



Republic of the Philippines
Department of Education

03 JUL 2018

DepEd MEMORANDUM
No. **113**, s. 2018

2018 NATIONAL LITERACY CONFERENCE AND AWARDS

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
All Others Concerned

1. In celebration of the annual Literacy Week as stipulated in Presidential Proclamation No. 239 entitled **Declaring the Period from September 2 to 8 of Every Year as Literacy Week**, and DepEd Memorandum No. 079, s. 2018 entitled **Literacy Week Celebration**, the Department of Education (DepEd), through the Literacy Coordinating Council (LCC), announces the **2018 National Literacy Conference and Awards** with the theme, Inclusive Literacy Through Integrative and Innovative Partnerships, which will be held at the Supreme Hotel, Magsaysay Avenue, Baguio City from September 4 to 6, 2018 (excluding travel time).

2. The conference aims to:

- a. showcase good practices on integrative and innovative partnerships for inclusive literacy;
- b. explore partnership strategies for replicating good literacy practices;
- c. come up with policy recommendations related to promoting partnerships for inclusive literacy;
- d. create a network of literacy partners who are committed to promote, initiate and nurture literacy programs; and
- e. recognize literacy champions for the 2018 National Literacy Awards (NLA).

3. One of the highlights of the conference is the presentation of the top five winners for the following categories in the NLA:

- a. Outstanding Program
- b. Outstanding Local Government Unit
 - i. Highly Urbanized City
 - ii. Independent Component and Component City
 - iii. 1st to 3rd Class Municipality
 - iv. 4th to 6th Class Municipality

4. In addition, the Special Award of Excellence in Literacy shall be awarded to an LGU for sustaining its exemplary programs in literacy for the last three years after winning the Hall of Fame Award in the 2015 National Literacy Conference.

5. Participants to this conference are:

Agency/Organization	Position/Designation	No. of Pax per Region	Total
Department Education (DepEd)	Regional Directors or Assistant Regional Directors	1	17
	Regional NLA Coordinators or Regional ALS Focal Persons	1	17
	Schools Division Superintendents or Assistant Schools Division Superintendents	2	34
	Division Supervisors of ALS and Formal Education	2	34
	District Supervisors	2	34
	Principals of Elementary Schools	1	17
	Principals of Secondary Schools	1	17
	Education Program Specialists for ALS (EPSA)	2	34
	Full-time District ALS Coordinators	2	34
	ALS Mobile Teachers	2	34
Department of the Interior and Local Government (DILG)	LGU officials (Mayor or Vice Mayor) implementing literacy programs	3	51
	Barangay Chairpersons actively involved in the universalization of literacy	2	34
Other government and nongovernment organizations	Heads or members of NonGovernment Organizations (NGOs) and Civil Society Organizations (CSO) involved in literacy implementation	2	34
	Heads or members of Partner Academic Institutions	1	17
	Total	24 Participants per Region	408 Participants

6. DepEd regional offices (ROs) are enjoined to identify and invite their respective delegates based on the above breakdown and distribution of participants.

7. Enclosed is the indicative program of activities.

8. Since this live-in conference is free of charge and no registration fees will be collected, only delegates officially endorsed by the ROs will be entertained. The first meal to be served is breakfast on **September 4** and the last meal will be dinner on **September 6, 2018**, with overnight accommodation. Expenses to be incurred by the participants beyond these schedules shall be on their own personal account.

9. Board and lodging expenses shall be borne by DepEd LCC while transportation expenses of the official participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations. Invited family members and guests of the NLA winners during the Awarding Ceremony will shoulder their own respective accommodation and meal expenses.

10. The ROs shall submit to LCC the official list of participants on or before **August 24, 2018**. Participants authorized by the ROs to join must register online through the LCC's official website: www.lccdepd.org. Participants not included both in the official list of the RO and that of the online registration shall not be accepted.

11. For more information, contact:

- **Ms. Ma. Teresita Manlolo**
Secretariat, Literacy Coordinating Council
2nd Floor, Bonifacio Building
Department of Education (DepEd) Central Office
DepEd Complex, Meralco Avenue
Pasig City
Telephone Nos.: (02) 631-0567, (02) 631-0579 and (02) 635-9996
Mobile Phone No.: 0943-073-5519

- **Ms. Marianne Centeno**
Mobile Phone No.: 0933-912-2682

12. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 135, s. 2017

To be indicated in the Perpetual Index
under the following subjects:

AWARDS
BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
CONFERENCE
LITERACY
OFFICIALS
ORGANIZATIONS

**LITERACY COORDINATING COUNCIL
2018 NATIONAL LITERACY CONFERENCE AND AWARDS**

September 4-6, 2018
Supreme Hotel
113, Magsaysay Avenue, Baguio City

Indicative Program of Activities

September 4 - (1 whole day)

8:00 – 5:00 Registration and Billeting of Participants
 Exhibits and Networking

September 5 – Morning Session (8:00 am – 12:00 nn)

8:00 – 10:00 am Opening Program

Documenter: Aurea Jean Abad
Freelance Writer and Editorial Consultant

Entrance of Colors
Philippine National Anthem
Interfaith Prayer

DepEd Division of Baguio City

Opening Remarks /
Conference Overview and
Introduction of Participants

Lorna Dig Dino
Undersecretary
Department of Education (DepEd)
Chairperson, LCC

Welcome Message

Hon. Mauricio G. Domogan
Mayor, Baguio City

Inspirational Message

Hon. Crescencio C. Pacalso
Governor, Province of Benguet

Keynote Address

Leonor Magtolis Briones
Secretary, DepEd

Intermission Number

DepEd Division of Baguio City

10:00 – 10:15 CoffeeBreak/Snacks

10:15 – 11:30 Plenary Session I: The Literacy Landscape: Gains and Challenges

Documenter: Elizabeth C. Cuisia
Senior Information Specialist
Philippine Information Agency (PIA)

Speakers: Jocelyn DR. Andaya
Director IV
Bureau of Curriculum Development (BCD)
DepEd

- The ALS Kto 12 Curriculum

G.H. S. Ambat

Assistant Secretary
Public Affairs Service and Alternative Learning
System (ALS)

- Updates on the Alternative Learning System

Atty. Nepomuceno A. Malaluan

Assistant Secretary and Chief of Staff
Office of the Secretary

- ALS-Education and Skills Training (ALS-EST)

11:30– 12:00 Open Forum

12:00 – 1:00 Lunch Break

Afternoon Session (1:30 – 5:00 PM)

1:30 – 2:45 Plenary Session II:Partnerships for Inclusive Literacy

Documenter:Dr. Girlie Amarillo

*Director V
Office of Sen. Francis Joseph “Chiz” Escudero
Philippine Senate*

Speakers: **Tonisito M.C. Umali**

Undersecretary for Legislative Affairs
External Partnerships Service and School Sports
DepEd

Roderick de Castro

Chairperson
League of Corporate Foundations (LCF)

2:45 – 3:15 Open Forum

3:15 – 3:30 Coffee Break

3:30 – 4:45 Plenary Session III: Good Practices on Partnerships in Literacy

Documenter: Addie T. Unsi

*Interim National Coordinator
Education Network*

Speakers: **Hon. Rommel Arnado**

Municipal Mayor
Kauswagan, Lanao del Norte

Ephraim L. Pitogo

President
Socio-economic Uplift Literacy Anthropological
and Developmental Services (SULADS)

Nancy P. Wallace

Chief of Party
Mindanao Youth Development (MYDev)
Education Development Center, Inc.

4:45 – 5:30 Open Forum

5:30 End of Day 1 Activity

6:00 – 7:00 Dinner

7:00 – 10:00 Socials

September 6 – Morning Session (8:00 am –12:00 nn)

8:30 – 10:00 am Plenary Session IV: Strategies and Mechanisms of Partnership

Documenter: Teresita D. Tetangco

*Department Head, Project Management Office
Public Affairs and Information Office
Pulilan, Bulacan*

Speakers: Rebecca J. Calzado

Deputy Director
Partnerships and Linkages
Technical Education and Skills Development
Authority (TESDA)

Topic 1: National to National Partnerships

Roosque B. Calacat

Assistant Secretary
Barangay Affairs and partnerships
Department of the Interior and Local
Government (DILG)

Topic 2: National to Local and Local to Local Partnerships

Fr. Jerome Marquez, SVD

Executive Director
Arnold Janssen Catholic Mission Foundation, Inc.

Topic 3: Public -Private Partnerships

9:30 – 10:00 Open Forum

Break-out Sessions/Workshops (8:30 – 10:00 am)

Group 1 Topic: Partnership Strategies and Mechanisms

Facilitator: Mr. Edicio dela Torre
President
Education Network (E-Net)

Group 2 Topic: Policy Recommendations

Facilitator: Nemesio O. Malatamban III
Supervising Legislative Officer II
House of Representatives

10:00 – 10:15 Coffee Break

10:15 – 10:45 Plenary Session V: Presentation of Workshop Outputs

Presenters: Group 1 Rapporteur
Group 2 Rapporteur

10:45 – 11:15 Open Forum

11:15 – 1:00 Lunch Break

Afternoon Session - (1:00-5:00 pm)

Awarding Ceremonies

Documenter: Zaldy I. Masangkay
Division Chief
Policy Studies and Development, DILG

Message **Jean Henri Lhuillier**
President and CEO
Cebuana Lhuillier Foundation, Inc

- **Awarding of Outstanding ALS Mobile Teachers (National ALS Teachers' Achievements Recognition (NALSTAR))**

Intermission Number **c/o Cebuana Lhuillier**

Message **Sec. Harold E. Clavite**
Director-General, PIA

- **Awarding of Winning Entries for the LCC Coffee Table Book**

Facilitator: Dr. Emelyn Q. Libunao
Staff Director
Program Management Division, PIA

Documenter: Susan M. Carandang
Supervising Economic Development Specialist
National Economic and Development Authority (NEDA)

- **Awarding of NLA Winners:**

- Outstanding Literacy Program

- Outstanding Local Government Unit
 - 4th to 6th Class Municipality
 - 1st to 3rd Class Municipality
 - Component/Independent Component
 - Highly Urbanized City

Acceptance Speeches by First Place Winners per category

➤ **Awarding of the Special Award of Excellence in Literacy**

Acceptance Speech by the Awardee

Closing Remarks **Austere A. Panadero**
 Undersecretary, DILG
 Co-Chairperson, LCC

6:00 pm Dinner

Masters of Ceremonies: Dr. Celia M. Ilanan

*Associate Dean, Faculty of Education Sciences
 Philippine Normal University (PNU)*

Dr. Judy C. Bautista

*Head, Center for Reading and Literacy
 PNU*