



Republic of the Philippines  
**Department of Education**

19 FEB 2018

DepEd MEMORANDUM  
No. **031**, s. 2018

**14th NATIONAL DENTAL HEALTH CELEBRATION**

To: Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learner Support Services–School Health Division (BLSS–SHD), will celebrate the **14th National Dental Health Month** in February 2018 with the theme *Ngiping Inaruga Mula Pagkabata, Malusog na Ngiti Baon sa Pagtanda*. This is pursuant to Presidential Proclamation No. 559 dated February 24, 2004.

2. The celebration aims to:

- a. raise dental health consciousness among the school populace,
- b. encourage participation of local government units (LGUs), partners and stakeholders in the provision of oral health services in schools, and
- c. strengthen oral health service delivery.

3. The month-long celebration will include, among others, the following suggested activities:

First Week	School Children Oral Health Awareness <ul style="list-style-type: none"><li>• Reinforce the after recess toothbrushing drill</li><li>• Involve learners in slogan contest and photo competition</li></ul>
Second Week	Oral Health Education <ul style="list-style-type: none"><li>• Oral health campaign through classroom health talks, symposia, film showing, among other related activities.</li><li>• Promote oral health care among the learners and DepEd staff through interactive activities</li></ul>
Third Week	Delivery of Dental Services <ul style="list-style-type: none"><li>• Provide dental services through Partnership with LGUs, stakeholders and partners</li></ul>
Fourth Week	<ul style="list-style-type: none"><li>• Establish and strengthen linkages for promotion of oral health</li></ul>

4. DepEd school dentists are advised to coordinate with the Philippine Dental Association (PDA) local chapters and other stakeholders on the activities scheduled during the month-long celebration.

5. Dentists and other school health personnel in the regions and schools divisions shall take the lead in their areas of responsibility. A report on the various activities done during the celebration shall be submitted to the **Bureau of Learner Support Services-School Health Division (BLSS-SHD)**, 3rd Floor, Mabini Building, Department of Education Central Office (DepEd CO), DepEd Complex, Meralco Avenue, Pasig City on or before **March 15, 2018**.

6. For more information, all concerned may contact the **Bureau of Learner Support Services-School Health Division (BLSS-SHD)**, 3rd Floor, Mabini Building, Department of Education Central Office (DepEd CO), DepEd Complex, Meralco Avenue, Pasig City at telephone no. (02) 632-9935 and the Philippine Dental Association (PDA) at telephone nos. (02) 890-4609 and (02) 897-8091.

7. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Reference:

DepEd Memorandum No. 7, s. 2015

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS  
CONTESTS  
HEALTH EDUCATION  
SCHOOLS