



MAR 20 2009

DepED MEMORANDUM  
No. **110**, s. 2009

NATIONAL IMPLEMENTATION OF THE PANTAWID  
PAMILYANG PILIPINO PROGRAM (4Ps)

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents

1. The Pantawid Pamilyang Pilipino Program (4Ps) is a poverty reduction strategy that provides grants to extremely poor households to improve their health and nutrition, as well as, the education of children aged 0-14. It has dual objectives:

- Provide cash assistance to the poor to alleviate their needs (Social Assistance); and
- Break the intergenerational poverty cycle through investments in human capital (Social Development).

2. The implementation of the program was approved by President Gloria Macapagal Arroyo in March 2007, and pilot-tested by the Department of Social Welfare and Development in September, 2007. For 2008, a nationwide implementation has been done with a target of 320,000 households. As of December 31, 2008, 27 provinces, 12 cities and 148 municipalities have been covered and the total number of household beneficiaries given cash grants was 337,345.

3. One relevant feature of the program is the provision of education cash grant of PhP3,000.00 for one school year or 10 months at 300/month per child for educational expenses. A maximum of three (3) child per household is allowed. There are conditionalities which the beneficiaries must comply with, for them to continuously receive the cash grant, two (2) of which are:

- Children 6-14 years old must attend school at least 85% of the time; and
- Children 6-14 years old shall avail of deworming pills every six months (January and July).

4. As one of the partners in the implementation of the 4Ps, DepED is committed to:

- give emphasis on the implementation of this program in the 4Ps areas;
- monitor the availment of the children beneficiaries of the program;
- deworm all pupils enrolled in public elementary schools in the areas; and
- ensure the readiness of schools to accommodate additional students availability of furnitures and others that are necessary for the children to learn and to continue attending school.

5. Cognizant of the significant impact of this program in increasing participation rate, regional directors, schools division superintendents and all school heads are instructed to ensure and oversee the effective implementation of the program in their respective areas. Focal persons shall be designated at the regional, division and district levels, and close coordination shall be undertaken with the Department of Social Welfare and Development (DSWD), Department of Health (DOH) and Local Government Units (LGUs) to discuss operational guidelines and to synchronize collective efforts to respond to the needs of the beneficiaries.

6. A briefer and the list of provinces and municipalities covered by the program are enclosed for ready reference.

7. It is expected that status reports be submitted on a quarterly basis (1<sup>st</sup> Quarter Report for submission on or before April 7, 2009) to the Office of the Secretary, Attention: Assistant Secretary Thelma G. Santos, National Advisory Committee member through e-mail address: [dothienunez65@yahoo.com](mailto:dothienunez65@yahoo.com) or fax no. 638-8525.

8. Immediate and wide dissemination of this Memorandum is desired.



**JESLI A. LAPUS**  
Secretary

Encl.: As stated

Reference: None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

HEALTH EDUCATION  
NUTRITION EDUCATION  
PROGRAMS

PUPILS  
SCHOOLS

**FACT SHEET:**

**PANTAWID PAMILYANG PILIPINO PROGRAM**

- Inspired by the success of the Conditional Cash Transfer (CCT) Program in Latin America and Africa, the Department of Social Welfare and Development together with the Department of Health (DOH), Department of Interior and Local Government (DILG), Department of Education (DepEd), National Anti-Poverty Commission (NAPC) and partner Local Government Units (LGUs) is implementing Pantawid Pamilyang Pilipino Program (4Ps), an adaptation of the CCT program, in the poorest municipalities and highly urbanized cities in the country.
- The beneficiaries of this program are the poorest households from the poorest municipalities of the Philippines.
- The targeting system is done through a uniform, objective and transparent set of criteria through a Proxy Means Test to prevent manipulation in the selection of targets.
- The Department believes that 4Ps will be a successful program that combines social assistance with investment in human capital. The 4Ps complements the Philippine government's efforts in achieving the following Millennium Development Goals:
  - a. Reduced Poverty and Hunger
  - b. Universal Primary Education
  - c. Reduced Child Mortality
  - d. Improved Maternal Health
  - e. Promotion of Gender Equality

**What is the Pantawid Pamilyang Pilipino (4Ps) Program?**

- The Pantawid Pamilyang Pilipino (4Ps) program, formerly called Ahon Pamilyang Pilipino is a poverty reduction strategy that provides cash assistance to extremely poor households provided they comply with certain conditions that allow the family to meet important human

development goals. The program aims to break the inter-generational poverty cycle by investing in human capital.

- ☛ The program is not a dole-out because the beneficiaries must meet specific conditions before they can get and continue to receive cash assistance. These conditions include sending children to school, visiting health centers for vaccinations and check-ups, attending responsible parenthood sessions, mother's classes and parent-effectiveness seminars; as well as getting pre- and post-natal care services. If the beneficiaries fail to meet these conditions they are dropped from the program.

### **When and where will the program be implemented?**

- ☛ The program has two stages of implementation:
  - Pilot stage is from September 2007 – May 2008 targeting 6,000 households from the municipalities of Esperanza and Sibagat in Agusan del Sur; Lopez Jaena and Bonifacio in Misamis Occidental; and Pasay and Caloocan cities in Metro Manila.
  - Full implementation stage – from June 2008 onwards with target of 300,000 household beneficiaries to be selected from the poorest provinces of the country based on the 2006 Family Income and Expenditure Survey (FIES). Another 21,000 households will be targeted from highly urbanized cities, or a total of 321,000 households this year.
- ☛ Each family will receive the cash grant for a maximum of five (5) years provided they meet the conditionalities.

### **What does the 4Ps program offer?**

- ✓ The program provides cash grant packages to the beneficiaries such as:
  - Health and nutrition cash grant - Php6,000 a year or Php500/month per household for health and nutrition expenses; and
  - Education cash grant - Php3,000 for one school year or 10 months at 300/month per child for educational expenses. A maximum of three children per household is allowed.

Overall, a household with three qualified children shall have a subsidy of P1,400 per month or P15,000 annually as long as they comply with the conditionalities.

**What are the conditionalities of the program?**

The following are the conditionalities the beneficiaries must comply with for them to continuously receive the cash grant:

- Pregnant women must get pre- and post-natal care. Child birth must be attended by skilled/trained health professionals.
- Parents must attend responsible parenthood sessions/mother’s classes/parent effectiveness seminars.
- Children 0-5 years old must get regular health check ups and vaccinations.
- Children 3-5 years old must attend Day Care/pre-school at least 85% of the time.
- Children 6-14 years old must attend school at least 85% of the time.

**Who among the household members will receive the cash grant?**

- The most responsible adult person in the household (usually, the mother).

**How will the cash grants be released?**

- Via a Land Bank cash card.

**4Ps Updates (as of August 7, 2008)**

- *TOTAL NUMBER OF HOUSEHOLD BENEFICIARIES PER PROVINCE/CITY IN THE PILOT AREAS AND BATCH 1 AND 2.*

<b>BATCH</b>	<b>PROVINCE/CITY</b>	<b>TARGET NUMBER OF HOUSEHOLDS</b>
<b>1</b>	Zamboanga del Norte	34,361
<b>1</b>	Apayao	3,606
<b>1</b>	Northern Samar	16,919

1	Misamis Occidental	16,130*
1	Agusan del Sur	17,294*
1	Tawi-Tawi	3,000
1	Caloocan City	3,000*
1	Pasay City	3,000*
2	Surigao del Norte	16,505
2	Masbate	23,939
2	Abra	6,685
2	Oriental Mindoro	22,094
	<b>TOTAL</b>	<b>166,533</b>

*\*includes 1,500 households from the pilot areas*

- ☛ The poorest provinces based on the Family Income and Expenditure Survey of 2006 are the provinces where the program was first implemented.
- ☛ Another 160, 000 target households from the provinces of Saranggani, Negros Oriental, Antique, Davao Oriental, Quezon, Nueva Ecija, Pangasinan, Isabela, Occidental Mindoro, Kalinga, Surigao del Sur, Mt. Province, Lanao del Norte, Maguindanao, Lanao del Sur, Sulu, Manila, Pasig, Quezon City, Navotas, Taguig, Iloilo, Cebu, Cagayan de Oro, Davao, and Baguio will be benefiting from the program.
- ☛ Advisory committees at the national, regional and municipal levels are created to function as advisory and monitoring boards of the program. This is composed of inter-agency representatives from the Departments of Health, Education, Interior and Local Government, National Anti Poverty Commission and the DSWD. These groups are expected to provide inputs for effective and efficient program implementation.
- ☛ Similarly, an Independent Advisory Committee is organized composed of eminent personalities external to the DSWD that will act as champions of the program to ensure accountability, transparency and equity.

Pantawid Pamilyang Pilipino Program (4Ps)  
2009 Target Household Beneficiaries  
As of February 18, 2009

2008-2009 Target Households: 700,000  
2008 Actual Households: 377,143  
2009 Target Households: 700,000 - 377,143 = 322,857 (90 municipalities)

Poverty Incidence (2003 SAES)	Rank	City/Municipality	Province	Region	Poor Households (est. 2007)	Poor Households (Cumulative)
87.54	3	Sominot (Don Mariano Marcos)	Zamboanga del Sur	Region IX	2,906	2,906
86.32	5	Midsalip	Zamboanga del Sur	Region IX	5,388	8,295
85.50	6	Baguiling	La Union	Region I	2,239	10,533
84.63	8	Jose Abad Santos (Trinidad)	Davao del Sur	Region XI	11,279	21,813
84.35	10	Lapuyan	Zamboanga del Sur	Region IX	4,469	26,282
81.91	13	San Jose De Buan	Western Samar	Region VIII	1,137	27,418
81.35	15	Mataguinao	Western Samar	Region VIII	1,092	28,510
80.75	16	Don Marcelino	Davao del Sur	Region XI	6,054	34,564
80.11	17	Zumarraga	Western Samar	Region VIII	2,732	37,297
78.67	19	Sarangani	Davao del Sur	Region XI	3,421	40,717
78.56	20	Talaingod	Davao	Region XI	3,242	43,959
77.99	22	Tarangnan	Western Samar	Region VIII	3,617	47,576
77.96	23	Daram	Western Samar	Region VIII	6,100	53,675
77.67	27	Mabuhay	Zamboanga Sibugay	Region IX	4,673	58,348
76.85	28	San Pablo	Zamboanga del Sur	Region IX	3,987	62,335
76.49	30	Santa Rita	Western Samar	Region VIII	5,447	67,782
76.37	31	Linapacan	Palawan	Region IV-B	1,829	69,611
76.12	32	Sirawai	Zamboanga del Norte	Region IX	3,087	72,698
75.80	33	Vincenzo A. Sagun	Zamboanga del Sur	Region IX	3,073	75,771
75.69	34	Mutia	Zamboanga del Norte	Region IX	1,843	77,614
74.45	39	Tigbao	Zamboanga del Sur	Region IX	2,809	80,423
74.34	40	Pinabacdao	Western Samar	Region VIII	2,195	82,617
74.05	42	Tagapul-an	Western Samar	Region VIII	1,217	83,834
74.04	43	Matungao	Lanao del Norte	Region X	1,531	85,365
74.03	44	Pantao Ragat	Lanao del Norte	Region X	3,081	88,446
73.97	45	San Sebastian	Western Samar	Region VIII	1,110	89,555
73.39	49	Santo Niño	Western Samar	Region VIII	1,910	91,465
73.24	50	Motlong	Western Samar	Region VIII	2,021	93,487
73.13	51	Santol	La Union	Region I	1,791	95,278
72.91	52	Gandara	Western Samar	Region VIII	1,617	96,895

Poverty Incidence (2003 SAEs)	Rank	City/Municipality	Province	Region	Poor Households (est. 2007)	Poor Households (Cumulative)
72.91	53	Salug	Zamboanga del Norte	Region IX	4,405	104,320
72.27	58	Sultan Naga Dimaporo (Karomata)	Lanao del Norte	Region X	6,885	111,204
72.17	59	Tabina	Zamboanga del Sur	Region IX	3,484	114,688
71.42	63	Talatora	Western Samar	Region VIII	1,096	115,784
71.29	64	Madalag	Aklan	Region VI	2,719	118,503
71.22	65	Villareal	Western Samar	Region VIII	3,646	122,150
70.99	66	Libacao	Aklan	Region VI	4,027	126,177
70.71	67	Sugpon	Ilocos Sur	Region I	648	126,825
70.54	69	Santa Margarita	Western Samar	Region VIII	3,375	130,200
70.50	70	Dumaran	Palawan	Region IV-B	2,706	132,906
69.62	79	Laak (San Vicente)	Compostela Valley	Region XI	9,521	142,426
69.10	82	Jiabong	Western Samar	Region VIII	2,248	144,674
69.09	83	Talusan	Zamboanga Sibugay	Region IX	3,108	147,782
68.96	86	Tineg	Abra	CAR	630	148,412
68.80	87	Pagsanghan	Western Samar	Region VIII	1,118	149,531
68.73	88	Donsol	Sorsogon	Region V	6,016	155,547
68.73	89	Calbiga	Western Samar	Region VIII	2,843	158,390
68.61	91	San Jorge	Western Samar	Region VIII	1,975	160,365
68.58	92	Lakewood	Zamboanga del Sur	Region IX	2,582	162,947
68.54	93	Marabut	Western Samar	Region VIII	1,919	164,866
68.12	97	Dinas	Zamboanga del Sur	Region IX	4,662	169,529
67.98	98	Tampilisan	Zamboanga del Norte	Region IX	2,971	172,499
67.71	99	Roseller Lim	Zamboanga Sibugay	Region IX	4,654	177,154
67.20	101	Pantar	Lanao del Norte	Region X	2,187	179,341
67.10	102	Basey	Western Samar	Region VIII	6,614	185,955
66.68	103	Agutaya	Palawan	Region IV-B	1,424	187,379
66.67	104	Busuanga	Palawan	Region IV-B	2,604	189,983
66.59	106	Tungawan	Zamboanga Sibugay	Region IX	4,923	194,906
66.50	107	T'Boi	South Cotabato	Region XII	9,948	204,854
66.48	108	Calbayog city	Western Samar	Region VIII	22,162	227,017
66.46	109	Panglima Estino (New Panamao)	Sulu	ARMM	4,301	231,317
66.38	110	Paranas (Wright)	Western Samar	Region VIII	3,762	235,079
66.26	112	Talacogon	Agusan del Sur	CARAGA	4,403	239,482
65.93	113	Las Nieves	Agusan del Norte	CARAGA	3,262	242,744
65.73	114	Picong (Sultan Gumander )	Lanao del Sur	ARMM	2,802	245,546
65.44	117	Tagana-an	Surigao del Norte	CARAGA	1,890	247,436
65.40	118	Aroroy	Masbate	Region V	7,880	255,316
65.40	119	Liud	Sulu	ARMM	4,024	259,337



Poverty Incidence (2003 SAEs)	Rank	City/Municipality	Province	Region	Poor Households (est. 2007)	Poor Households (Cumulative)
65.40	119	OMAR	Sulu	ARMM	3,012	262,350
65.31	120	Lake Sebu	South Cotabato	Region XII	8,358	270,708
65.21	121	Tubaran	Lanao del Sur	ARMM	2,410	273,117
65.08	123	Balabac	Palawan	Region IV-B	3,949	277,067
65.04	124	Matanog	Shariff Kabunsuan	ARMM	4,712	281,779
64.99	125	Kalingalan Caluang	Sulu	ARMM	3,583	285,362
64.93	126	Taytay	Palawan	Region IV-B	8,246	293,608
64.82	127	Mandaon	Masbate	Region V	4,290	297,898
64.76	129	Almagro	Western Samar	Region VIII	1,141	299,039
64.76	130	Dinagat	Dinagat Island	CARAGA	1,576	300,615
64.61	131	Malita	Davao del Sur	Region XI	14,620	315,234
64.26	132	Milagros	Masbate	Region V	5,956	321,191
64.18	134	San Vicente	Palawan	Region IV-B	3,316	324,506
63.71	139	Prosperidad (CAPITAL)	Agusan del Sur	CARAGA	9,645	334,151
63.66	141	Dumungag	Zamboanga del Sur	Region IX	5,945	340,096
63.63	142	Sen. Ninoy Aquino	Sultan Kudarat	Region XII	4,579	344,676
63.56	143	Santa Maria	Davao del Sur	Region XI	6,553	351,229
63.45	146	Lanuza	Surigao del Sur	CARAGA	1,369	352,598
63.42	148	Magsaysay (Linugos)	Misamis Oriental	Region X	3,743	356,341
63.40	149	Rosario	Agusan del Sur	CARAGA	3,984	360,325
63.27	150	Baloi	Lanao del Norte	Region X	5,813	366,137
63.27	151	Hinatuan	Surigao del Sur	CARAGA	4,728	370,866
63.24	152	Claver	Surigao del Norte	CARAGA	2,349	373,215
63.19	154	Jabonga	Agusan del Norte	CARAGA	2,859	376,074
63.14	155	Pandani	Sulu	ARMM	2,726	378,800
62.89	157	Hinabangan	Western Samar	Region VIII	1,554	380,354
62.86	158	Talakag	Bukidnon	Region X	6,600	386,954
62.59	162	Tongkil	Sulu	ARMM	2,584	389,538
62.54	163	La Libertad	Zamboanga del Norte	Region IX	967	390,505
62.48	164	Palanas	Masbate	Region V	2,984	393,490
62.47	165	Kumalarang	Zamboanga del Sur	Region IX	3,457	396,947
62.30	167	Tarragona	Davao Oriental	Region XI	3,101	400,048
62.19	169	El Nido (Bacuit)	Palawan	Region IV-B	3,854	403,902
62.18	170	Buruanga	Aklan	Region VI	2,090	405,992
62.16	172	San Jose	Romblon	Region IV-B	1,253	407,245
61.63	173	Bunawan	Agusan del Sur	CARAGA	4,425	411,670
61.48	175	Catangas	Lanao del Sur	ARMM	2,438	414,108
61.11	176	Santa Catalina	Negros Oriental	Region VII	9,309	423,417

List of Areas for 2008 Pantawid Pamilyang Pilipino Program (4Ps)

REGION	PROVINCE	CITY/MUNICIPALITY
I	PANGASINAN	AGUILAR
		BOLINAO
		MABINI
		URBIZTONDO
II	ISABELA	DIVILACAN
		PALANAN
		SAN MARIANO
III	NUEVA ECIJA	CARRANGLAN
		GABALDON (BITULOK & SABANI)
		LICAB
		TALUGTUG
IV-A	QUEZON	BUENAVISTA
		SAN ANDRES
		SAN FRANCISCO (AURORA)
		SAN NARCISO
IV-B	OCCIDENTAL MINDORO	ABRA DE ILOG
		MAGSAYSAY
		PALUAN
		SANTA CRUZ
	ORIENTAL MINDORO	BANSUD
		BONGABONG
		BULALACAO (SAN PEDRO)
		MANSALAY
		NAUJAN
		POLA
V	MASBATE	BALUD
		CAWAYAN
		CLAVERIA
		ESPERANZA
		MONREAL
		PLACER
		SAN PASCUAL
		USON
VI	ANTIQUE	BARBAZA
		BUGASONG
		LAUA-AN
		SAN REMIGIO
	VALDERRAMA	
ILOILO	ILOILO CITY (CAPITAL)	
VII	NEGROS ORIENTAL	AYUNGON
		BACONG
		BINDOY (PAYABON)
		JIMALALUD
		LA LIBERTAD
		TAYASAN
VALLEHERMOSO		

## List of Areas for 2008 Pantawld Familyang Pilipino Program (4Ps)

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REGION	PROVINCE	CITY/MUNICIPALITY
VIII	NORTHERN SAMAR	CATUBIG
		LAPINIG
		LAS NAVAS
		LOPE DE VEGA
		MAPANAS
		MONDRAGON
		PALAPAG
		PAMBUJAN
		SAN ROQUE
SILVINO LOBOS		
IX	ZAMBOANGA DEL NORTE	BACUNGAN (Leon T. Postigo)
		BALIGUIAN
		GODOD
		GUTALAC
		JOSE DALMAN (PONOT)
		KALAWIT
		KATIPUNAN
		MANUKAN
		PRES. MANUEL A. ROXAS
		SERGIO OSMENA SR.
		SIAYAN
		SIBUCO
		SINDANGAN
X	MISAMIS OCCIDENTAL	BALIANGAO
		BONIFACIO
		CONCEPCION
		DON VICTORIANO CHIONGBIAN (DON MARIANO MARCOS)
		LOPEZ JAENA
		PLARIDEL
		SAPANG DALAGA
		SINACABAN
		TUDELA
	LANAO DEL NORTE ✓	KAPATAGAN
		LALA
		MAGSAYSAY
		MUNAI
		NUNUNGAN
		POONA PIAGAPO
		SALVADOR
		SAPAD
		TAGOLOAN
		TANGCAL
		MISAMIS ORIENTAL
XI	DAVAO ORIENTAL	CARAGA
		MANAY
XII	SARANGANI	MAASIM
		MALAPATAN

List of Areas for 2008 Pantawid Pamilyang Pilipino Program (4Ps)

REGION	PROVINCE	CITY/MUNICIPALITY
CARAGA	AGUSAN DEL SUR	ESPERANZA
		LA PAZ
		LORETO
		SAN LUIS
		SANTA JOSEFA
		SIBAGAT
		VERUELA
	DINAGAT ISLANDS	BASILISA (RIZAL)
		CAGDIANAO
		LIBJO (ALBOR)
		TUBAJON
	SURIGAO DEL NORTE	DAPA
		DEL CARMEN
		GENERAL LUNA
		GIGAQUIT
MALIMONO		
PILAR		
SAN BENITO		
SAN ISIDRO		
SOCORRO		
SURIGAO DEL SUR	LINGIG	
	MARIHATAG	
	SAN MIGUEL	
	TAGBINA	
CAR	ABRA	BOLINEY
		BUCAY
		BUCLOC
		DANGLAS
		LA PAZ
		LACUB
		LAGAYAN
		LANGIDEN
		LICUAN-BAAY (LICUAN)
		LUBA
		MALIBCONG
		SAN ISIDRO
		TUBO
	VILLAVICIOSA	
	APAYAO	CALANASAN (BAYAG)
CONNER		
KABUGAO (Capital)		
KALINGA	LUBUAGAN	
	PASIL	
	TANUDAN	
	TINGLAYAN	
MOUNTAIN PROVINCE	PARACELIS	
	NATONIN	
	SADANGA	

## List of Areas for 2008 Pantawld Pamilyang Pilipino Program (4Ps)

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REGION	PROVINCE	CITY/MUNICIPALITY
NCR	NCR FIRST DISTRICT	PORT AREA
		TONDO I / II
	NCR SECOND DISTRICT	CITY OF PASIG
		QUEZON CITY
	NCR THIRD DISTRICT	KALOOKAN CITY
		CITY OF NAVOTAS
	NCR FOURTH DISTRICT	PASAY CITY
		TAGUIG CITY
ARMM	TAWI-TAWI	BONGAO (Capital)
	SULU	HADJI PANGLIMA TAHIL
	MAGUINDANAO	JOLO
		MAMASAPANG
		DATU SAUDI - AMPATAUN
		DATU UNSAY
	LANAO DEL SUR	DITSAAN RAMAIN
BUBONG		