

**DepEd ADVISORY No. 435, s. 2011**  
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**August 31, 2011**

**“CAMPUS CHALLENGE” EDUCATIONAL QUIZ SHOW**

The Corporate Communications Office (CCO) announces that the University of Asia and the Pacific (UA&P) has entered into an agreement with the LeGit Entertainment and Media Co. Inc., which produces an educational quiz show entitled, **Campus Challenge**. The show will run for four (4) seasons (13 weeks) and it will be aired every Sunday from 9:00 to 10:30 am on UNTV Channel 37: The Public Service Channel of the Philippines.

The quiz show is open to both public and private elementary pupils and high school students from Metro Manila and nearby provinces.

There will 24 questions in the game proper which has the following categories:

1.	Sci-Tech (Science and Technology)	7.	<i>Kalikasan Para sa Kabataan</i> (Environment and Green Energy)
2.	In the News (Civic Studies/Events)	8.	General Information
3.	MATHinikan	9.	Health, Sports and Fitness
4.	Word-O-Poly (Language)	10.	Music and the Arts
5.	Literature	11.	POP Culture
6.	<i>Filipiniana</i>	12.	Around the World (World History and Geography)

The winner-pupils/students in the season championships will be given the chance to study at the UA&P under the university’s Scholarship Program. Every end of season, two (2) elementary pupils (Grades V and VI) and two (2) high school students (3<sup>rd</sup> and 4<sup>th</sup> year) will be awarded with the UA&P scholarship grants after their school teams battle it out with the “best and the brightest” at the primary and secondary level categories. After four (4) seasons, sixteen (16) young boys and girls will have the opportunity to study in one of the country’s top universities. Each episode will feature four (4) schools at the elementary level and four (4) at the secondary level with each category vying/competing for the weekly championship for the challenger’s crown and on the championship season for the grand finale in 2012.

The winners are entitled to receive sponsor prizes such as computers/laptops, television sets, scholarships/educational plans.

For more information, contact the UNTV at telephone no.: (02) 442-6244, fax no.: (02) 920-9054 or visit this Office at UNTV Bldg. # 907 EDSA, Philam, Quezon City or visit their website address at [www.untvweb.com](http://www.untvweb.com).