

**DepEd ADVISORY No. 117, s. 2010**  
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**May 17, 2010**

**WORKSHOP ON GENDER AND DEVELOPMENT**

The International Center for Development Communication (ICDC) will conduct a Workshop on Gender and Development on September 14-24, 2010 at the 7<sup>th</sup> Floor of the KU Convention Center, Extension and Training Office, Kasetsart University, Bangkok, Thailand.

This course aims to provide the participants techniques and tools in a wide range of tasks related to gender and development issues. At the end of the course, the participants will be able to mainstream gender in their programmes and activities by attaining the following expected outcomes:

- a. strengthened overall capacity of the participants in gender analysis;
- b. explored techniques in gender mainstreaming;
- c. appreciated the importance of mainstreaming gender in their programmes, projects and activities;
- d. identified effective communication strategies to promote greater equality of influence, opportunity and benefit between genders; and
- e. developed a draft workplan for implementing gender and development programmes.

Participants to this activity are program managers, communication and training officers, teachers, community leaders/advisers, counselors and those who are committed to the promotion of gender equity to be able to prevent and control problems related to individual and collective economic and social risk behaviors.

The workshop fee is One Thousand Four Hundred US Dollars (US\$1,400.00) inclusive of workshop materials, transportation during field trips, and morning and afternoon snacks. Participants are expected to pay their own airfare, board and lodging costs. Accommodation in campus is available to ICDC guests upon request for reservation. The deadline for application will be on August 27, 2010.

For further information, contact The Director, ICDC, Extension and Training Office, Kasetsart University, 50 Phaholyothin Rd., Chatuchak, Bangkok 10900, Thailand with tel. no.: (662) 942-8940; telefax no.: (662) 942-8941; e-mail address: [icdc.eto@ku.ac.th](mailto:icdc.eto@ku.ac.th); and website: [www.icdc.eto.ku.ac.th](http://www.icdc.eto.ku.ac.th).