



Republic of the Philippines
Department of Education



AUG 19 2008

DepED MEMORANDUM

No. 391, s. 2008

2008 NATIONAL LITERACY CONFERENCE

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
All Others Concerned

1. In celebration of the annual Literacy Week, the Department of Education (DepED), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other Government Organizations (GOs), Local Government Units (LGUs), Private Organizations (POs) and Non-government Organizations (NGOs), will hold the National Literacy Conference for the year 2008 at Teachers Camp, Baguio City on September 17-19, 2008. The theme of the conference is **"Functional Literacy Towards a Sustainable Future"**.

2. The objectives of the conference are to:

- a. examine the meanings of sustainable development/future;
- b. assess opportunities and constraints in crafting and implementing literacy projects/programs addressed to the development of a sustainable future;
- c. show how strategic communication may be used to encourage greater participation in literacy development and to increase the effectiveness and efficiency of literacy programs; and
- d. share experiences in implementing literacy programs for sustainable development.

3. The following participants are expected to attend the conference:

- a. Bureau, center and regional directors or their representatives;
- b. Bureau/regional chiefs, supervisors, coordinators and mobile teachers of the Alternative Learning System;
- c. Schools division superintendents, (especially those from provinces with the lowest literacy rate), assistant schools division superintendents, supervisors, principals, head teachers;
- d. Officers of other government agencies with extension programs involving literacy or continuing education;

- e. Heads and members of non-government organizations (NGOs) involved in universalizing literacy in every region especially Rotarians;
- f. Heads of local government units (LGUs) and officers involved in the universalization of literacy; (barangay chairmen, kagawad and others)
- g. Heads of private/corporate foundations with interest in education or literacy; and
- h. Heads and members of academic institutions.

4. This is a live-in conference. Participants are requested to register on September 17, 2008 at 9:00 a.m. to 8:00 p.m. Conference proper starts on September 18, 2008. Enclosed is the tentative program of activities.

5. A registration fee of Five Thousand Pesos (PhP5,000.00) will be charged each participant to cover expenses for board and lodging, handouts, kits and other supplies and materials. Transportation and other incidental expenses of the participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations. It is understood that the Literacy Coordinating Council will pay the management of Teachers Camp the amount incurred for the board and lodging, rental of facilities and other services of the participants out of the proceeds of registration fees at the end of the conference.

6. It is requested that the names of participants be sent to Dr. Norma L. Salcedo, Head, LCC Secretariat at Room 413, 4th Floor, Mabini Building, DepED Complex, Meralco Avenue, Pasig City or through telefax nos. 631-0590, 631-0579 or tel. nos. 631-0567 and 635-9996 not later than September 12, 2008.

7. Immediate dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encl.:

As stated

Reference:

DepED Memorandum: No. 349, s. 2007

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
OFFICIALS
TEACHERS

Enclosure to DepED Memorandum No. 391, s. 2008

**2008 National Literacy Conference and Awards
September 17-19, 2008
Baguio Teachers Camp, Baguio City**

Tentative Program of Activities

Conference Theme: *Functional Literacy Towards A Sustainable Future*

- Day 0 – September 17, 2008 (Wednesday)** - Mr. Wilfredo A. Catangui
Mr. Benedicto T. Tambis
Officers of the Day
- 9:00 – 8:00 p.m. - Registration of Participants
- Day 01 – September 18, 2008 (Thursday)** - Ms. Marianne C. Centeno
Ms. Ma. Teresita C. Manlolo
Officers of the Day
- 8:30 – 9:30 a.m. - **Opening Program**
- Entrance of Colors -
 - National Anthem and Invocation -
 - Welcome Message - **Hon. Reinaldo A. Bautista, Jr.**
Mayor, Baguio City
 - **Director Benito S. Tumamao**
Cordillera Administrative Region (CAR)
Department of Education
 - **Undersecretary Ramon C. Bacani**
Department of Education
Chairman, Literacy Coordinating Council
 - Introduction of the Keynote Speaker - **Undersecretary Austere A. Panadero**
Department of the Interior and Local
Government
Co-Chair, LCC
 - Keynote Address - **Dr. Derek Elias**
Programme Specialist, Education for
Sustainable Development
UNESCO, Bangkok
 - Introduction of Participants
and Conference Overview - **Dr. Norma L. Salcedo**
Head, LCC Secretariat

- 9:30 – 10:00 - *Coffee Break*
- 10:00 – 10:30 - Intermission
- 10:30 – 12:00 - Plenary Session I

Functional Literacy for a Peaceful and Sustainable Future

- ◆ **Dr. Lourdes R. Quisumbing**
Chairman, Board of Trustees
Miriam College
Former Secretary of Education

Convenor: **Dr. Angelita D. Romero**
Vice-President for Academics
Philippine Normal University

Rapporteur: **Ms. Sharon Lynn B. Torre**
Senior Economic Development Specialist
Social Development Staff-NEDA

- 12:00 – 1:30 p.m. - *Lunch Break*
- 1:30 – 2:30 p.m. - Plenary Session 2 - **Panel Discussion**

Caring for Our Future: Strategies for Sustainable Development

- ◆ **Topic 1:** Poverty Reduction

Presenter: **Undersecretary Austere A. Panadero**
Department of the Interior and Local Government
Co-Chair, LCC

- ◆ **Topic 2:** Environmental Protection and Restoration

Presenter: **Director Erlinda M. Capones**
Social Development Staff
National Economic and Development Authority
Member, LCC

- ◆ **Topic 3:** Tolerance of Differences

Presenter: **President Lutgardo B. Barbo**
Philippine Normal University
Member, LCC

- ◆ **Topic 4:** Natural Resources Conservation

Presenter: **Congressman Del R. de Guzman**
Chairman, Committee on Basic Education, Culture and Arts
House of Representatives

2nd District, Marikina City
Member, LCC

➤ 2:30 – 3:00 - *Open Forum*

Convenor: **Mr. Edicio de la Torre**
President, E-net and Education for Life Foundation
Rapporteur: **Ms. Thea V. Soriano**
E-net and Education for Life Foundation, Inc

➤ 3:00 – 3:30 - Plenary Session 3 – Continuation of Panel Discussion on
Caring for Our Future: Strategies for Sustainable Development

◆ **Topic 5:** Just and Peaceful Societies

Presenter: Senator Alan Peter S. Cayetano
Chairman, Committee on Education, Culture & Arts
Philippine Senate
Member, LCC

◆ **Topic 6:** Gender Parity

Presenter: Dr. Edna B. Azurin
Chairman, Philippine Red Cross
Quezon City Chapter
Member, LCC

◆ **Topic 7:** Information and Awareness

Presenter: Secretary Conrado A. Limcaoco, Jr.
Director-General
Philippine Information Agency
Member, LCC

◆ **Topic 8:** Developing Leadership for Sustainable Development

Presenter: Undersecretary Ramon Bacani
Department of Education
Chairperson, Literacy Coordinating Council

Open Forum

Convenor: **Mr. Ramon R. Tuazon**
President
Asian Institute of Journalism and Communications

Rapporteur: **Ms. Virginia S. Clavel**
Local Government Operation Officer V
Bureau of Local Government Development-DILG

- 3:30 – 4:00 - *Coffee Break*
- 4:00 – 6:00 - Break Out Session (Workshop)

Convenor: **Dr. Minda C. Sutaria**
Consultant, LCC

Developing Projects and Programs Supportive of Literacy for a Sustainable Future

Workshop Groups:

- Red Group - Chair: **Dr. Ethel Agnes P. Valenzuela**
Head Specialist, SEAMEO-INNOTECH

Rapporteur: **Dr. Josefina E. San Juan**
NGO Representative

- Blue Group - Chair: **Dr. Carolina S. Guerrero**
Director IV
Bureau of Alternative Learning System

Rapporteur: Ms. Josefina R. Ricafort
Committee Secretary
Committee on Basic Education
Culture & Arts
House Representatives

- 6:00 - *Conference Cocktail and Socialization*

Day 02, September 19, 2008 (Friday) - Ms. Analiza S. Dy
Ms. Zerlan A. Torres
Officers of the Day

- 8:30 – 8:45 - Plenary Session 4 -

- Recap of Day 1 Activities

Dr. Emelyn Q. Libunao
Director, Inter-agency Projects Division
Philippine Information Agency

- 8:45 – 9:30 - Presentation of Group Outputs

- 9:30 – 45 - *Coffee Break*

- 9:45 – 10:30 - Launching of LC net

- Launching of Senator Santanina T. Rasul's Book on Literacy

- 10:39 – 10:45 - Message: **Ambassador Preciosa Soliven**
UNESCO-UNACOM Secretary General
- 10:45 – 11:30 - Keynote Address: **Secretary Jesli A. Lapus**
Department of Education
- 11:30 – 1:00 - *Lunch Break*
- 1:30 - Closing Program and National Literacy Awards
- Closing Remarks

Dr. David V. Catanyag
Consultant
SEAMEO-INNOTECH
Master of Ceremonies