



Office of the Secretary


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DepED MEMORANDUM  
No. 211, s. 2006

ANNOUNCING THE SCHOOL OF THE FUTURE SUMMIT 2006

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Secondary Schools

1. The Department of Education (DepED), in collaboration with Partners in Learning (PiL) through Microsoft Philippines, Philippine Business for Social Progress (PBSP), and other implementing partners will conduct **The School of the Future (SOF) Summit 2006** on October 24-26, 2006 at EDSA Shangri-La Hotel, Ortigas Center, Mandaluyong City.
2. The SOF Summit 2006 will showcase and simulate PiL's vision of the Philippine's future education system and at the same time serve as the 3-day culminating event of *Potensyal: Building the 21<sup>st</sup> Century School System Search*.
3. The details of the said activity are found in the enclosure.
4. For inquiries, please contact the following: The Director, Bureau of Secondary Education (BSE), 3/F Bonifacio Bldg., DepED Complex, Meralco Avenue, Pasig City, (Attn.: Mr. Jesus L. Huenda, DepED-PiL Coordinator, telefax no.: (02) 632-7746, mobile no.: 0920-9002256, e-mail address: [jihuenda@deped.gov.ph](mailto:jihuenda@deped.gov.ph) or [jesuslhuenda@yahoo.com](mailto:jesuslhuenda@yahoo.com)); or Mr. CJ Javierto, Philippine Business for Social Progress (PBSP), Intramuros, Manila, telefax no.: (02) 527-3743, e-mail address: [cj.javierto@gmail.com](mailto:cj.javierto@gmail.com); or the *Potensyal* Helpdesk at tel. no.: (02) 886-5002 and (02) 888-5003 and e-mail address: [pilhelpdesk@softtrigger.com](mailto:pilhelpdesk@softtrigger.com).
5. Immediate dissemination of this Memorandum is desired.

  
FE A. HIDALGO  
Undersecretary  
Officer-in-Charge

Encl.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

CONVENTIONS  
INFORMATION TECHNOLOGY

## **School of the Future Summit**

### **About the Summit**

The School of the Future (SOF) Summit is happening in October 24-26, 2006. It will showcase and simulate Microsoft's vision of the Philippine's future education system and will serve as the 3-day culminating event of Potensyal: Building the 21<sup>st</sup> Century School System Search.

The SOF Summit will explore the three (3) components encompassing the future edusystem: people, content, and infrastructure. Prime movers in education and technology, both local and international, will converge in the Summit to contribute their knowledge and expertise in the said areas.

### **Potensyal in Brief**

Potensyal is an initiative launched by Microsoft Philippines through its Partners in Learning (PiL) program to support the Schools First Initiative of the Department of Education.

Potensyal begins with a search for divisions, schools, and teachers who have exhibited leadership, innovation, openness to technology, and the drive to further people empowerment. It then continues by building strong partnerships with the goal of transforming the education system through the realization of potential.

Potensyal is a comprehensive approach that addresses directly student teaching and learning and the institutions behind the educational system to facilitate 21st Century School System.

The Potensyal Search Finals is a weeklong event whose culminating activities and awarding ceremonies will be highlighted in the SOF Summit. The Potensyal Search Finals will gather 150 of the country's top educators to engage in a one of a kind week of ICT in education discussion, training, and cooperative competition or "coopetition".

### **The Audience**

The Summit will act as a powerful equalizer and unifier for the whole country's numerous and diverse socio-economic sectors as it is expected to attract citizens from all walks of life.

Over 1,000 educators, students, government officials, decision makers, ICT professionals, technology providers, media persons, business stakeholders, and participants from the general public will congregate in the Summit to showcase their own expertise and learn from other key players in the field of education and technology.

### **The Summit Venue**

The conference and exhibit will be held at the (venue) of the Edsa Shangri-La Hotel in Ortigas Center, Mandaluyong City.

### **The Conference**

The conference will feature as speakers the Philippines' top educators and Microsoft PiL's worldwide think tanks in the fields of education and technology. The conference shall cover

the following areas in 21<sup>st</sup> Century education and technology: (1) Digital Lifestyle (*People*); (2) Teaching and Learning (*Content*); and (3) Managing School Systems (*Infrastructure*).

### **The Exhibit**

The Summit will showcase hardware, software, and content products and services that will be vital for building the 21<sup>st</sup> Century School System. The exhibit will be divided into three (3) areas: (1) The Innovators (*People*); (2) The Library (*Content*); and (3) The Place (*Infrastructure*). Booths will be available for partner exhibitors during the 3-day Summit.

#### ***The Innovators (People)***

This area of the exhibit will showcase the programs and services that will help in the professional development, i.e., improvement of skills, capabilities, and abilities of all people within the education system. It will also feature individuals and groups that have excelled and extensively contributed to the progress of education in the Philippines.

#### ***The Library (Content)***

This area of the exhibit will focus on educational content and learning environments that are progressive, innovative, and relevant to the Summit and to the long term vision of a 21<sup>st</sup> Century School System.

#### ***The Place (Infrastructure)***

This area of the exhibit will be a showcase and simulation of a School of the Future setup featuring different hardware and software products and services that are vital to the improvement and development of learning environments and educational processes.

### **The Events**

Besides the requisite exhibition and conference activities, the Summit will feature an Educators' Night, a Partners' and Students' Night, and the Potensyal Awards Night which will culminate the weeklong finals of the Potensyal Search.

#### ***Edu-'Kasyon***

Edu-'Kasyon or Educators' Okasyon will gather top education movers in the Philippines and renowned ICT leaders from other regions in an evening of grand sharing of systems, concepts, and ideas.

#### ***Partners' Networking Night out***

This will be an appreciation night for all Summit partners, guest companies, and student leaders from all over the Philippines. The Partners' Networking Night out will be a venue for companies to get to meet the best students or "best future employees" in the field and an opportunity for students to get to know some of the best companies or "best future employers" in the country.

#### ***Potensyal Awards Night***

This will be Potensyal's bight night where the best divisions from all over the country will be recognized for their exemplary performance and outstanding education platforms that will realize Microsoft's vision of the 21<sup>st</sup> Century School System, the perfect embodiment of the Summit's School of the Future.