencies	2%
g. Non-Government officials/agencies	2%
5. Attainment of Objectives	5%
6. Monitoring and Evaluation Scheme	5%

- Judges/Evaluation Team

The Board of Judges is composed of noted individuals from the government and non-government sectors involved in drug abuse prevention and control at the division, regional and national levels. The decision of the Board of Judges shall be final and unappealable.

- Awards and Prizes

There will be five(5) National Winners, to wit:

- ✓ 1st Prize - P 50,000.00+ Trophy
- ✓ 2nd Prize - 40,000.00 + Trophy
- ✓ 3rd Prize - 30,000.00 + Trophy
- ✓ 2 consolation prizes - 10,000.00 each+ Trophy

Awarding Ceremony will be on the 3rd week of November, 2017 during the celebration of the Drug Abuse Prevention and Control Week.

- Submission of Entries

All entries for the National Search should be submitted directly to the DepEd Central Offices. Deadline for the submission will be on or before July 31, 2017.

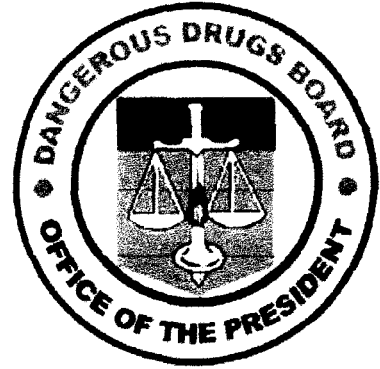
- Requirements

Participating schools are required to fill out an entry form for the Search. (See attached)

Supporting documents should be properly endorsed by the School Authorities, and should consist of all the materials that show evidence of the school's BKD activities and programs. It may include the following:

- Memoranda, circulars, special orders
- Photos/videos of BKD activities and programs of the school
- Publications of drug-related activities and other pertinent documents

----- Nothing Follows-----



**SEARCH FOR OUTSTANDING BARKADA KONTRA DROGA (BKD) PROGRAM
IMPLEMENTERS IN SECONDARY SCHOOLS (SY) 2016-2017**

ENTRY FORM

REGION: _____

DIVISION: _____

SCHOOL: _____

ID NO.: _____

ADDRESS: _____

TEL. NO.: _____

Submitted by:

Date Submitted