

DepEd on Social Media



Online presence of the Department of Education

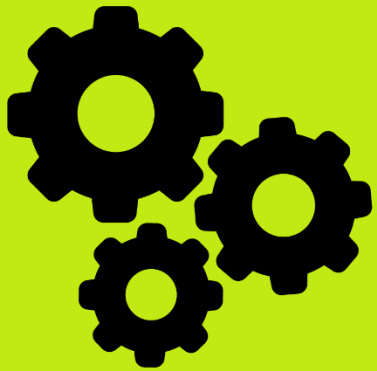
Social Media Management





Strategy

Production



**Informative
Content**



**Cyber
Platforms**



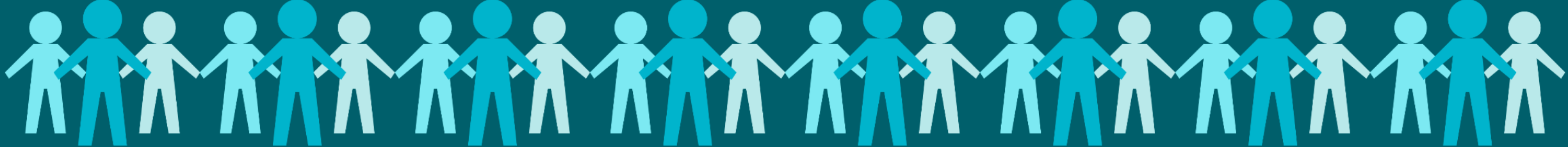
**Raise
Awareness**

Brand

Public identity

Product

DepEd programs



Audience Engagement



Engagement as a measurement



Engagement

as a tool



Ensuring Engagement





Know your AUDIENCE

Total Page Followers as of Today: 1,807,399



BENCHMARK
Compare your average performance over time.
Total Page Followers

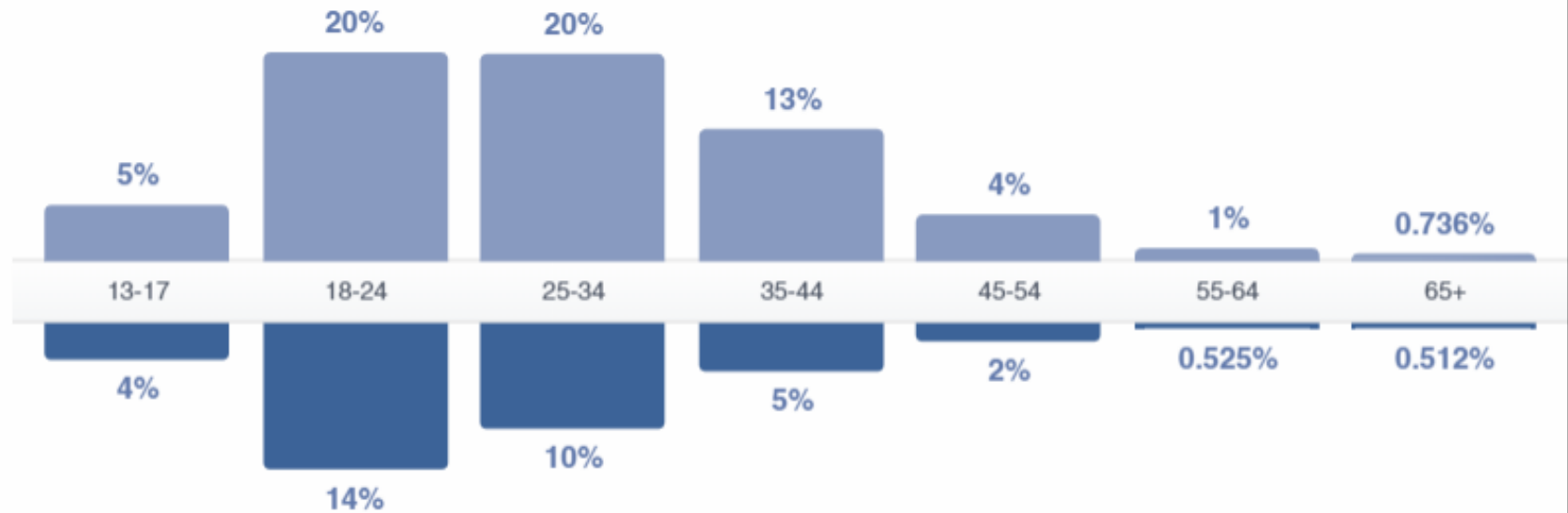
The people who follow your Page

Women

65%
Your Followers

Men

35%
Your Followers

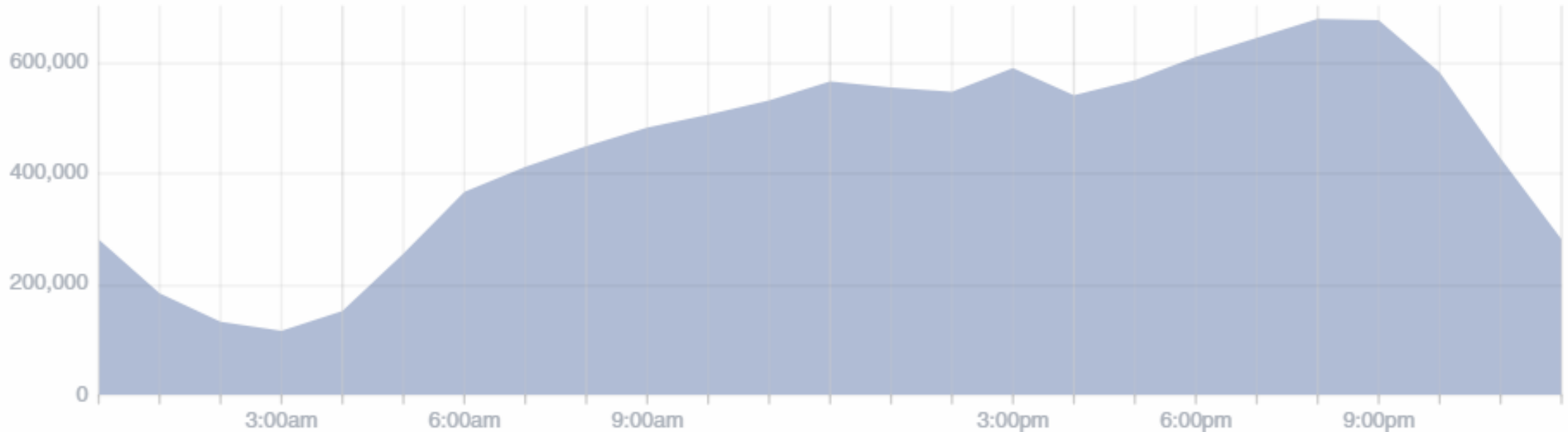


Data shown for a recent 1-week period. Times of day are shown in your computer's local timezone.

DAYS



TIMES



OVERVIEW

Top interest
Music

DEMOGRAPHICS

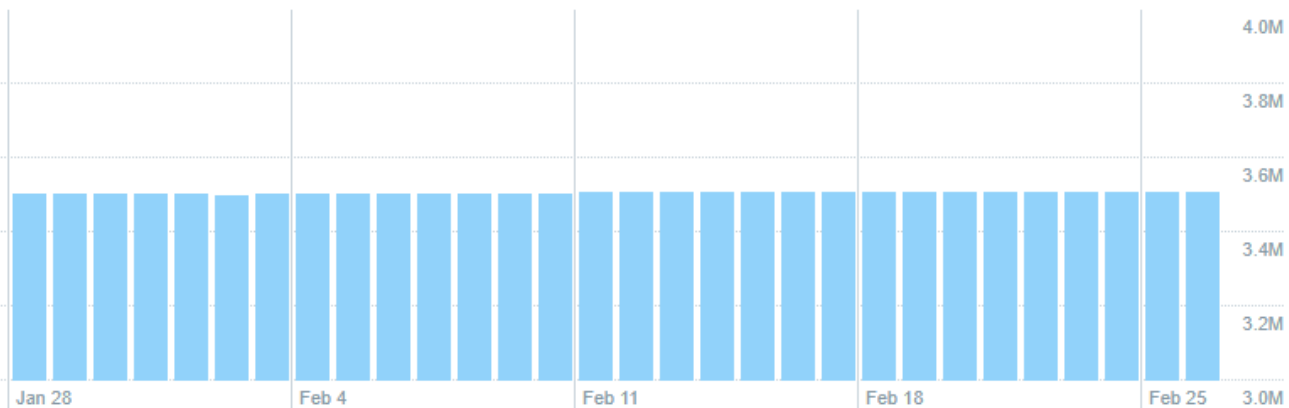
Top language
English

LIFESTYLE

Top interest type
Music

MOBILE FOOTPRINT

Top wireless carrier
Globe



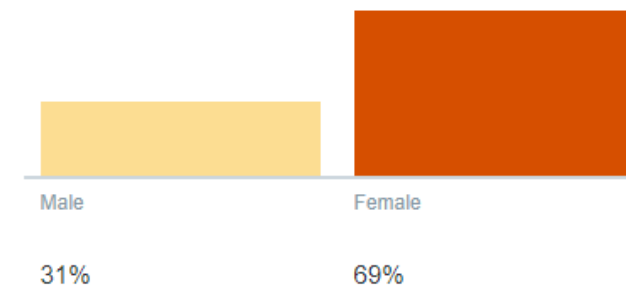
Your current follower audience size is
3,510,817

That's **5,840** more than the same time 30 days ago.
You've gained around 195 new followers per day

Interests

Interest name	% of audience
Music	89%
Comedy (Movies and television)	88%
Business and news	87%
Movie news and general info	83%
Drama	75%
Pop	64%
Independent	63%
Music festivals and concerts	51%
Books news and general info	50%
Fashion	49%

Gender



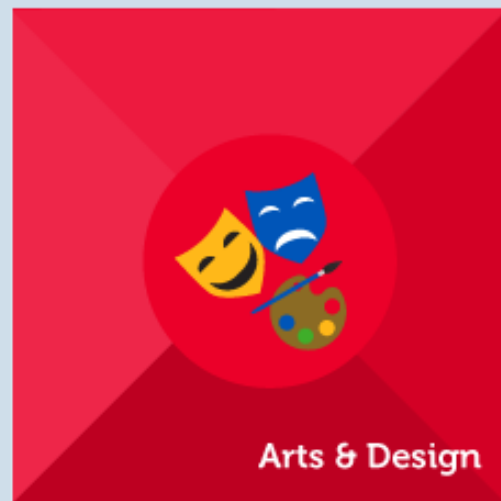


Post

RELEVANT

updates

The Four Tracks of Senior High School



We will continue to widen the scope and fully implement K to 12 that highlights skills training, learner mobility, and lifelong learning among Filipinos.

President Rodrigo Duterte

during his second SONA

24 July 2017



ADDITIONAL NET TAKE HOME PAY (NTHP) & ALLOWANCES FOR TEACHERS

EFFECTIVE JANUARY 2018

Sample computation for Teacher I SG-11, without dependents

	UNDER 2017 TAX SCHEDULE	UNDER TAX REFORM LAW & 3RD TRANCHE OF THE SALARY STANDARDIZATION LAW (SSL)
GROSS BASIC SALARY	P19,620	P20,179
NTHP WITH PERSONNEL ECONOMIC RELIEF ALLOWANCE (PERA)	P17,220.86	P20,012.89



DepEd Philippines is with Zeanne Marie Huani and 39 others. ...

November 20, 2017 · 🌐

The Department of Education (DepEd) has not made any announcement regarding the suspension of classes being circulated by Facebook page "Walang Pasok Advisory," nor is it associated with the page in any way.

DepEd encourages the public to be more vigilant against fake news and half-truths, and be more discerning of information that they accept and disseminate.

The Department further advises the public to get verified information and announcements of the agency on the official website, www.deped.gov.ph, official Facebook page DepEd Philippines, and official Twitter account DepEd_PH.

DepED
DEPARTMENT OF EDUCATION

ADVISORY

Official DepEd Announcements

The Department of Education (DepEd) has not made any announcement regarding the suspension of classes being circulated by Facebook page "Walang Pasok Advisory," nor is it associated with the page in any way.

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Tayo
EDUKAPON

www.deped.gov.ph [DepEd.Philippines](#) [@DepEd_PH](#)

👤 4,196,636 people reached

Boost Post

👍👎❤️ 26K

4K Comments 32K Shares



Performance for Your Post

4,196,636 People Reached

109,253 Reactions, Comments & Shares *i*

59,135 👍 Like	24,704 On Post	34,431 On Shares
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1,129 ❤️ Love	543 On Post	586 On Shares
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4,362 😂 Haha	1,871 On Post	2,491 On Shares
-----------------	------------------	--------------------

274 😲 Wow	66 On Post	208 On Shares
--------------	---------------	------------------

1,098 😞 Sad	180 On Post	918 On Shares
----------------	----------------	------------------

131 😡 Angry	27 On Post	104 On Shares
----------------	---------------	------------------

8,800 Comments	5,897 On Post	2,903 On Shares
-------------------	------------------	--------------------

34,381 Shares	32,668 On Post	1,713 On Shares
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365,098 Post Clicks

65,110 Photo Views	1,058 Link Clicks	298,930 Other Clicks <i>i</i>
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NEGATIVE FEEDBACK

111 Hide Post

33 Hide All Posts

1 Report as Spam

4 Unlike Page

Be

TIMELY!

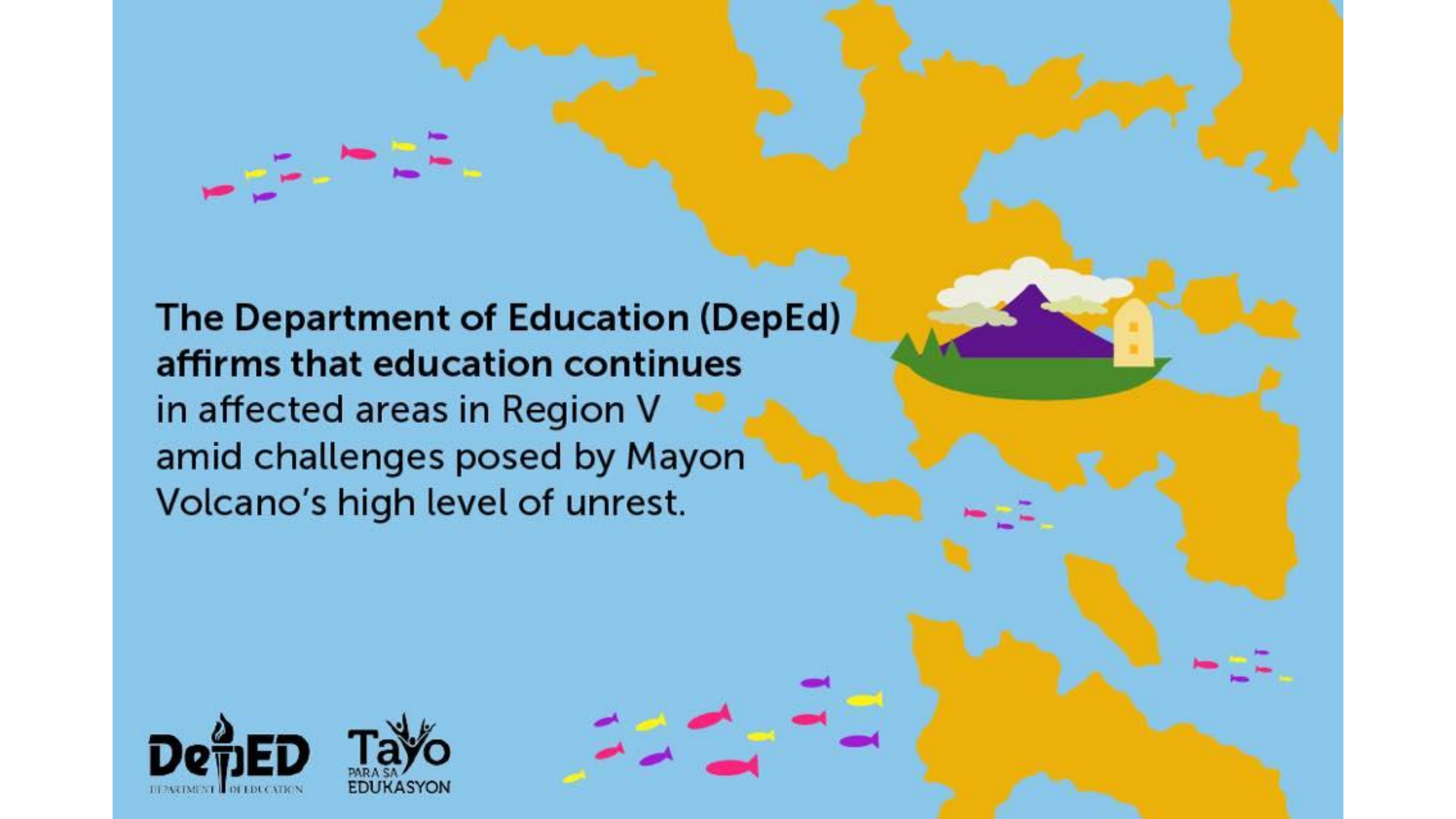


CALLING ALL KINDERGARTEN, GRADES 1, 7, AND 11 LEARNERS!

The **EARLY REGISTRATION**
for School Year 2018-2019 is from

27 JANUARY
UNTIL
23 FEBRUARY 2018



A stylized map of the Philippines is shown in yellow against a light blue background. Several groups of colorful fish (pink, purple, and yellow) are scattered across the map. In the center-right, there is an illustration of a purple volcano with white smoke, a yellow bell tower, and green grass.

The Department of Education (DepEd)
affirms that education continues
in affected areas in Region V
amid challenges posed by Mayon
Volcano's high level of unrest.



Ngayon ang huling araw
ng pagpapa-rehistro para sa

Accreditation and Equivalency (A&E) Test

25 October 2017





DepEd @DepEd_PH · Feb 19

Briones: You have to learn how to accept change, cope with change, and live with change. #NSPC2018

1 22 63

[Show this thread](#)



DepEd @DepEd_PH · Feb 19

Briones to campus journalists: Examine what you read in media, because you have to know the context. #NSPC2018

1 12 39

[Show this thread](#)



DepEd @DepEd_PH · Feb 19

NSPC 2018 keynote speaker John Nery also answers queries from campus journalists.



DepEd @DepEd_PH · Jan 10

Briones: "Marami pa ang gagawin nating pagbabago sa ating curriculum pero hindi natin iiwan ang mga katutubo."

6 6 50

[Show this thread](#)



DepEd @DepEd_PH · Jan 10

Briones: "Gamitin natin ang technology para palaganapin ang ating kultura at mga pamamaraan."

4 9 44

[Show this thread](#)



DepEd @DepEd_PH · Jan 10

Briones discusses the challenges in the implementation of the IPed Program. One of which is the effect of natural disasters in IP communities/schools.

1 2 12

[Show this thread](#)



DepEd @DepEd_PH · 28 Dec 2017

Briones: Our children must be taught of sense of awareness and appreciation of what climate change is all about.

2 12 55

[Show this thread](#)



DepEd @DepEd_PH · 28 Dec 2017

Briones: On January 3, Biliran should resume normalcy in education along with other divisions.

2 3 16

[Show this thread](#)



DepEd @DepEd_PH · 28 Dec 2017

Briones: We are here to promote our advocacy that education must continue no matter what happens.

3 11 27

[Show this thread](#)



DepEd @DepEd_PH · 28 Dec 2017

Briones: (...) Biliran is rich in natural resources. We have to show that we are worthy and deserving of these gifts.

1 1 9

[Show this thread](#)



DepEd @DepEd_PH · 28 Dec 2017

Briones: Let us show the nation that we, in Biliran are capable of helping ourselves. (...)

2 2 13

[Show this thread](#)



DepEd @DepEd_PH · 28 Dec 2017

HN: DepEd Sec. Briones gives her message to DepEd Region 8 personnel and LGU officials during the Brigada Eskwela sa Biliran

Provide
ACCURATE
information

THE ONLINE APPLICATION FOR THE SENIOR HIGH SCHOOL VOUCHER PROGRAM IS OPEN UNTIL **28 FEBRUARY 2018**

Submit your applications through
the Online Voucher Application Portal

<http://ovap.deped.gov.ph>



DepEd Philippines

Published by Janssen Cabrera [?] · December 23, 2017 · 🌐

In accordance with Memorandum Circular No. 37 signed by Executive Secretary Salvador Medialdea in December 2017, work in government offices is suspended on Tuesday, December 26. [#WalangPasok](#)



December 26

#WALANGPASOK



2016 Principals' Test

Top Ten Passers

PASSED

NAME	REGION	RANK
Christian N. Sango	XI	1
Benedick N. Damaso	III	2-3
Jerome O. Ramirez	VII	2-3
Roderick R. Mendiola	NCR	4
Diana Flor D. Eco	CARAGA	5-6
Ryan R. Tiu	VIII	5-6
Marylou V. Argamosa	V	7-10
Ma. Checilia S. Bagsic	III	7-10
Alvin A. Eleydo	II	7-10
Rosemarie J. Llaneta	V	7-10

DepED
PRINCIPALS'
TEST 

DepED
DEPARTMENT OF EDUCATION

Tayo
PARA SA
EDUKASYON

REACH OUT

to your
audience



I have a quick question I'm a inactive student and i have been 2nd year college there's new policy that i've knew about k-12 system I need to enroll to this year and need to be active if not I will be back to grade 7 is that true?

Thank you for the quick repond

Hi, good morning, reference to DepEd Order No. 42 Series of 2015, please note that if you are from 2014-2015 school year batch and below please note that you may proceed with your college course. For additional reference, please see CHED's policies as well herewith attached & CHED contact information.

Official Facebook Acct : PhCHED.gov

Tel Nos : (02) 352-1871 / 441-1030 / 441-1216. Thank you

↓ FAQs Lifelong Learners.pdf

↓ Students to enroll in HEI.doc

who can enroll in college?

	AY 2017-2018	AY 2018-2019 AND ONWARDS
HIGH SCHOOL GRADUATES OF SENIOR HIGH SCHOOL EARLY ADOPTERS	Exchange enrolling of walk-in students in Grades 11 and 12 for old General Education Curriculum (GEC)	Take the new GEC
HIGH SCHOOL GRADUATES OF THE OLD BASIC EDUCATION CURRICULUM	Enroll in college and take the old GEC	Take bridging program for new GEC Take the new GEC
COLLEGE STUDENTS WHO ENROLLED IN SENIOR HIGH SCHOOL		Take bridging program for new GEC

THU 1:28PM

Pede ba ako makakuha ng CAV number sa pasig office nyo kahit graduate ako sa tarlac?

Hi you may apply for Certification, Authentication and Verification (CAV) at the DepEd Regional Office. The Regional Office will then transmit your papers to DFA and will hand you a claim stub, which indicates the date when you can claim your CAV at the DFA Central Office. Thank you.



Good morning, I am a public teacher here in S [REDACTED] HS, my concern is we regional paid teachers was NOT able to received our 25K PBB until now. Our division paid teachers already received their own PBB. Our school is S [REDACTED] HS, District of S [REDACTED] Division of A [REDACTED] Region [REDACTED] Thank you.

4 Jan 2017

Hi J [REDACTED]! We'll look into this concern. You may also contact the Regional Office at (033) 336-2816, 509-5971, 509-7653 337-3892.

5 Jan 2017 ✓



Hi J [REDACTED]. Good morning. Can we get your contact information so that the Division Office will know whom to call once they have a feedback? Thanks!

6 Jan 2017 ✓



Good morning, this is my contact number 0930 [REDACTED]. I hope you can help us.

6 Jan 2017

Hi J [REDACTED]. Noted. We'll do.

6 Jan 2017 ✓





Ces DB Paumanhin po, DepEd Philippines. Ano po ang A&E test? Sino po ang dapat kumuha nito? Hindi ko po lubos naintindihan.



DepEd Philippines is with JM Pazaway and 2 others.

Published by Janssen Cabrera [?] · October 18, 2017 ·

Ang Accreditation and Equivalency (A&E) Test ngayong Nobyembre ay maaari mong kunin kung nagtapos ka ng ALS Program, at hindi pa nakakuha o kaya'y hindi pumasa sa nakaraang A&E Test.

Maaari rin itong kunin ng mga adult taker na hindi nakapagtapos ng pag-aaral at mga kabataang hindi nakapag-enroll sa pormal na paaralan upang mabigyan sila ng Certification of Learning.

Para sa karagdagang tanong o paglilinaw, maaaring makipag-ugnayan sa inyong Schools Division Office o kaya'y tumawag sa DepEd–Bureau of Education Assessment (BEA) sa (02) 631-2588, (02) 631-2589, o (02) 631-2571

#TAYOparaSaEdukasyon



DepEd Philippines is with CamaliganCentral School-Site and Marialyn Cerbito.

Published by Janssen Cabrera [?] · October 26, 2017 ·

The 2016 Philippine Educational Placement Test (PEPT) will be administered on November 19, 2017 for the Luzon cluster; and November 26, 2017 for the Visayas and Mindanao clusters.

For more information, read: http://www.deped.gov.ph/.../.../files/memo/2017/DM_s2017_162.pdf

ADMINISTRATION OF THE PHILIPPINE EDUCATIONAL PLACEMENT TEST (PEPT)

19 November 2017 - Luzon
26 November 2017 - Visayas
Mindanao

For more information, read
DepEd Memorandum No. 162, s. 2017

DepEd Tayo
PUNA SA EDUKASYON

MGA KATANUNGAN UKOL SA A&E TEST

Sino ang maaaring magpa-rehistro?

Lahat ng magpa-rehistro para sa A&E Test **Elementary Level** ay dapat hindi bababa ang edad sa **12-taong gulang**.

Lahat ng magpa-rehistro para sa A&E Test **Junior High School Level** at dapat hindi bababa ang edad sa **16-taong gulang**.

Alinsunod sa Department Order 55, s. 2016 (DO 55), maaaring magpa-rehistro ang mga sumusunod:

1. Mag-aaral sa ilalim ng *Alternative Learning System (ALS)*
 - a. Mga nagtapos ng 2016 ALS Program
 - b. Nagtapos ng ALS Program ngunit hindi pumasa sa nakaraang A&E Test
 - c. Nagtapos ng ALS Program ngunit hindi pa kumuha/nakakuha ng nakaraang A&E Test
2. Mga kabataang wala sa pormal na paaralan (*out-of-school children and youth*) na handang kumuha ng assessment
3. Mga nasa legal na edad na nangangailangan ng *Certification of Learning*

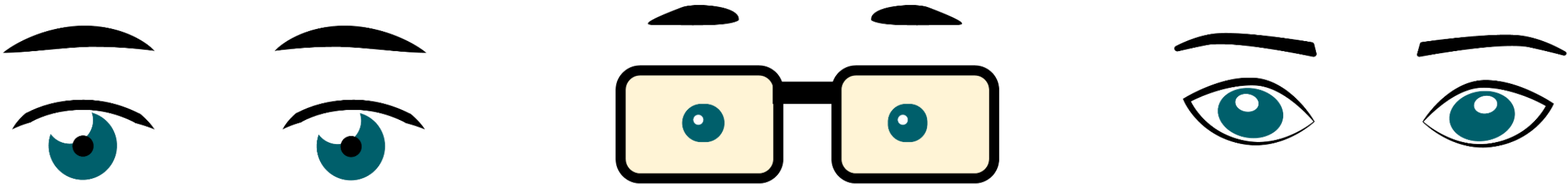
Para sa karagdagang tanong o paglilinaw, maaaring makipag-ugnayan sa inyong Schools Division Office o kaya'y tumawag sa DepEd - Bureau of Education Assessment (BEA):
(02) 631-2588 (02) 631-2589 (02) 631-2571



Kristina Yting Perez I just want to know if when are you going to have a schedule for PEPT? It's been a year since my sister registered for the test.

Like · Reply · Message · 18w · Edited

	Congratulations to the top-performing region...	19.5K 	1K 	Feb 25, 2018 at 4:00pm Janssen Cabrera
	By virtue of Proclamation No. 269...	35.6K 	2.6K 	Feb 25, 2018 at 8:00am Janssen Cabrera
	"I learned how to cook when I enrolled in TV...	47.8K 	2.6K 	Feb 24, 2018 at 6:30pm Janssen Cabrera
	Please be reminded that the SHS Vouche...	304.7K 	18K 	Feb 24, 2018 at 5:39pm Janssen Cabrera
	Congratulations to the top-performing region...	366.5K 	33.4K 	Feb 24, 2018 at 9:56am Geli Blanco
	Therese, one of the representatives of...	25.7K 	634 	Feb 23, 2018 at 7:07pm Janssen Cabrera
	"My heart could not bear it when I'm told t...	24.7K 	612 	Feb 23, 2018 at 7:44am Janssen Cabrera
	Preparing for a fulfilling career in government...	316.2K 	23.8K 	Feb 22, 2018 at 4:08pm Janssen Cabrera
	Good news! The Early Registration for...	108.9K 	5.7K 	Feb 21, 2018 at 3:28pm Janssen Cabrera
	The 2018 National Festival of Talents...	51.1K 	2.9K 	Feb 20, 2018 at 1:29pm Geli Blanco
	"Fidelity to the truth. Fidelity to the country...	51K 	3K 	Feb 19, 2018 at 2:05pm Geli Blanco
	In accordance with Proclamation No. 269...	43.2K 	1.3K 	Feb 16, 2018 at 8:00am Janssen Cabrera
	The 2nd National Musabaqah Skills...	35.7K 	1K 	Feb 15, 2018 at 11:38am



Be EYE-CATCHING







Kahit sino—mapamahirap, matanda, o bata—lahat tayo ay pwedeng mangarap. At kung gugustuhin natin, walang imposible.

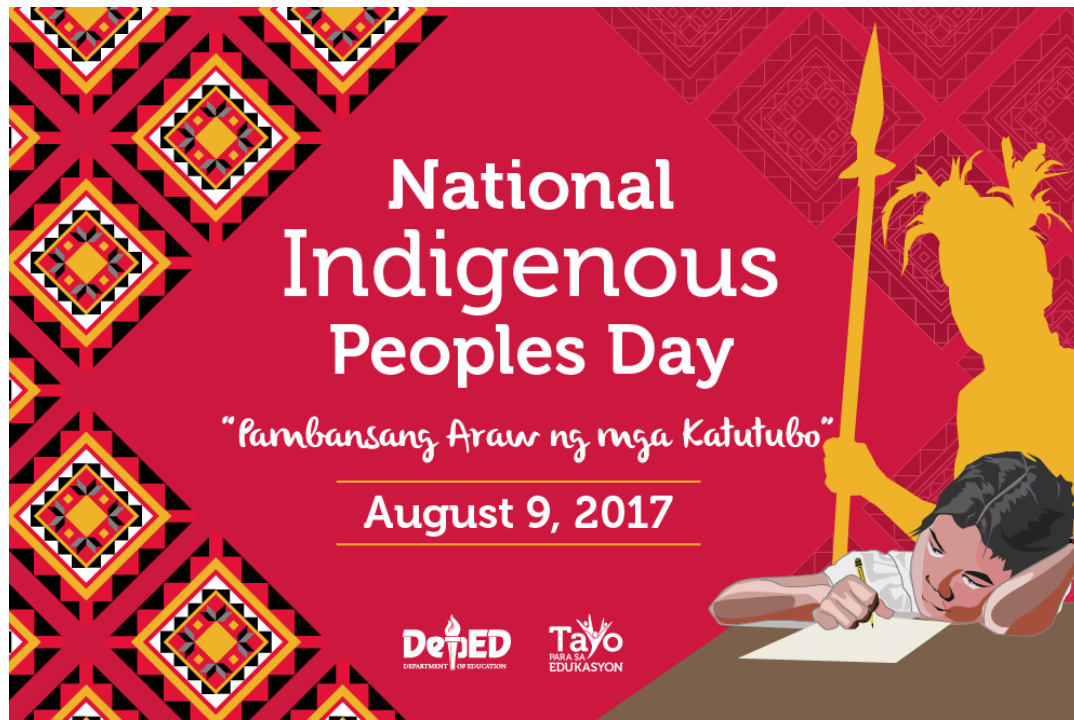
Hidilyn Diaz
SILVER MEDALIST, WOMEN'S WEIGHTLIFTING
2016 SUMMER OLYMPICS
FIRST MINDANAOAN AND FIRST FILIPINA
TO WIN AN OLYMPIC MEDAL

DepED **Tayo**
DEPARTMENT OF EDUCATION PARA SA EDUKASYON



MAUNDY THURSDAY
13 APRIL 2017

DepED **Tayo**
DEPARTMENT OF EDUCATION PARA SA EDUKASYON



National Indigenous Peoples Day
"Pambansang Araw ng mga Katutubo"

August 9, 2017

DepED **Tayo**
DEPARTMENT OF EDUCATION PARA SA EDUKASYON



Napili ang **Legazpi City, Albay** bilang lugar na pagdarausan ng taunang pagdiriwang ng

National Teachers' Day o **Pambansang Araw ng mga Guro.**

Gaganapin ang naturang pagtitipon sa **ika-5 ng Oktubre 2017** sa **Ibalong Centrum for Recreation.**

Mahigit-kumulang **5,000 na kaguruan** ang inaasahang dadalo na nagmula pa sa iba't ibang bahagi ng Pilipinas.

DepED **Tayo**
DEPARTMENT OF EDUCATION PARA SA EDUKASYON

#SalamatGuro




DepEd Philippines is with Crisanto Bitongga Gayamo Jr.

Published by Geli Blanco [?] · June 27, 2017 · 🌐




EskweLA BAN sa Sigarilyo is a joint effort of the DepEd and Tobacco-Free Kids to increase public awareness of tobacco control in schools, and capacitate schoolheads, teachers, and learners in taking a stand against cigarette smoking.

Click here to know more: <https://www.facebook.com/tobaccofreedeped>



SAY "NO" TO TOBACCO!

EskweLA BAN sa Sigarilyo aims to increase public awareness on (1) the ban on smoking in schools, (2) the ban on the sale and advertisement of tobacco products within the 100-meter perimeter of schools, and (3) the ban on receiving sponsorships from the tobacco industry as stipulated in DepEd Order No. 48, s. 2016 (Policy and Guidelines on Comprehensive Tobacco Control).





DepEd Philippines

Published by Geli Blanco [?] · April 28, 2017 · 🌐

We recognize and pay tribute to all our disciplined and determined delegates who have made the #ANTIQUEpalaro2017 an exhilarating showcase of athleticism and sportsmanship. Stay tuned for photos and videos of the closing ceremonies tomorrow!



Get More Likes, Comments and Shares

Boost this post for ₱52 to reach up to 2,200 people.



Your video is popular with [men between the ages 25-34](#)

Boost Post

231

3 Comments 38 Shares

Like

Comment

Share



Performance for Your Post

24,521 People Reached

6,814 Video Views

367 Reactions, Comments & Shares *i*

293 Like **207** On Post **86** On Shares

23 Love **19** On Post **4** On Shares

6 Wow **5** On Post **1** On Shares

1 Sad **0** On Post **1** On Shares

4 Comments **3** On Post **1** On Shares

40 Shares **38** On Post **2** On Shares

1,503 Post Clicks

936 Clicks to Play *i* **2** Link Clicks **565** Other Clicks *i*

NEGATIVE FEEDBACK

2 Hide Post

4 Hide All Posts

0 Report as Spam

0 Unlike Page



Master the PLATFORM



DepEd Philippines was live.

Published by Geli Blanco [?] · December 5, 2017 · 🌐

The Department of Education (DepEd), Commission on Higher Education (CHED), and Technical Education and Skills Development Authority (TESDA) convene today for the 2017 Education Summit. The activity aims to gather education stakeholders all over the country, and gather key insights that mean to sustain the gains and close the gaps
#TAYOparaSaEdukasyon #EducSummit2017



Get More Likes, Comments and Shares

Boost this post for ₱52 to reach up to 2,200 people.



Your video is popular in [Metro Manila](#)

Boost Post

👍❤️😱 483

35 Comments 50 Shares

👍 Like

💬 Comment

➦ Share



Performance for Your Post

46,221 People Reached

17,346 Video Views

752 Reactions, Comments & Shares 📊

542 👍 Like	483 On Post	59 On Shares
---------------	----------------	-----------------

120 ❤️ Love	116 On Post	4 On Shares
----------------	----------------	----------------

9 😂 Haha	9 On Post	0 On Shares
-------------	--------------	----------------

19 😱 Wow	19 On Post	0 On Shares
-------------	---------------	----------------

3 😞 Sad	3 On Post	0 On Shares
------------	--------------	----------------

38 Comments	35 On Post	3 On Shares
----------------	---------------	----------------

52 Shares	50 On Post	2 On Shares
--------------	---------------	----------------

1,989 Post Clicks

1,069 Clicks to Play 📊	0 Link Clicks	920 Other Clicks 📊
---------------------------	------------------	-----------------------

NEGATIVE FEEDBACK

2 Hide Post	3 Hide All Posts
0 Report as Spam	0 Unlike Page



DepEd Philippines

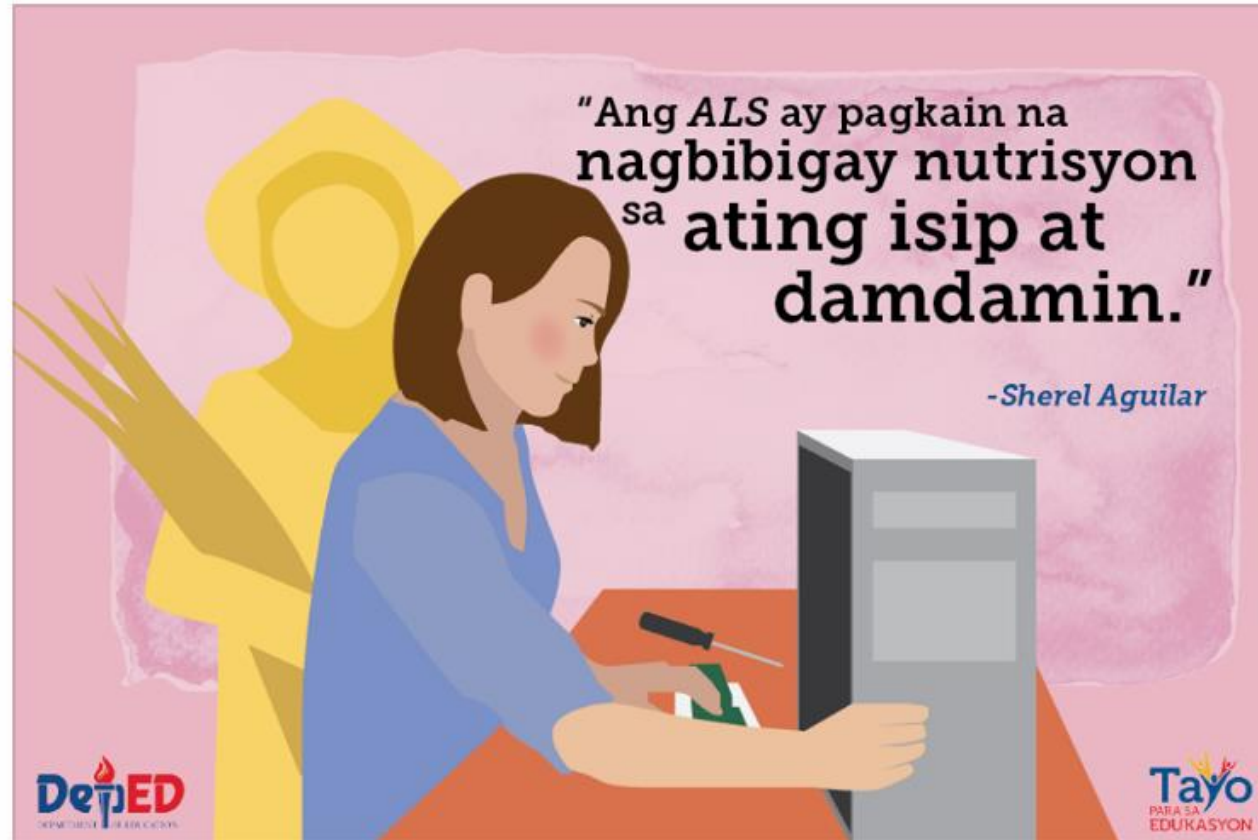
Published by Janssen Cabrera [?] · July 10, 2017 · 🌐





Napatigil sa pag-aaral si Sherel Aguilar ng Pigcawayan, Cotabato upang tumulong sa magulang. Sa tulong ng ALS ay nakapagtapos pa rin siya ng high school at ngayo'y nasa kolehiyo na.

Basahin ang kanyang kwento sa <http://www.deped.gov.ph/.../als-ang-kwento-ni-sherel-isang-hi...>

#ALSInspirations #GOEducation



Class suspension - November 2, 2017

 DEPED PHILIPPINES · WEDNESDAY, NOVEMBER 1, 2017  18,374 Reads

(UPDATED AS OF 8:10 AM)

Keep refreshing this link for the updated list of areas where class suspensions have been announced by their respective local government units for Thursday, November 2, in observance of All Souls' Day:

ALL LEVELS (PUBLIC AND PRIVATE)

- Butuan City (as per Office of Mayor Ronnie Vicente C. Lignada)
- Cauayan City, Isabela (as per Office of Mayor Bernard Faustino M. Dy)
- Ilagan City, Isabela (as per Office of Mayor Evelyn C. Diaz)
- San Pablo, Laguna (as per Office of Mayor Loreto S. Amante)
- San Remigio, Cebu (as per Office of Mayor Mariano R. Martinez)
- Tacloban City (as per Office of Mayor Cristina G. Romualdez)

ALL LEVELS (PUBLIC)

- Angono, Rizal (as per Office of Mayor Gerardo V. Calderon; private schools may suspend classes at their discretion)

Meanwhile, the following local government units have announced class suspensions in their areas due to #RamilPH:

ALL LEVELS (PUBLIC AND PRIVATE)

- Batangas Province (as per Office of Governor Dodo I. Mandanas)
- Cagayan Province (as per Office of Governor Manuel N. Mamba)
- Calapan, Oriental Mindoro (as per Office of Mayor Arnan C. Panaligan; scheduled school activities are also suspended by DepEd Calapan)

KINDER TO GRADE 6 (PUBLIC AND PRIVATE)

- Cavite Province (as per Office of Governor Boying Remulla)

* For more details, please contact the local government unit concerned.



TRACK and MEASURE

**your page
and posts**



Actions on Page



January 28 - February 24

3,741

Total Actions on Page ▲ 8%



Page Views



January 28 - February 24

63,524

Total Page Views ▼ 4%



Page Previews



January 28 - February 24

7,168

Page Previews ▲ 4%



Page Likes



January 28 - February 24

12,827

Page Likes ▼ 9%



Reach



January 28 - February 24

1,467,557

People Reached ▲ 19%



Recommendations



January 28 - February 24



We don't have data to show you this week.

Post Engagements



January 28 - February 24

248,923

Post Engagement ▲ 25%



Videos



January 28 - February 24

2,034

Total Video Views ▼ 44%



Page Followers



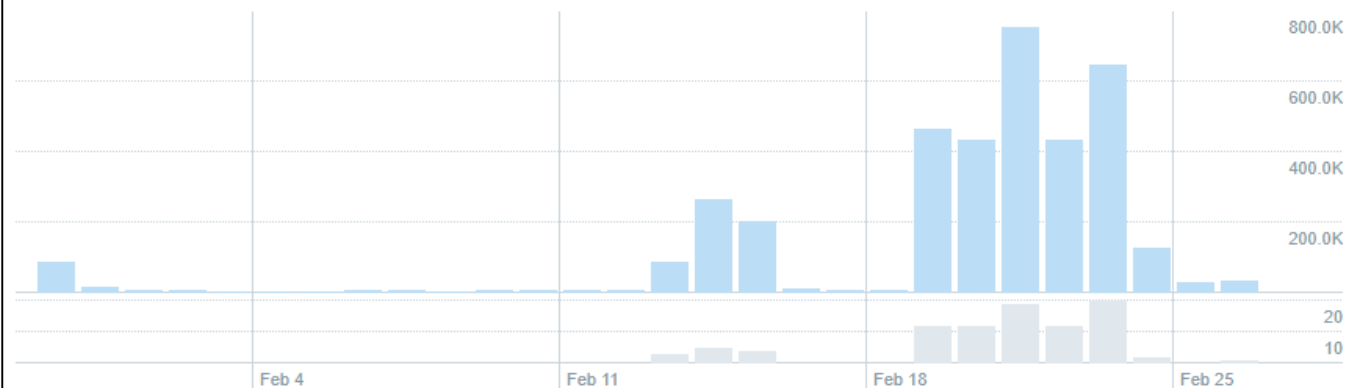
January 28 - February 24

13,093

Page Followers ▼ 9%



Your Tweets earned 3.7M impressions over this 28 day period



Tweets **Top Tweets** Tweets and replies Promoted Impressions Engagements Engagement rate



DepEd @DepEd_PH · Feb 19

The 2018 National Schools Press Conference kicked off today at Lamberto Macias Sports & Cultural Center in Dumaguete City. [#NSPC2018](#) [pic.twitter.com/0usPAxglrA](#)

[View Tweet activity](#)

153,784

3,859

2.5%

Promote



DepEd @DepEd_PH · Feb 20

HN: The 2018 National Festival of Talents commences in Dumaguete City with a parade and the "Bayle sa Kalye" [#NFOT2018](#) [pic.twitter.com/zghvEftO73](#)

[View Tweet activity](#)

143,718

3,791

2.6%

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DepEd @DepEd_PH · Feb 21

HN on Day 3 of the 2018 National Schools Press Conference: Collaborative Desktop Publishing at Catherina Cittadini School, Dumaguete City [#NSPC2018](#) [pic.twitter.com/YEQIJL5jLo](#)

[View Tweet activity](#)

126,626

2,682

2.1%

Promote



DepEd @DepEd_PH · Feb 23

HN: Awarding ceremony for individual and group contests (secondary level) at Silliman University Gym [#NSPC2018](#) [pic.twitter.com/1u8bYKHhqY](#)

[View Tweet activity](#)

121,606

2,059

1.7%

Promote

Advocacy Work on Social Media



Be personal.



DepEd Philippines

Published by Janssen Cabrera [?] · February 23 at 7:07pm · 🌐

Therese, one of the representatives of Western Visayas to the Science and Technology Writing category of the NSPC, proves that a young learner's penchant for arts and sciences can go hand in hand—and can only enrich a writer's mind.

Read her full story here: <http://deped.gov.ph/.../merging-disciplines-engineer-writer-m...>

#TAYOparaSaEdukasyon #NationalSchoolsPressConference #NSPC2018



DepEd Philippines added 7 new photos — with Steven Daniel Arevalo and 2 others.

Published by Janssen Cabrera [?] · December 19, 2017 · 🌐

IN PHOTOS: DepEd Secretary Leonor Magtolis Briones and Undersecretary Alain Del Pascua shared a light moment with the learners and teachers of Sta. Maria Elementary School in Mabalacat City, Pampanga on December 7, 2017 as they inspected the school's newly constructed classrooms. The Secretary was in town for the 2017 National Conference of DepEd Health Personnel which was held in Angeles City, Pampanga from December 6 to 8.

#TAYOparaSaEdukasyon



Educate, don't sell.

DepEd Philippines is with Arbaya Abas and 46 others. June 7, 2017 · 🌐

Wala kang dapat bayaran na "ID Fee". Ayon sa Deped Order No. 65 s. 2010, kasama ito sa budget ng paaralan at hindi ka dapat singilin.

Kung may katanungan ay tumawag sa Public Assistance Action Center (PAAC) ng DepEd sa (02) 633-1942, (02) 636-1663, o (0919) 456-0027 o 'di kaya'y mag email sa action@deped.gov.ph

#BalikEskwela2017

May bayad ba ang school ID?

Wala. Ang pondo para sa pagpapagawa ng ID ay dapat kasama sa MOOE (Maintenance and Other Operating Expenses) ng paaralan.

Kung may katanungan ay:
tumawag sa Public Assistance Action Center (PAAC) ng DepEd sa

(02) 633-1942
(02) 636-1663
(0919) 456-0027

o di kaya'y mag-email sa action@deped.gov.ph

2,819,894 people reached

7.3K Reactions 844 Comments 32K Shares

Like Comment Share

Performance for Your Post

2,819,894 People Reached

91,875 Reactions, Comments & Shares

52,705 Like	7,056 On Post	45,649 On Shares
513 Love	95 On Post	418 On Shares
407 Haha	13 On Post	394 On Shares
532 Wow	143 On Post	389 On Shares
124 Sad	2 On Post	122 On Shares
105 Angry	7 On Post	98 On Shares
4,442 Comments	1,227 On Post	3,215 On Shares
33,078 Shares	32,072 On Post	1,006 On Shares
128,743 Post Clicks		
41,962 Photo Views	222 Link Clicks	86,559 Other Clicks

NEGATIVE FEEDBACK

93 Hide Post 26 Hide All Posts
0 Report as Spam 0 Unlike Page

DepEd Philippines added 4 new photos — with Evangelina Apolinario and 12 others. June 21, 2017 · 🌐

HAPPENING NOW: Sec. Leonor Magtolis Briones and Undersecretary Dina Ocampo sign an agreement with Korean Ambassador Kim Jae Shin and First Secretary Lee Jincheol that will enable DepEd to teach the Korean language in public high schools through the Special Program in Foreign Language (SPFL).

4,360,861 people reached

26K Reactions 5.3K Comments 34K Shares

Like Comment Share

Performance for Your Post

4,360,861 People Reached

222,691 Reactions, Comments & Shares

113,503 Like	18,650 On Post	94,853 On Shares
14,067 Love	3,171 On Post	10,896 On Shares
6 Pride	6 On Post	0 On Shares
8,399 Haha	245 On Post	8,154 On Shares
11,897 Wow	3,659 On Post	8,238 On Shares
4,695 Sad	350 On Post	4,345 On Shares
1,116 Angry	222 On Post	894 On Shares
32,579 Comments	10,833 On Post	21,746 On Shares
36,815 Shares	34,168 On Post	2,647 On Shares
367,048 Post Clicks		
65,231 Photo Views	130 Link Clicks	301,687 Other Clicks

NEGATIVE FEEDBACK

129 Hide Post 34 Hide All Posts
0 Report as Spam 6 Unlike Page

Always plan ahead.

2017 Operation Balik Eskwela Social Media Content Plan

Date	Time	Platform	Copy	Specs + Hashtag/s
May 29	8 AM	Facebook	Hindi ka tatanggihan ng public school hangga't kaya nito. Pero paalala lang na priority ang mga nakatira malapit sa paaralan. Kung may katanungan ay tumawag sa Public Assistance Action Center (PAAC) ng DepEd sa (02)633-1942, (02)636-1663, o (0919)456-0027 o di kaya'y mag email sa action@deped.gov.ph	Infographics Q: Pwede bang tanggihan ang pagpasok ng isang bagong estudyante sa public school? A: Hanggang sa maari ay dapat tanggapin ng public school ang mga bagong nag-reenrol. Sa mga pagkakataong punung-puno na ang paaralan ay mas bibigyang prayoridad ang mga nakatira sa malapit sa paaralan. (DepEd Order 32 s.2003) Hangga't maaari ay dapat tanggapin...
	3 PM	Facebook	Updates from the OBE Presscon	SLMB quote + photo
May 30	8 AM	Facebook	Wala pang Form 138? Pwede ka pa ring tanggapin sa public school basta't maisumite mo ito bago matapos ang 1 st quarter ng school year. Kung may katanungan ay tumawag sa Public Assistance Action Center (PAAC) ng DepEd sa (02)633-1942, (02)636-1663, o (0919)456-0027 o di kaya'y mag email sa action@deped.gov.ph	Q: Pwede bang mag-enrol kung walang dalang report card ang estudyante? A: Maaari pa ring tanggapin ang isang transferee kahit wala pang Form 138 sa kondisyon na maibigay ito bago matapos ang 1st grading period.
	8 AM	Facebook	Dahil patuloy pa ring ipinatutupad ang No Collection Policy sa mga pampublikong paaralan, hindi ka dapat kolektahan ng kahit anong fee, kahit pa voluntary, ngayong enrollment. Kung may katanungan ay tumawag sa Public Assistance Action Center (PAAC) ng DepEd sa (02)633-1942, (02)636-1663, o (0919)456-0027 o di kaya'y mag email sa action@deped.gov.ph	Q: Hindi ba papayagang mag enroll ang bata kung hindi pa bayad ang PTA, Red Cross, BSP, GSP at iba pang fees? A: Bawal ito. Ang mga fees na ito ay voluntary lamang at hindi pwedeng gawing basehan ng hindi pagtanggap. (DepEd Order 41 s.2012)
June 1	8 AM	Facebook	Gusto na bang pumasok ni totoy o nene sa eskwelahan? Dapat ay tutungtong siya ng 5 years old nang hindi lalampas sa buwan ng Agosto para tanggapin siya sa Kindergarten. Kung may katanungan ay tumawag sa Public Assistance Action Center (PAAC) ng DepEd sa (02)633-1942, (02)636-1663, o (0919)456-0027 o di kaya'y mag email sa action@deped.gov.ph	Q: Ilang taon dapat ang bata para makapasok sa Kindergarten? A: Dapat ay limang taong gulang (5 years old) na siya bago matapos ang Agosto ng naturang taon. (DepEd Order 47 s.2016)



Inform



Interact



Advocate



