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MILO SPORTS EVENTS FOR 2010

The Nestle Philippines, makers of MILO will conduct the following sports events from July to December 2010:

1. MILO Champ Camp School Tour

The Milo Champ Camp Team will visit the schools identified by ActivAsia, Inc. in selected areas nationwide if permitted by the school administrators. The team shall invite students a week before the event. Likewise, the parents shall also be invited to encourage their children to participate.

The pupils/students will be divided into two (2) batches with a minimum of four hundred fifty (450) pupils/students per batch. The first batch of students will be ushered to the activity area where they will learn the basic skills of three (3) world's most popular sports: basketball, baseball and soccer from certified MILO coaches. After 15 minutes, the coaches will rotate so that all the children in each batch will get to experience all three (3) sports.

Parents shall be given lectures on the benefits of getting children into sports as well as proper nutrition.

2. National MILO Marathon (NMM)

The National Milo Marathon (NMM) which was established in 1974, with 747 runners has now expanded, integrating the 3K, 5K, 10K and 21K to accommodate more student runners. For the past two (2) years, it has registered more than 200,000 runners each year. Elimination races were held in more than twenty five (25) key cities nationwide and one (1) national finals in Metro Manila.

For 2010, the 34th National Milo Marathon will be held in different key cities. For the schedules, contact the Nestle Philippines.

3. MILO Little Olympics

The Milo Little Olympics is an inter-school competition for elementary pupils and high school students. It is composed of four (4) regional competitions. It had its first National Finals in 2009 in Cebu City where 1,500 champion students and officials represented their respective schools and regions.

For this year, the Milo Little Olympics will hold the regional and national finals which will open in July and August in the areas of Cagayan de Oro City, Lingayen, Manila and Cebu.

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