



Republic of the Philippines  
**Department of Education**

26 MAR 2018

DepEd MEMORANDUM  
No. **058** s. 2018

**2018 NATIONAL WOMEN'S MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) announces the celebration of the **2018 National Women's Month Celebration (NWMC)**. The Philippine Commission on Women (PCW) leads the National Women's Month Celebration NWMC in March of every year.

2. The celebration is pursuant to Presidential Proclamation No. 224, s. 1988 entitled Declaring the First Week of March of Every Year as Women's Week and March 8, 1988 and Every Year Thereafter as Women's Rights and International Peace Day, Presidential Proclamation No. 227, s. 1988 entitled Providing for the Observance of the Month of March as Women's Role in History Month, and Republic Act No. 6949 entitled An Act to Declare March Eight of Every Year as a Working Special Holiday to be known as National Women's Day.

3. In 2017, the PCW Board Members and inter-agency technical working group identified the NWMC theme We Make Change Work for Women, which shall be used from 2017-2022. It highlights the empowerment of women as active contributors to and claimholders of development. This pursuit of development is also anchored on the commitment of *Malasakit at Pagbabago* or True Compassion and Real Change.

4. DepEd enjoins all offices in the central, regional and school divisions, and schools to undertake activities to promote public awareness on the celebration of the event, such as:

**a. Production of Information, Education and Communication (IEC) Materials**

- i. Hanging of 2018 NWMC official streamer in all government agencies, including central, regional, and school division offices and schools;
- ii. Development, production and distribution of IEC materials for 2018 NWMC, which include collaterals designed by PCW, and agency-specific materials like flyers that feature agency services offered to their women clients; and
- iii. Wearing purple shirts/blouses/polo every Thursday of March in support of #PurpleThursdays. Agencies are encouraged to either suspend implementation of their uniform policy on the said day, or wear purple accessories or accents such as button pins, scarves, wristbands, or ribbons with their uniform for the day.



ii. 2018 CineJuana Film Festival

The Film Development Council of the Philippines (FDCP) is organizing the CineJuana Film Festival, featuring films celebrating women's strength, power and resiliency, from **March 26 to 28, 2018** at the Cinematheque Centre Manila.

iii. NWMC Photo and Poster Making Contests

The PCW, in partnership with the Philippine Charity Sweepstakes Office (PCSO), will conduct the photo and poster making contest to promote women's empowerment. The photo contest is open to college students, while the poster making contest is open to high school students. The contest mechanics can be found in the PCW website:

<http://pcw.gov.ph/sites/default/files/documents/events/2018/March/information%20officer/2018%20National%20Womens%20Month%20Photo%20Contest%20and%20Poster%20Making%20Contest.pdf>

iv. Cultural Center of the Philippines (CCP) Readathon and Peek-a-book Exhibit

The CCP will hold a readathon, a gathering of women playwrights. It will feature dramatic readings, workshops for women playwrights and talks on writing for the stage from **March 23 to 24, 2018**. The CCP will also hold an art exhibit featuring the works and books of twelve all-women, all-Filipino illustrators for children on **March 24** at the *Pasilyo* Edades Hallway, 4th floor CCP Building, Roxas Boulevard, Pasay City. For more information, contact Ms. Marivic Santos of the CCP Training and Development Division.

4. Expenses related to the 2018 NWMC may be charged to the Gender and Development (GAD) budget of DepEd offices and public schools subject to availability of funds and the usual accounting and auditing rules and regulations.

5. The NWMC concept note, advocacy materials, videos, and other details can be accessed through the following links:

Website: <http://pcw.gov.ph/WomenMakeChange2018>

Facebook Page: <https://www.facebook.com/PCWgovph/>

Youtube: <https://www.youtube.com/user/CommissionOnWomenPH>

Twitter: <https://twitter.com/pcwgovph>

6. For more information, contact the Philippine Commission on Women (PCW)-Corporate Affairs and Information Resource Management Division (CAIRMD) through Ms. Nikki Delos Santos-Francisco at telephone nos: (02) 735-8509, (02) 735-1654 or mobile phone no. 0917-845-4814, or Ms. Honey Castro at mobile phone no. 0917-544-7524, or email at [media@pcw.gov.ph](mailto:media@pcw.gov.ph).

7. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl:

As stated

Reference:

DepEd Memorandum No. 52, s. 2017

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
CONTESTS  
CULTURE AND ARTS  
SCHOOLS

DJP/MCR, DM 2018 National Women's Month Celebration  
0188-March 2, 2018

**WE MAKE CHANGE: WOMEN INSPIRING WOMEN GUIDELINES**

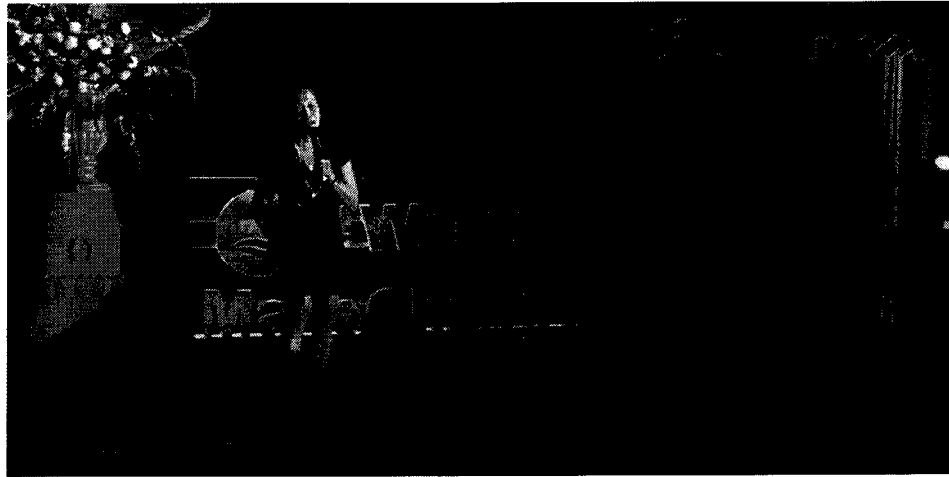
<i>Venue, Date and Time</i>	Venue shall be indoor, preferably an auditorium. Schools can hold this half-day activity during the duration of the National Women's Month Celebration or from March 1 to 31, 2018.
<i>Objectives</i>	<p>To celebrate women's journey and share inspiring stories of change in their chosen fields thereby encouraging their fellow women to be empowered change agents.</p> <p>To create a venue for women to inspire and appreciate each other, and create an environment supportive of each other.</p>
<i>Target Participants</i>	Around 100 to 200 pax, depending on your chosen venue.
<i>Suggested Flow of Program</i>	<p>I. Preliminaries</p> <ul style="list-style-type: none"> <li>Lupang Hinirang All-Women Cast Music Video</li> <li>Opening Prayer</li> <li>Welcome Remarks <i>c/o the host agency</i></li> <li>Opening Remarks</li> <li>PCW Message on the 2018 NWMC (Please download at PCW website)</li> <li>Intermission</li> </ul> <p>II. Forum Proper</p> <ul style="list-style-type: none"> <li>Introduction of Resource Person 1</li> <li>Resource Person 1 sharing of her inspiring story/journey</li> <li>Q and A with Resource Person 1</li>   <li>Introduction of Resource Person 2</li> <li>Resource Person 2 sharing of her inspiring story/journey</li> <li>Q and A with Resource Person 2</li>   <li>Introduction of Resource Person 3</li> <li>Resource Person 3 sharing of her inspiring story/journey</li> <li>Q and A with Resource Person 3</li>   <li>Photo Opportunity and Awarding of Certificates</li> </ul> <p>III. Closing (3:31-4:30pm)</p> <ul style="list-style-type: none"> <li>Closing Remarks</li> <li>Commitment Ritual</li> </ul>
<i>Requirements for the Resource Person/Talk</i>	Participating schools shall invite a resource person that is deemed capable of sharing her inspiring stories of change as a woman to its audience. Ideally, the talk shall not exceed 12 minutes and in a language that a resource person is comfortable with. The resource person can infuse visual presentations in photo or video format during her talk.
<i>Events Documentation and Coverage</i>	The talk of each resource person shall be filmed and shall be uploaded in school's official social media sites and websites. Please also give a copy to Philippine

Commission on Women via sending the link at [events.pcw@gmail.com](mailto:events.pcw@gmail.com)

*Sample TED Talk*

To get a glimpse of last year's Women Inspiring Women series, visit <https://www.youtube.com/watch?v=GpiXCBvPDNU>

I Soar 'Coz I have W.I.N.G.S. - Maria Anthonette C. Velasco-Allones



Minimum technical requirements:

- At least one LED wall / high-definition projector with screen
- Four lapel microphones (for moderator and speakers)
- Wireless microphones or corded microphones at the aisles for audience use during Q & A
- 1 LED TV for resource person guide